FOREIGN POLICY RESEARCH INSTITUTE

2012 ANNUAL REPORT

A nation must think before it acts.
— ROBERT STRAUSZ-HUPÉ

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Fifty years ago, the U.S. was engaged in an epic struggle on a world scale: the Cold War with the Soviet Union and international communism. At the time, there were two dominant ways of thinking in America about world affairs. One, the mode of most practitioners of foreign policy, was pragmatism. Drawing upon a pervasive and long-standing American philosophical approach, it tended to look at the particulars of each distinct case. The results were foreign policies and strategies that were usually short-term and often short-sighted. In 1955, there was considerable evidence—most recently the stalemating of the U.S. in the Korean War; the defeat of America’s ally, France, in the Indochinese War; and the Soviet development of H-bombs—that this approach was no way to win the Cold War.

The second way of thinking, the mode of many scholars of international politics, was scientism. This also drew upon a pervasive and long-standing American philosophical approach: the belief that important problems could be solved by scientific laws and technical innovations. The results were policy and strategy recommendations that, however elegant in theory, were too abstract to be helpful in practice. In 1955, there was also considerable evidence—the U.S. reliance upon abstract nuclear strategies of massive retaliation and upon largely formal alliance systems, such as the Baghdad Pact and SEATO—that this approach was also no way to win the Cold War. Neither pragmatism nor scientism paid much attention to the ways history and geography shaped the actual realities of foreign challenges.

It was in this conceptual context that FPRI founder Robert Strausz-Hupé decided that there was a better way of thinking about world affairs, which was geopolitics. By this, he meant an emphasis upon history and geography. Strausz-Hupé knew that America’s greatest adversary, the Soviet Union, grounded its own foreign policy and strategy in an interpretation of history and geography, and that the Soviets viewed their struggle against the United States through a long-term perspective, i.e., they had developed a strategy of protracted conflict. He also believed that, although communist ideology helped to make the Soviets implacable, it was an error to try to predict Soviet behavior from communist ideology alone; rather, Soviet
Dear Friends,

On February 1, 2012, I was asked to serve as President of the Foreign Policy Research Institute, having served as Acting President during the prior year, and having played many different roles at FPRI since February 1976. The scenery was the same but suddenly everything felt completely different.

The Institute has an extraordinary history of accomplishment since its founding in 1955, despite its financial ups and downs. What could I do, I asked myself, to add something new to the mix? After nine months on the job, I realized that I could accomplish little – without the active support and know-how, financial and otherwise, of our Board of Trustees, without the lean staff of eight employees who have my back and give 110 percent, without the 80-something affiliated scholars for whose intellectual contributions I have the greatest admiration, and without all the friends FPRI has made over the years who provide all kinds of assistance and advice to the organization and to me.

At the instigation of the Board, we carried out a strategic planning process that confirmed the continuing relevance – and singularity – of our founder’s approach to the study of international relations, emphasizing the study of history, geography, and culture to illuminate contemporary international affairs and inform our policy recommendation. As Senior Fellow James Kurth notes, Strausz-Hupé would have added a fourth area were he alive today – technology. We were delighted to receive independent confirmation of this approach from the writer Robert Kaplan, whose new book, *The Revenge of Geography: What the Map Tells Us about Coming Conflicts*, was dedicated to FPRI’s late president, Dr. Harvey Sicherman.
The strategic planning process culminated in a three-year plan with specific goals for both financial and organizational growth, for building greater diversity in funding streams, increasing membership both locally and elsewhere, and in expanding our Wachman Center for Civic and International Literacy, along with its associated Madeleine and W. W. Keen Butcher History Institute. The History Institute is our nationally recognized professional development program, which enjoys participation by faculty from more than 600 high schools in 46 states.

Thanks to all of those parties named above (and below), the Institute has a new energy, reflected in –

- the affiliation with FPRI of young, rising stars from UPenn, Swarthmore, Haverford, Princeton, and elsewhere;
- our monthly salons in Manhattan, chaired by Devon Cross and Vanessa Neumann, and a complementary new series being launched in November in cooperation with the New York Historical Society;
- a new monthly program in Princeton, NJ, with the Princeton Committee of FPRI, directed by John R. Haines;
- the upgrade of our website, offering both a new look and greater functionality, and featuring the new FPRI blog, Geopoliticus;
- the launch of the Stanley and Arlene Ginsburg Lecture Series;
- the expansion of our Orbis Editorial Board1
- the naming of our first Templeton Fellow – the ubiquitous Edward Turzanski2
- the plan to launch in 2013 a regular monthly briefing, the second Tuesday of every month, on the very latest world developments, plus a series in West Conshohocken for our friends in the suburbs and a more informal set of get-togethers for young professionals, to be known as “The Drink Tank.”

We could not organize all this without the talents of our administrative staff—Eli Gilman, Megan Hannan, Ann Hart, Peter Nettl, and Harry Richlin.

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1 See BackChannel, Oct. 1, 2012, on our website.
2 See BackChannel, September 13, 2012.
And we greatly value the long-standing partnerships we have with the First Division Museum at Cantigny in Wheaton, IL, and the Reserve Officers Association in Washington, DC as well as the new partnerships with the National Liberty Museum, the Senator John Heinz History Center, the World Affairs Council of Pittsburgh, the Independence Seaport Museum, and the Global Philadelphia Association. Based on the seven conferences on American military history we’ve held at the First Division Museum, we are releasing this season a new E-Book, *American Military History: A Resource for Teachers and Students*, edited by Paul Herbert and Michael Noonan.

Our scholars continue to work on cutting edge issues, from Lawrence Husick’s work on cyberwar to Vanessa Neumann’s research on crime-terror pipelines to Jacques deLisle’s analysis of China’s claims in the South China Sea. Michael Noonan, the director of our Program on National Security, now writes a weekly blog on military issues for US News and World Report while Edward Turzanski appears with increasing regularity on radio news programs throughout the country. We congratulate Mike on the impending defense of his doctoral dissertation on “The Micropolitics of American Civil-Military Relations in Small Wars, 1945-Present.” It would have been completed sooner were it not for a tour of duty in Iraq, where he experienced civil-military relations firsthand.

We welcome to our team Ronald J. Granieri as head of our Center for the Study of America and the West, an undertaking supported by the Lynde and Harry Bradley Foundation; he will also direct the monthly briefing. At a time when the modern Middle East, which came into being after World War I, is being entirely redefined, it is our good fortune to have Tally Helfont directing our Middle East Program and responding to those events with innovative programming (including our October History Institute on Iran and the Geopolitics of the Middle East); we are indebted to Bob and Penny Fox for supporting these efforts. At the same time, there is new energy in our Project on Democratic Transitions, ably directed by Ambassador Adrian Basora, with support from Michael Cecire

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3 See *BackChannel*, August 3, 2012 for a listing of our all nonprofit partnerships.
and Maia Otarashvili. Jim McGann’s work on Think Tanks and Civil Society continues to attract international attention, including his now famous annual ranking of think tanks worldwide.

In the meantime, our Pulitzer Prize-winning historian (and Vietnam veteran) Walter McDougall is plugging away at the sequel to his 1997 critically acclaimed book *Promised Land, Crusader State: The American Encounter with the World Since 1776*. This was the book that Walter Russell Mead described as having “changed the way the history of American foreign policy is taught at America’s leading universities.” That’s at least one of the things we live to do.

With your support, FPRI will continue to make a difference.

With best wishes,

Alan H. Luxenberg
President, FPRI
“The crisis of the euro zone is a geopolitical as well as an economic event. While Europe may yet find a path out of its economic quagmire, it will turn inward for some time as it reorganizes some of its core institutions. The world will not stand still while this happens....”

The Foreign Policy Research Institute’s

2012 ANNUAL DINNER

Featuring the presentation of
THE 8TH ANNUAL BENJAMIN FRANKLIN PUBLIC SERVICE AWARD

Honoring and featuring a keynote by
WALTER RUSSELL MEAD

on
AMERICA AND THE WORLD AMID FINANCIAL UPHEAVAL,
POLITICAL TRANSITIONS, AND A CHANGING STRATEGIC BALANCE

Tuesday, November 13, 2012
The Westin Hotel – Philadelphia

5:30 p.m. Private Reception for Platinum Partners
6:00 p.m. Main Reception
7:00 p.m. Dinner
8:10 p.m. Musical Interlude
8:22 p.m. Program
9:17 p.m. Adjournment

Chair, Annual Dinner: John M. Templeton, Jr.
Chair, Special Events: Susan H. Goldberg
Chairman of the Board: Robert L. Freedman
THE BENJAMIN FRANKLIN AWARD FOR PUBLIC SERVICE

An inventor, entrepreneur, writer, diplomat, and lover of liberty, Benjamin Franklin devoted himself from an early age to public service and the resolution of problems through objective analysis that draws upon the best knowledge available—setting the standard to which FPRI has always aspired. In 2005, on the occasion of FPRI’s 50th anniversary and on the eve of the 300th birthday of Benjamin Franklin, we were pleased to inaugurate the annual Benjamin Franklin Award for Public Service, to be awarded each year to the American whose service as a statesman, sage, or soldier best exemplifies the ideals of Benjamin Franklin and the United States. Dr. Henry A. Kissinger was the first honoree, followed by Charles Krauthammer, Philip Zelikow, John R. Bolton, Robert D. Kaplan, Niall Ferguson, and Fouad Ajami.

WALTER RUSSELL MEAD

FPRI’s trustees are now pleased to present this award to Walter Russell Mead, the James Clarke Chace Professor of Foreign Affairs and the Humanities at Bard College, and Editor-at-Large of American Interest Magazine. Until 2011, he was a Brady-Johnson Distinguished Fellow in Grand Strategy at Yale, and, until 2010, the Henry Kissinger fellow for U.S. foreign policy at the Council on Foreign Relations. The author of three critically acclaimed books, Mr. Mead writes regularly on international affairs for the New York Times, Wall Street Journal, and many other leading journals. He frequently appears on national and international radio and television programs. His book, Special Providence: American Foreign Policy and How It Changed the World (Alfred A. Knopf, 2001), was widely hailed by reviewers, historians, and diplomats. His most recent book is God and Gold: Britain, America and the Making of the Modern World (Alfred A. Knopf). His always provocative blog, Via Meadia, is widely read and can be accessed here: http://blogs.the-american-interest.com/wrm/
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Over the past year, FPRI has engaged in an extensive strategic planning exercise under the chairmanship of James Papada, III. Out of this process, FPRI has emerged with a stronger foundation, a greater sense of purpose, and—more importantly—a strategic plan to guide the organization forward. Though this new plan sets some lofty goals, attaining them will enable FPRI to continue providing the top notch research, analysis, and education for which it is known, and will give the organization the tools needed to continue evolving to meet the requirements of an ever-changing world.

The five pillars of the strategic plan are:

- Increasing emphasis on diversifying sources of funding including securing major unrestricted gifts from new and existing contributors, identifying new board members and foundations, and increasing solicitation and membership efforts in general;

- Maintaining consistent excellence in our programs with an emphasis on our unique approach to understanding and advocating foreign policy by increasing the number of such programs and the venues in which they are held, expanding the scholar base and providing greater visibility for our young scholars, and continuing to collaborate with other institutions, whose membership base would be compatible with our programming;

- Increasing emphasis on our History Institutes, which are unique to FPRI;

- Bringing the website and use of social media into the 21st century and developing a common brand, platform, and identity for all FPRI activities; and

- Determining and implementing a method to optimize the monetization of our current and archived product offerings.
FPRI’S PROGRAM AREAS

In each of our projects, we strive to address a vital issue of the day and do so in a way that speaks to multiple audiences. The research produced by FPRI scholars takes the form of books and articles in professional journals that help shape the intellectual climate in which foreign policy is made. This work is also condensed into a form that, by electronic means, reaches a much larger group. We are thus able to reach a wide spectrum that includes policymakers and policy analysts, scholars, educators, the media, and interested citizens. Highlights of FPRI’s research, publications, events, and media coverage over the past year are presented below by major programmatic areas.

PROGRAM ON NATIONAL SECURITY

Chair: The Hon. John F. Lehman, Jr.
Director: Michael P. Noonan

While the 9/11 attacks ushered in a decade of war for the United States, many other threats, challenges, and opportunities remain on the horizon besides al Qaeda and its affiliated movements. The FPRI’s Program on National Security focuses on these trends by examining contemporary and emergent concerns for American security through a wide aperture. In particular the program focuses on:

• American grand strategy
• The current and future global geopolitical environment that affect the U.S. and its interests
• The ends (goal), ways (organization and methods of force employment), and means (force structures and capabilities) that impact the use of military force
• Counterterrorism and homeland security
• Development, diplomacy, and informational issues that contribute to the holistic implementation of strategy
2011-12 Program Highlights

Irregular Warfare Conference. In December 2011 the program convened a major, off-the-record conference in Washington, DC, sponsored by the Combating Terrorism Technical Support Office. This conference brought together leading experts from academic and policy analysis circles to address and interact with U.S. Government officials from many different agencies.

Washington, D.C. Panel Discussions. The Reserve Officers Association has generously co-sponsored and hosted three panel discussions in the nation’s capital. The first panel dealt with the future of professional military education (with a panel of Robert Fiedler, Joan Johnson-Freese, Mackubin Thomas Owens, Thomas E. Ricks, and retired Army Maj. Gen. Robert Scales); in May, the second panel covered The Arab Spring and the Rise of Islamism (with Eric Trager, Michael Doran, Marina Ottaway, and Samuel Helfont); in October the third panel covered the Venezuela-Hezbollah-Iran terrorism nexus (with Ilan Berman, Douglas Farah, and Vanessa Neumann).

Research and Publication. FPRI program affiliates, as well as outside experts commissioned from inside the networks of program scholars, published more than two dozen essays and articles. Selected pieces include the E-Notes by David Betz on cyberpower and international security, Anna Simons on the perils of soft war, and Clint Watts on counterradicalization; and an E-Book by David Satter on *Russia’s Looming Crisis*. Program affiliates also published in outside outlets such as The Atlantic Online, European Journal of International Relations, National Review, NBR Analysis Brief, Philadelphia Inquirer, Security Studies, U.S. News & World Report, Wall Street Journal, and the Weekly Standard.

The Hertog Program on Grand Strategy. 2012 marked the completion of three years of collaboration between Temple University’s Center for the Study of Force and Diplomacy (www.temple.edu/cenfad) and FPRI on a Consortium on Grand Strategy. This program coordinated by FPRI’s Michael Noonan and
Alan Luxenberg and co-chaired by Richard Immerman and Vladislav Zubok of Temple University brought together scholars and practitioners from Greater Philadelphia (modeled on FPRI’s Inter-University Study Groups) with participants from Temple University, University of Pennsylvania, Swarthmore, Princeton, Haverford, LaSalle University, Lehigh University, Rutgers, St. Joseph’s University, Villanova, the University of Delaware, West Chester University, and the U.S. Army War College. This past year featured addresses to the group from Eliot Cohen on the American way of war, Cori Dauber on terrorism and the new media, Jacqueline Deal on Chinese nationalism and strategy, and Walter Russell Mead on the U.S. Constitution as grand strategy. The previous years’ speakers were Tami Biddle, Audrey Kurth Cronin, PJ Crowley, Daniel Drezner, John Lewis Gaddis, Col. Gian Gentile, Michael Green, Thomas Fingar, Harold James, Robert Kagan, Melvyn Leffler, Amb. Jack Matlock, Walter McDougall, and John Nagl.

**FPRI 2.0.** In 2012, we continued the FPRI 2.0 initiative of drawing the next generation of influential foreign and defense policy thinkers and doers into FPRI’s orbit. Since 2007 FPRI has brought in affiliated scholars such as the author David Danelo, the University of Pennsylvania's Michael C. Horowitz, Haverford College’s Barak Mendelsohn, Swarthmore College’s Dominic Tierney, and the Latin America expert Vanessa Neumann. Building relationships with other under-40 scholars is ongoing and an important step in maintaining the intellectual vitality of the FPRI as we progress onward in the 21st century.

**Mentoring.** The Program on National Security contributed further to the development of the next generation interested in national security topics (whether they become policymakers, scholars, or concerned citizens) by working with and mentoring research assistant interns from Princeton University, Swarthmore College, and Appalachian State University.

We thank John M. Templeton, Jr. for his support of our Program on National Security.
Since the al Qaeda attacks on the United States on September 11, 2001, it is clear that tactical responses to that event and to the organizations and individuals who planned it have largely been successful in preventing follow-on attacks against the United States itself. Other attacks, while significant and tragic, have been smaller in scale and consequence than 9/11, and have been planned and executed by a diverse set of actors in loose confederation with the original cadre of al Qaeda terrorists.

FPRI has devoted significant effort to the analysis of terrorist organizations, motivations, operations, and related matters. These efforts have, we believe, contributed to both greater understanding of the threats posed by Islamist and other terrorists, and strategies to prevent large-scale attacks in the future. In 2002, our founder, Ambassador Robert Strausz-Hupé, who had called the Cold War America’s “Protracted Conflict,” termed Islamist terrorism our “new protracted conflict” and advised that this struggle would continue until either we or the terrorists and the states that used them were somehow transformed. We believe that FPRI must turn its attention to the kinds of policy analysis and formulation that have been the strength of the organization since its founding almost sixty years ago, in the early phases of the Cold War. For this reason, we set forth the following “3M” statement for the Center for the Study of Terrorism.

**Mission:** The FPRI Center for the Study of Terrorism conducts fact-based analysis of actual and potential uses of terrorism as a tactic by adversaries of the United States and its allies so that we may provide policy guidance to government officials and private sector decision-makers that will improve the effective and efficient prevention of, recovery from, and response to terrorist actions.

**Methods:** The FPRI Center for the Study of Terrorism conducts original research and meta-research regarding adversaries’ goals, resources, tactics and strategies in the use of terrorism against the United States and its allies. We cooperate and coordinate with scholars from other institutions whenever possible to improve the quality of fact-gathering, analysis, and policy evaluation.

**Metrics:** The FPRI Center for the Study of Terrorism publishes its research in multiple channels, and conducts briefings, seminars, lectures and larger symposia to disseminate its findings to policy makers, operational personnel, and scholars.
At present, we are refocusing the efforts of our scholars on helping decision makers prioritize public and private-sector investments in security to better match the evolving nature of threats from terrorist organizations. Based on our research findings, we will formulate a further research agenda to guide the operation of the Center for the coming years.

On April 17, 2012, Lawrence Husick presented a seminar HACKED!: Cyber-Threats to Lawyers, Law Firms, and Their Clients, in the greater Philadelphia region. Lawyers were able to earn CLE Course credit by attending this event.

FPRI’s Center for the Study of Terrorism, as well as the National Security Program, collaborated on a course for United States Army Special Operations Forces. Also under this contract, FPRI orchestrated a major conference on the opportunities and major challenges of irregular warfare in December 2011. With the support of the Commonwealth of Pennsylvania, FPRI examined the Commonwealth’s state of readiness and use of Homeland Security resources. Eli Gilman wrote an E-Book on the state of critical infrastructure protection in Pennsylvania.
CENTER FOR THE STUDY OF AMERICA AND THE WEST

Chair: Walter McDougall
Director: Ronald J. Granieri

The Center for the Study of America and the West was founded at FPRI in 1997 when the great debate over the shape of the post-Cold War world order was at its peak. At FPRI, it seemed critically important to remember the roots and values of the United States, inquire about its role within Western Civilization, and, indeed, the role of Western Civilization in modern world history. Since the events of September 11, 2001, and the onset of the war against violent extremist forms of Islam, FPRI can only assert that the mission of the Center for the Study of America and the West has become even more critical.

The Center brings together historians, political scientists, and other scholars who explore and illuminate the key dimensions of American identity and Western Civilization. The Center publishes original research, conducts a Study Group, sponsors history institutes for high school teachers nationwide, and offers materials to many thousand more as web-based resources. The Center’s work affects both the scholarly discourse and the teaching of history, with a unique program on teaching American military history (described in greater detail elsewhere in this booklet).

In 2012, Ronald Granieri was appointed Executive Director of the Center for the Study of America and the West, and Chair of the Study Group on America and the West. He is a specialist in German and International History with degrees from both Harvard and the University of Chicago. Currently a Contract Historian with the Office of the Secretary of Defense, he has taught at the University of Pennsylvania, Temple University, Syracuse University, Furman University, and the University of Tubingen. He is the author of The Ambivalent Alliance: Konrad Adenauer, the CDU/CSU, and the West, 1949-1966 (Oxford and New York: Berghahn Books, 2003), and is currently completing a book entitled: The Fall and Rise of German Christian Democracy, From Detente to Reunification, for Oxford University Press.
In 2011-12, the Center sponsored:

- the seventh in our series of history institutes for teachers in American military history at the First Division Museum in Wheaton, IL, focusing on Great Battles that Shaped American History;
- five sessions of the InterUniversity Study Group on America and the West, including Jakub Grygiel’s timely presentation on “The Faulty Logic of the EU and its Consequences for the United States” and Ron Granieri’s parallel presentation on “Who Killed Europe?”;
- a series of public lectures and book talks, geared to the Center’s intellectual focus, including John Fonte’s compelling book talk on “Sovereignty or Submission: Will Americans Rule Themselves or Be Ruled by Others?”

FPRI thanks The Lynde and Harry Bradley Foundation for its generous support to the Center for the Study of America and the West.

**ASIA PROGRAM**  
*Director: Jacques deLisle*

FPRI’s Asia Program promotes debate and analysis of important developments in Asia, with an emphasis on East Asia, including China and Taiwan. The program includes four interrelated initiatives: (1) conferences, (2) the Study Group on the United States and Asia, (3) educational programs for the public and teachers and (4) research and publication.

**Conferences:**
FPRI co-sponsored a conference with the Reserve Officers Association on Energy, Environment and Security in Asia with the Reserve Officers Association, on April 5, 2012 in Washington, D.C.

On May 24-25, 2012 we co-sponsored an international conference on China, Cross-Strait Relations and Regional Security: Developments in Taiwan and Changing External Contexts at Hong-Kong Baptist University.
Asia Study Group and Other FPRI Talks:

In the Winter 2012 *Orbis*, James Kurth published an article on “Confronting a Powerful China with Western Characteristics,” a slightly revised version of a paper delivered at the Study Group on America and the West on Sept. 26, 2011.

On January 20, 2012, FPRI Senior Fellows: Shelley Rigger, Davidson College; Vincent Wang, University of Richmond; Terry Cooke, GC3 Strategy, Inc., and Jacques deLisle, Professor of Law at the University of Pennsylvania; took part in a webcast on Taiwan’s Presidential and Legislative Election: Implications for Cross-Strait Relations, U.S. Policy and Domestic Politics.

On February 9, 2012, Ezra Vogel, Harvard University, gave a Book Talk on Deng Xiaoping and the Transformation of China, with the talk focusing on Deng’s foreign policy and the legacy of the Deng Era in contemporary Chinese foreign policy.


On March 13, 2012, June Teufel Dreyer, University of Miami, and FPRI Senior Fellow, presented a paper on China Up, Japan Down? Implications for the United States.

On May 3, 2012, John Maurer, US Naval War College (and FPRI Senior Fellow) gave a presentation on “Why There Should be a War with Japan? Winston Churchill and Great Britain’s Strategic Predicament in the 1920s” – a historical analysis in which Maurer drew out the ramifications for the relationship between the U.S. and China today.


On May 21, 2012, Aaron Friedberg, Princeton University, gave a book talk on his new book A Contest for Supremacy: China, America, and the Struggle for Mastery in Asia, offering an in-depth look at US-China relations and the
changing strategic balance. (In March, Friedberg and deLisle made remarks at FPRI’s new Manhattan Salon, a private program for the financial community in New York City.)

Also in May 2012, Felix Chang produced an E-Book on Transforming the Philippines’ Defense Architecture: How to Create a Credible and Sustainable Maritime Deterrent.

On July 11, 2012, Jacques deLisle, FPRI Asia Program, gave a talk at FPRI’s Summer School on China’s Impending Leadership Transition and Its Implications for the United States.

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PROGRAM ON THE MIDDLE EAST
Managing Director: Tally Helfont

With the recent upheaval that has spread throughout the Middle East and North Africa, the United States has been forced to reconsider its modus operandi in the region as it is confronted with many new policy challenges. FPRI’s Program on the Middle East is dedicated to examining current developments and emerging trends in the Middle East and North Africa, and providing thoughtful analysis within the context of U.S. strategic interests in the region.

FPRI’s Program on the Middle East published a number of diverse essays and articles in 2012 dealing with the many unfolding dramas in the region this year. In particular, the Middle East Media Monitor series within FPRI’s notable E-Note publication, reviewed current topics in the Middle East media from the perspective of foreign language press coverage in countries such as Egypt, Iran, Syria, Israel, etc. This year’s notable MEMM’s included:

- **Opposition Groups In Syria: Myths And Realities**, Andrew Spath, January 2012
- **‘Hollow Leadership’: the Iranian Predicament**, Raz Zimmt, March 2012
- The Muslim Brotherhood and Washington: Courtship and Its Discontents, Samuel Tadros, April 2012
- Palestinian Attitudes Toward Israel, Michael Sharnoff, May 2012

Other policy-oriented E-Notes that came out of the Program on the Middle East in 2012 included:

- Iran in Israel’s Strategic Calculus, Brandon Friedman, April 2012
- Israel and Iran: Everyone Is Asking the Wrong Question, Garrett Jones, April 2012
- The "Arab Spring": The Origins of a Misnomer, Asher Susser, April 2012
- Understanding the Resilience of Monarchy During the Arab Spring, Sean L. Yom, April 2012
- How Washington Lost Syria, Gary C. Gambill, May 2012
- The Cold War Between Turkey and Iran, Can Kasapoglu, June 2012
- Nuclear Mirage? Assessing Civilian Nuclear Programs Across the Middle East, Yoel Guzansky and Gallia Lindenstrauss, July 2012
- The Donkey, the Camel and the Facebook Scam: How the Muslim Brotherhood Conquered Egypt and Conned The World, Raymond Stock, July 2012

Finally, in our Footnotes series, this year’s Middle East-themed essays included:

- The Politics of Protest in Jordan, Jillian Schwedler, March 2012
- The Crisis in Yemen: al-Qaeda, Saleh, and Governmental Instability, Christopher Swift, March 2012
- Understanding the Muslim Brotherhood, Barry Rubin, June 2012
Through FPRI’s Wachman Center, FPRI’s Program on the Middle East organized specialized programming for educators teaching about the region. In 2012, the topic of the history institutes for teachers dealt with:

- Iran and the Geopolitics of the Middle East, a History Institute held exclusively for Social Studies and History teachers, curriculum supervisors, and junior college faculty featuring presentations by Amin Tarzi, Farhad Kazemi, John Calvert, David Crist, Firoozeh Kashani-Sabet, Roya Hakakian, Sohrab Ahmari, Lawrence Husick, and Michael S. Doran in Pittsburgh, PA. October 27-28, 2012.

Some of the other programming put on by the Program on the Middle East this year dealt with:

The Two-State Solution: Getting from Here to There, a panel discussion on September 13, 2012 featured two proponents of the two-state solution, Asher Susser of the Moshe Dayan Center for Middle East and African Studies and Hussein Ibish of the American Task Force on Palestine—representing different perspectives on Israel and Palestine—to discuss the prospects of the two-state solution and to offer insight into how we might get “from here to there.”

Muscle-Flexing, Quiet Diplomacy, and Iran's Nuclear Program, a talk on February 27, 2012 by Brandon Friedman, a Research Fellow at the Center for Iranian Studies at Tel Aviv University who has a diplomatic experience in the Iranian-Israeli track.

The Arab Spring and the Peace Process, a talk on February 22, 2012 by Daniel Brumberg, Senior Adviser to the Center for Conflict Analysis and Prevention and an Associate Professor at Georgetown University.

The Struggle for Egypt: From Nasser to Tahrir Square, a BookTalk on January 11, 2012 by Steven A. Cook, the Hasib J. Sabbagh Senior Fellow at the Council on Foreign Relations.
As part of the FPRI 2.0 initiative, the Program on the Middle East continued drawing the next generation of influential foreign policy and regional specialists into FPRI’s orbit. Our newly affiliated scholars include Senior Fellow Michael A. Reynolds, an Associate Professor in Princeton University’s Department of Near Eastern Studies, and Associate Scholar Andrew Spath, a Ph.D. candidate in the Department of Political Science at Rutgers University. The Program also enlisted several research interns from area schools including University of Pennsylvania, Haverford College, and Villanova University in an effort to further the development of the next generation interested in the Middle East and U.S. foreign policy therein.

**PROJECT ON DEMOCRATIC TRANSITIONS**

*Director: Ambassador Adrian A. Basora*

Launched in 2005, the Project on Democratic Transitions began with a primary focus on the political transitions of Eastern Europe and parts of the former Soviet Union after 1989. The goal has been to better understand both the successes and the failures of democratization attempts in the post-communist countries, and to draw policy-relevant conclusions from this experience.

Since the January 2011 advent of the Arab uprisings, it is increasingly clear that there are important parallels (as well as significant differences) between the post-communist experience and the challenges now facing would-be Arab democratizers in North Africa and the Middle East. There has also been significant further regression towards autocracy in Russia, Ukraine and certain other post-communist states. The Project is, therefore, reviewing lessons learned in Europe/Eurasia over the past two decades with a view toward helping to understand and counter this regression and to deal with the problems facing Arab democratizers. The goal is to develop up-to-date perspectives and guidelines both for policymakers in Washington and in Brussels, and for reform leaders in the post-authoritarian transitional countries themselves.

In addition, the Project is tracking the pace, progress and instances of regression of democratization in the post-communist space, especially among Black Sea states. That region, which sits astride a strategic transcontinental corridor at the meeting place of Europe, Central Asia, Russia, Turkey, and the Middle East, has emerged as a major geopolitical fault line of great importance to U.S. and Euro-Atlantic interests.
Along with in-depth research and analysis, the Project is committed to making the information as open and available as possible. Through a new social media framework, the Project is making its work more accessible than ever. This reflects the Project on Democratic Transitions’ shifting role as not only a producer of information, but as a moderator of an important conversation that influences and impacts American foreign policy and global governance.

**Adrian Basora** is the Director of the Project on Democratic Transitions. Basora is a former U.S. Ambassador to Czechoslovakia and to the Czech Republic, where he helped broker Czechoslovakia’s peaceful “Velvet Divorce.” Immediately prior to that, he was Director for European Affairs at the National Security Council as the Iron Curtain fell, where he helped shape U.S. policy towards post-communist states transitioning to democracy.

**Maia Otarashvili** is a full-time Research Assistant for the Project on Democratic Transitions. Previously a Project Intern, she holds an MA in Globalization, Development and Transition from University of Westminster in London, with emphasis on post-authoritarian transitions.

**Michael Hikari Cecire** is an Associate Scholar at the Project for Democratic Transitions. Formerly an economic development and management consultant in Georgia (republic), he has also written extensively on Eurasian geopolitics for a number of publications, including as a frequent contributor to World Politics Review. In 2011, Cecire was a visiting scholar at the Harriman Institute at Columbia University. He holds an MPA from the University of Pennsylvania.
THINK TANKS AND FOREIGN POLICY PROGRAM

Director: James McGann

Led by Dr. James McGann, one of the world’s leading experts on think tanks worldwide and compiler of the annual Global Go To Think Tank Index, the program compiles data on all the world’s think tanks, publishes the results in books and articles, and provides briefings to governments and NGOs around the world. This year, James McGann organized the first G20 Foreign Policy Think Tank Summit on June 3-5, 2012 in Philadelphia. The summit brought together thirty-six of the leading foreign policy think tanks from twenty-two countries, including twelve think tank presidents, thirteen directors and deputy directors, six senior fellows, and three foundation executives. Dr. McGann was one of three scholars invited to participate in a research and briefing tour of Vietnam, the Republic of Korea and Japan. High level meetings and briefings were held with embassy officials, representatives of the foreign ministries of each country and the scholars and executives of leading think tanks in each country. The tour explored a range of security and economic issues and the role of established and emerging powers in the region. The research and briefing tour was organized and sponsored by the Reischauer Center for East Asian Studies at the Johns Hopkins University, School of Advanced International Studies.

FPRI’s Think Tank and Foreign Policy Program partners with the University of Pennsylvania’s International Relations majors in providing hands-on internships for students. This year marks twelve years of collaboration with more than 400 interns participating.
Ed Turzanki was recently named FPRI’s first Templeton Fellow. Co-Chairman of FPRI’s Center for the Study of Terrorism, he has extensive experience in service to the U.S. intelligence community in the Middle East and Central Asia. He regularly appears in local and national media, offering commentary on CNN, Fox News Channel, MSNBC, CTV News in Canada and assorted international media organizations. During the Bush (43) Administration, he was a member of the U.S. Department of Justice Anti-Terror Advisory Committee for Region III and the Department of Homeland Security Port Security Committee for the Port of Philadelphia.

Vanessa Neumann, FPRI Senior Fellow, recently received the following honors:

- U.S. Department of Homeland Security, Special Investigations Unit (ICE) presented with a lapel pin in honor of contributions to counternarcotics and counter illicit trafficking, June 2012
- Asymmetric Warfare Group presented with a coin in honor of contributions to their Cycle 7 Competitive Influence Game: The Levant, July 2012
- Naval Criminal Investigative Service (NCIS) presented with a lapel pin in honor of contributions to counternarcotics and counter illicit trafficking during the conference in Ulaanbaatar, Mongolia.
Mackubin T. Owens, FPRI Senior Fellow and Editor of Orbis: A Journal of World Affairs, and Professor of National Security Affairs for the Naval War College, was awarded The American Veterans Center’s 2012 Andrew J. Goodpaster Prize on June 12, 2012 at the Army & Navy Club in downtown Washington, D.C.

The prize was inaugurated to honor the legacy of General Andrew J. Goodpaster, one of America’s most esteemed military men of the twentieth century. A highly decorated veteran of World War II, Goodpaster went on to serve as Staff Secretary to President Eisenhower and later Supreme Allied Command of NATO Forces.

FPRI IN THE MEDIA

Now more than ever, the influence of FPRI’s scholars spans the world with important insights, opinions and research. Among the many venues in print and on the web this year were:

The New Republic

“IN 1985, the Saudi Prince Sultan bin Salman was a member of the crew on the Space Shuttle Discovery, and thus became the first Saudi, the first Arab, and the first Muslim to travel into space. The trip took place during the holy month of Ramadan, when Muslims fast from sunrise to sunset. The Prince, unsure how to fulfill this obligation while in orbit, decided to ask Saudi Arabia’s highest religious authority, Sheikh Abdul Aziz bin Baz, for advice.” Samuel Helfont, FPRI Adjunct Scholar, August 16, 2012

The Atlantic online

“War or peace in the Middle East amounts to a coin toss. The probability that the United States or Israel will strike Iran in the next year is 48 percent according to the Iran War Dial, our new project gauging the chances of conflict.” Dominic Tierney, FPRI Senior Fellow, March, 8, 2012

TIME.com

“The American military is brilliant at effectiveness; efficiency not so much. We will need to relearn the cost-consciousness of an earlier age. We must study the mistakes of previous cuts beyond the harangue about how we always cut too much after wars. We may need to simplify the objectives we expect our military to achieve. Bottom line: the standard we have set in our recent wars is unachievable by the means we will have available to us.” Kori Schake, FPRI Senior Fellow, January 20, 2012.
The Wall Street Journal

“In Washington these days, the Defense Department is looking to cut its budget and the Marine Corps especially is reviewing its future role. Defense Secretary Robert Gates has spoken of "anxiety" that the wars in Iraq and Afghanistan have turned the Corps into a "second land army," and he has cancelled major Marine weapons systems, such as the Expeditionary Fighting Vehicle. No institution is sacrosanct, so it's worth asking: Why should we maintain the Marine Corps in the future?” Mackubin T. Owens, FPRI Senior Fellow, January 6, 2012.


“The problem of green on blue attacks in Afghanistan—attacks by Afghan security forces (green forces) on the U.S. and allied troops (blue forces)—are reaching strategically epidemic proportions. Worse still, this “surge” of green on blue attacks is happening precisely when President Barack Obama’s troop surge that sent 33,000 additional troops from 2009 until this past summer has ended. The frustration, justifiably, has reached a boiling point, particularly as this past week marked the 2,000th American death in Afghanistan.” Michael Noonan, FPRI’s Director of the Program on National Security.

E-NOTES, FOOTNOTES, AND TELEGRAMS

Each week, FPRI emails E-Notes, succinct analyses of some critical international issue, to some 40,000 key people in 85 countries directly, and reach thousands more indirectly by postings on the Internet at FPRI’s site (which now receives about two million visits a month) and in repostings. Telegrams, modeled on our E-Notes, are drawn from the Consortium on Grand Strategy, while Footnotes, E-versions of History Institute lectures are sent to more than 50,000 teachers. These essays are frequently reprinted in—or quoted by—newspapers around the world.

Orbis, a Journal of World Affairs

Editor: Mackubin T. Owens
Book Review Editor: Michael Horowitz
Managing Editor: Ann Hart

“Orbis is more vital than ever, because of the way it is covering the most important defense issues from a nonideological point of view, which few other non-military journals are doing on a regular basis.”

Robert D. Kaplan

Half a century since its founding, Orbis continues to offer serious discourse on the full range of topics relating to American foreign policy and national security, as well as in-depth analysis on important international developments. Orbis is available to institutional subscribers online at ScienceDirect.

Select significant themes from 2012 include: the U.S. Military Budget, The Asia Pivot, Transnational Crime, Counterterrorism, and The Arab Spring, among many others.

In 2012, Orbis articles were excerpted or referred to in Time online, The Daily Beast, part of Newsweek online, as well as numerous other online and print venues.
FPRI is pleased to announce the addition of six new members to the Editorial Board of Orbis. Joining the board are Audrey Kurth Cronin, George Mason University; Janine Davidson, George Mason University; Mary Habeck, the Johns Hopkins University School for Advanced International Studies; Martha Brill Olcott, Carnegie Endowment for International Peace; Susan Kaufman Purcell, University of Miami, and Anna Simons, the Naval Postgraduate School.

FPRI’S WACHMAN CENTER FOR CIVIC AND INTERNATIONAL LITERACY

Director: Alan Luxenberg
Associate Director: Paul Dickler

Greater international awareness is essential if we are to compete in the global economy, promote responsible citizenship, or just become better human beings.

Marvin Wachman

Dr. Marvin Wachman (1917-2007) was a great advocate for educating young people. In a distinguished academic career, he served as president of both Temple University and Lincoln University and led the Foreign Policy Research Institute as president from 1983 to 1989. Throughout his life, he remained a passionate believer that “you never stop learning.”

Established in 1990, the Wachman Center at FPRI is dedicated to improving international and civic literacy for high school teachers and high school students.

THE W.W. KEEN AND MADELEINE BUTCHER HISTORY INSTITUTE

This year, we named FPRI’s History Institute for Teachers in honor of W.W. Keen and Madeleine Butcher. The Butcher Family provided a generous gift toward the long-term sustainability of the program, Keen is our longest trustee
(dating back to 1968), and Madeleine played a key role in introducing new friends to FPRI. Through a series of weekend-long conferences for high school teachers, the Butcher History Institute “teaches the teachers” by advancing their knowledge of world affairs, aiding them in incorporating this knowledge in the classroom, and by encouraging them to converse with scholars, writers, and other leaders. Since 1996, these History Institutes have garnered a national reputation for excellence and have worked with teachers from more than 600 high schools in 46 states.

Its work is primarily but not exclusively focused in four core areas:

- **Teaching Military History**
- **Teaching Asia**
- **Teaching the Middle East and 9/11**
- **Teaching the History of Innovation**

The Center reaches teachers and classrooms across the nation through Footnotes, its bulletin for educators, which are frequently reprinted in *American Educator* and other education journals and posted on other websites; through webcasts for high school classrooms; through the books it produces with Mason Crest, and through its History Institutes for Teachers. FPRI essays are often posted by ERIC, the Education Resources Information Center, sponsored by the Institute of Education Sciences (IES) of the U.S. Department of Education.

Walter McDougall and David Eisenhower co-chair the Center’s History Institutes for Teachers. These history institutes have received generous funding from the Annenberg Foundation, The Lynde and Harry Bradley Foundation, the Ewing Marion Kauffman Foundation, H.F. Lenfest, I. Wistar Morris, III, The Butcher Family Foundation, Bruce Hooper, and the Stuart Family Foundation, and in-kind support from the Cantigny First Division Foundation, a division of the McCormick Foundation.

Each weekend-long program provides some 40 educators from around the country with the opportunity to learn directly from the top scholars in their fields on subjects teachers are often under-prepared to teach. Many more teachers access the videos, reports, classroom lessons, and other materials posted on our website.
HISTORY INSTITUTES IN 2012 INCLUDED:

Great Battles and How They Have Shaped American History: A History Institute for Teachers, April 21–22, 2012 at The First Division Museum, Wheaton, Illinois


Iran and the Geopolitics of the Middle East, October 27–28, 2012, at the Senator John Heinz History Center, Pittsburgh, Pennsylvania

The seventeenth largest country in the world, the Islamic Republic of Iran commands attention not just because of its burgeoning nuclear program but because of its many roles in world affairs—as the most important state sponsor of terrorist, as leader of the “rejectionist front” vis-à-vis the Israel-Palestine conflict, as the inspiration for radical Islam elsewhere in the Muslim world.


With the completion of seven weekend-long conferences at the First Division Museum on topics in American military history, we collected all the essays drawn from these conferences into a single E-Book to be called *American Military History: A Resource for Teachers and Students*, released in 2012.
A NEW INITIATIVE ON THE RISE OF LIBERAL DEMOCRACY: DID IT HAPPEN IN PHILADELPHIA BY ACCIDENT?

In Spring 2013, FPRI will sponsor a History Institute for teachers on “The Creation of a Liberal Society: Did It Happen in Philadelphia by Accident?” The question is designed to provoke a new look at what happened in Philadelphia in the 18th century, and why it took place here rather than elsewhere. Did Philadelphia enjoy certain conditions other cities did not? And what then are the lessons for the historic political transitions in our time, such as in the Arab world, and what does it all mean for America’s “export” of democracy?

Currently, we are embarking on a campaign to raise support for a Summer Academy in 2013 for Philadelphia-area high school students, especially underserved students, using the same intellectual framework. We believe this focus will challenge Philadelphia-area high school students to learn about the city where they live—and the miracle that happened here. This also opens a window through which to peer at the historic events taking place in the world today.

THE NEW-YORK HISTORICAL SOCIETY

This fall, we are inaugurating a cooperative relationship with the New York Historical Society, featuring two FPRI scholars on “The Coming of World War II.” NYHS is the premier venue for public lectures on history in Manhattan. We see this opportunity as reinforcing our “Manhattan Initiative,” a series of salons hosted by our Manhattan co-chairs, Devon Cross and Vanessa Neumann.
SELECTED 2012 BOOKS FROM FPRI SCHOLARS

David J. Betz
Jeremy Black
James Kraska
Bruce Maddy-Weitzman
Shelley Rigger
Mackubin T. Owens
George W. Grayson
Barry Rubin
David Satter
Throughout the year, FPRI holds special events exclusively for partners at designated levels, plus partners are invited to private dinners following public FPRI events.

On April 29, 2012, our annual Sunday Brunch for Partners featured a talk on Pakistan: The Geopolitics of a Precarious State by Ashley J. Tellis, currently with the Carnegie Endowment for International Peace. Epitomizing the FPRI tradition, he gave a riveting account of Pakistan’s entire history and illustrated how it shaped the current circumstances of the country, drawing out the implications for U.S. policy.

In 2013, on April 14, our Sunday Brunch will feature one of our more popular lecturers, the British historian (and long-time FPRI Senior Fellow) Jeremy Black, who will speak on The State of the World. As the author of more than 100 books, Jeremy is one of the few people could do justice to such a topic. The Brunches are held at the Four Seasons Hotel.

Stanley and Arlene Ginsburg Lecture Series
Sponsored by the FPRI and the National Liberty Museum featuring scholars from FPRI 2.0.

October 16, 2012: Threats and Opportunities Just Over the Horizon
Michael Horowitz, FPRI and University of Pennsylvania

October 30, 2012: The Next Decade of American Foreign Policy
Dominic Tierney, FPRI and Swarthmore College

November 20, 2012: The 16th Annual Templeton Lecture in Religion and World Affairs on The Muslim Brotherhood, the Salafists and the Future of Egypt
Eric Trager, FPRI and Washington Institute for Near East Policy

December 4, 2012: Turkey: Friend or Foe?
Michael A. Reynolds, FPRI and Princeton University
FPRI’s Robert Strausz-Hupé Society, named after our founder, is made up of those individuals who have included bequests to FPRI in their wills. Its current members are W. W. Keen Butcher, Edward Dunham, Robert L. Freedman, Charles B. Grace, Jr., Jack O. Greenberg, Jerome Kaplan, Rocco Martino, I. Wistar Morris III, Elaine Piccolomini, Alan L. Reed, Samuel J. Savitz, and John M. Templeton, Jr.

Robert Strausz-Hupé came to the United States from Vienna in the 1920s, working in the field of investment banking. He found himself lecturing the country on the coming Nazi threat, and became a lecturer at the University of Pennsylvania even before he earned his Ph.D. In the 1950s, he founded the International Relations Program at Penn and the Foreign Policy Research Institute, and authored the best-selling book Protracted Conflict, focusing on the nature of the Soviet threat. His last essay, published posthumously in 2002, was called “The New Protracted Conflict,” commenting on 9/11 and beyond. From 1969 to 1989, he served as U.S. Ambassador in five posts.

He is remembered as a beloved professor who would enter the classroom, ask his graduate assistant the topic of the day, and then offer an impromptu discourse on the subject for 50 minutes without the benefit of a single note. He is widely credited with introducing the term “geopolitics” into the American vocabulary.

In recent years, FPRI has received bequests from the estates of:

Barbara Gohn
Ferdinand LaMotte IV
Mark Pinson

May their memory be a blessing.
In appreciation for the work of our summer interns, FPRI hosted a joint luncheon/seminar. All were encouraged in advance to read a STRATFOR essay on "The Election, the Presidency and Foreign Policy." Two of the interns were asked to make presentations on the article to kick off conversation. While most of the interns are college students, the first speaker was a rising junior at William Penn Charter School, Aakash Shah (brought to us through the good auspices of trustee Dick Brown). We held a wide-ranging discussion in which all the interns actively participated; it went so well, we concluded this would be worth repeating in the future to provide a much richer educational experience for our interns.

The Wistar Institute congratulates the Foreign Policy Research Institute for their inspirational work advancing research and public education on international affairs.

The Wistar Institute is an international leader in biomedical research with special expertise in cancer research and vaccine development. Founded in 1892 as the first independent nonprofit biomedical research institute in the country, Wistar has long held the prestigious Cancer Center designation from the National Cancer Institute. Today, Wistar researchers further our mission by working to ensure that research advances move from the laboratory to the clinic as quickly as possible.

Pictured: The Robert and Penny Fox Tower, to be completed in 2014. • www.wistari.org
Congratulations to the Foreign Policy Research Institute on another successful and engaging year of scholarship.

In direct contrast to the wild and chaotic turmoil of the world, FPRI stands as a beacon of insightful perspective, illuminating the darkness with reliable intelligence and a succinct analysis of critical international issues. In thereby educating both this generation and the next, FPRI epitomizes the spirit, ideals, and philosophy of Founding Father Thomas Jefferson when he wrote that “An informed citizenry is the only true repository of the public will.”

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Congratulations to FPRI’s leadership & staff on the formation of the Princeton Committee of the Foreign Policy Research Institute and a warm welcome to all Members of the former Princeton Committee on Foreign Relations.

Debora Russo Haines, Esq.,
and John R. Haines
We congratulate FPRI on its longstanding heritage of assuring America’s constructive role in the world.

And in that spirit, let us remember the timeless words of Thomas Jefferson:

"I would rather be exposed to the inconveniences attending too much liberty than to those attending too small a degree of it."

Colin A. Hanna, President

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Louise and Alan Reed
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AND CONGRATULATIONS TO

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Congratulate

Alan Luxenberg

for all that he does.
We’re delighted to support the fine work of FPRI and to host the FPRI 2.0 Lecture Series.

Gwen Borowsky and David Camp
The National Liberty Museum

Congratulations to Alan Luxenberg on his first year as President of FPRI

Joanne and Bill Conrad
Congratulations to

Walter Russell Mead,

FPRI’s 2012 Benjamin Franklin Public Service Award Honoree

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Pepper Hamilton is pleased to support FPRI and we salute Walter Russell Mead, 2012 Benjamin Franklin Award for Public Service honoree.

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SUSAN AND WOODY GOLDBERG
Congratulations to Alan Luxenberg and the FPRI on having a great year.

Helaine and Jack Greenberg

Another great year; great articles! Keep up the great work!

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Congratulations to Alan Luxenberg and the entire staff on another great year.

Keep up the good work!

Deborah and Dov Zakheim
Many thanks to FPRI for their continued dedication to informing the nation and the world of crucial foreign policy ideas, as well as for presenting another year of exciting lectures to those of us in the Philadelphia area.

ANN C. BACON

Congratulations on a great year of programming and best wishes for the future of FPRI.

RICHARD L. BERKMAN

Congratulations to FPRI and all the good work you do!

JILL AND MARK FISHMAN
In remembrance of our friends
Robert Strausz-Hupe
and Harvey Sicherman

CHARLES AND BETSY GRACE

Congratulations to FPRI
for another exemplary year of keeping geopolitics so usefully a part of our public dialogue.

THE HONORABLE DR. JOHN HILLEN
Former Assistant Secretary of State for Political-Military Affairs

Congratulations to the
Foreign Policy Research Institute on another successful year. Keep up the great work!

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The Foreign Policy Research Institute is a great educator which creates an environment in which students can learn.

THOMAS G. RUTH
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Congratulations to Alan Luxenberg for his leadership this past year.

Sandra Shaber

Congratulations to Alan Luxenberg and FPRI for a very successful year.

Adeline Wachman

Sincere appreciation to the Foreign Policy Research Institute as a dependable source of information, guidance, education, service and inspiration.

Charlotte & Carroll Weinberg, M.D.
Teaching the Next Generation of Innovators

COMMITTEE ON GLOBAL OPPORTUNITIES AND THE CREATIVE/INNOVATIVE ECONOMY
- October 10, 2012 -

Resolution No. 120128

David Oh, Chair
Marian Tasco, Vice Chair
Cindy Bass, Blondell Reynolds Brown, W. Wilson Goode, Jr., Dennis O’Brien

Philadelphia City Council

TESTIMONY OF
Lawrence A. Husick, Esq.,
Co-Chair, Foreign Policy Research Institute,
Wachman Center Program on Teaching a New Generation of American Innovators,
1528 Walnut Street, Suite 610, Philadelphia, PA 19102

Chairman Oh, Senator Brubaker and members of the Committee on Global Opportunities and The Creative/Innovative Economy. My name is Lawrence Husick. I am the Co-Chair of the Foreign Policy Research Institute’s Wachman Center Program on Teaching a New Generation of American Innovators, an educational program of one of the nation’s foremost think tanks, located here in Philadelphia.

I am here today to testify in response to Resolution No. 120128.

While many other speakers have addressed specific programs and projects that may be undertaken to strengthen our city, region and commonwealth’s innovation economy, I will address the simple and cost-free changes that I believe must take place if we are to succeed in the economy of the Twenty-First Century. You see, our experience at the
Institute is that most of our public sector functions as an innovation-free zone. In fact, innovators are most often treated just as your body treats invading bacteria: we identify, surround, kill, and eject our most innovative thinkers in order to protect the uninterrupted functioning of our bureaucratic institutions. Whether we are discussing governmental offices, our public schools, or even our most esteemed universities, innovation and innovators are paid lip service, but rarely valued and encouraged. My view may offend some, but innovation is my business, and it is, if nothing else, the business of telling the unvarnished and unpopular truth.

In my view, the very first step on the road to the innovation economy that we want for our city, region and commonwealth is the incorporation of innovation as an educational theme at literally every level from preschool to post-graduate work. Doing so requires no expensive tools, no additional textbooks, and very little formal programming. What it requires, however, is a willingness to spend just a bit of time away from cookie-cutter curricula, fact-based instruction, and standardized test scores. In a word, it requires that we allow students time to play.

Now the play of which I speak is not on the sports field or court. It is play of the mind. It is exploration, testing of hypotheses, problem solving, and creativity. Most of all, it is a willingness on the part of every teacher and administrator to allow our students to attempt, to fail, to learn from that failure, and to attempt again. Without failure, there is no real learning. There is no interest, no passion. There is only a less-creative march toward the end of the conveyor belt of education, and this yields drop-outs and graduates who are ill-equipped to perform the tasks demanded of both a globalized workforce, and an involved citizenry.

When I speak of innovation as an education theme, please do not make the mistake of assuming that I mean only in the STEM (Science, Technology, Engineering and Mathematics) subjects. Innovation is key to understanding human history (certainly here in Philadelphia, where our Founding Fathers adopted the world’s first Constitutional Patent and Copyright provisions). It is key to understanding economics, politics, and every other aspect of human endeavor. By using innovation to teach such diverse subjects, we may also find that students are no longer segregated at an early age into those who can “do” science and math, and those who cannot. We will all be richer for the effort.

I urge each of you to make innovation education a key component and a prerequisite to any other effort you may endorse to enhance our position in the competitive world of today and tomorrow. We at FPRI stand ready to help.

Thank you, and I look forward to your questions.
MISSION

Founded in 1955 by Ambassador Robert Strausz-Hupé, FPRI is a 501(c)(3) non-partisan, non-profit organization devoted to bringing the insights of scholarship to bear on the development of policies that advance U.S. national interests.

WHO WE ARE

The 85 affiliated scholars of FPRI include a Pulitzer Prize-winning historian, a former president of Swarthmore College, a Bancroft Prize-winning historian, a former Ambassador, and a senior staff member of the National Security Council. We count among our trustees a former Undersecretary of Defense, a former Secretary of the Navy, a former Assistant Secretary of State, a foundation president, and numerous active or retired corporate CEOs, lawyers, and civic leaders. Our Inter-University Study Groups and our larger network of scholars include representatives of diverse disciplines, including political science, history, economics, law, management, religion, sociology, and psychology.

WHAT WE DO

We conduct research on pressing issues—al-Qaeda and its affiliated movements, developments in the Middle East, nuclear proliferation, relations with China, Russia, India, and Japan, the globalization of crime-terror pipelines—and long-term questions, such as the role of religion in international politics, the nature of Western identity, and the management of national security in an era of fiscal austerity.

We publish a quarterly journal, Orbis, and a weekly electronic bulletin, both of which draw on the research findings of our scholars, our Inter-University Study Groups, our conferences, and our seminars.

We educate the public and “teach the teachers” through our Wachman Center and History Institute, with a view to fostering international and civic literacy in the community and in the classroom.

We train interns from colleges and high schools in the skills of policy analysis and historical scholarship.
foreign policy and strategy were also greatly shaped by the history and geography of Russian imperialism. For the U.S. to prevail in this protracted conflict with the USSR, it would have to develop its own understanding of history and geography and its own strategy of protracted conflict.

In order to expound this geopolitical understanding of world affairs, Strausz-Hupé founded FPRI in 1955, as an antidote to the twin deformations of pragmatism and scientism. Drawing upon the best of scholarship, the Institute would perform an educational role with respect to two audiences. First, it would help to enlighten political leaders and policymakers about the nature of the protracted conflict, the historical and geographical realities that shaped it, and how to win it. Second, it would help to educate other opinion-makers, who in turn would help to inform the wider public.

The world has turned over many times since 1955. The Cold War, the USSR, and communist ideology are no more, and in large measure this is because the U.S. did prove capable of waging a protracted conflict over the long-run. But America is now engaged in a new protracted conflict on a world scale, this time with Islamist insurgency and terrorism. In the more distant future, there may also develop a protracted conflict with the rising economic and military power of China, although this is not inevitable. It would be an error to try to predict the behavior of Islamist insurgents and terrorists on the basis of Islamic theology or even Islamist ideology alone, particularly since Islamists take their own understanding of their history very seriously. Rather, an American understanding of the history and geography of the variety of Islamist threats is essential. Similarly, it would be an error to try to predict Chinese behavior from communist ideology or even from abstract notions of the Chinese national interest alone. The Chinese certainly take their own understanding of their history very seriously, and so should we.

In the years to come, FPRI’s scholars will pay special attention to those protracted conflicts that make tragedy an enduring condition of world affairs. It will do so by contributing a distinctive way of thinking: one that emphasizes history and geography and focuses on the perennial and the long term, especially those ideals that sustain the American experiment.
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