



# 2016 ANNUAL REPORT

A NATION MUST THINK BEFORE IT ACTS.



Foreign Policy Research Institute  
1528 Walnut Street, Ste. 610, Philadelphia, PA 19102  
Tel. 215-732-3774 • Fax 215-372-4401  
Email [fpri@fpri.org](mailto:fpri@fpri.org) • org [www.fpri.org](http://www.fpri.org)





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# ABOUT FPRI

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## MISSION

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The Foreign Policy Research Institute is dedicated to bringing the insights of scholarship to bear on the foreign policy and national security challenges facing the United States. It seeks to educate the public, teach teachers, train students, and offer ideas to advance U.S. national interests based on a nonpartisan, geopolitical perspective that illuminates contemporary international affairs through the lens of history, geography, and culture.

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**Educating the American Public:** FPRI was founded on the premise that an informed and educated citizenry is paramount for the U.S. to conduct a coherent foreign policy. Today, we live in a world of unprecedented complexity and ever-changing threats, and as we make decisions regarding the nation's foreign policy, the stakes could not be higher. FPRI offers insights to help the public understand this volatile world by publishing research, hosting conferences, and holding dozens of public events and lectures each year.

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**Preparing Teachers:** Unique among think tanks, FPRI offers professional development for high school teachers through its Madeleine and W.W. Keen Butcher History Institutes, a series of intensive weekend-long conferences on selected topics in U.S. and world history and international relations. These nationally known programs equip educators to bring lessons of a new richness to students across the nation.

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**Training the Next Generation of Thinkers:** At FPRI, we are proud to play a role in providing students – whether in high school, college, or graduate school – with a start in the fields of international relations, policy analysis, and public service. Interns gain experience in research, editing, writing, public speaking, and critical thinking.

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**Offering Ideas:** We count among our ranks over 100 affiliated scholars located throughout the nation and the world. They are open-minded, ruthlessly honest, and proudly independent. If you ask ten FPRI scholars for their opinion on an issue, you are likely to receive eleven different responses.



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## PRESIDENT'S MESSAGE

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Dear Friends,

The two questions I am most frequently asked are: How does the election of Donald Trump affect FPRI? And what is FPRI's stance on Trump's presidency?

The short answer is that FPRI is not affected by the election at all. We make our policy analyses and recommendations available to whichever administration is in power. In the end, it is not the president who usually reads these things, but all the other people who fill the Defense and State departments and other U.S. government agencies. Without naming names, we've heard directly from some of President Trump's highest level appointments that they are avid readers of our quarterly journal *Orbis*.

On the matter of FPRI's stance on President Trump: we have none. The Institute does not take positions; its individual scholars do. We have over 100 fiercely independent scholars affiliated with FPRI, and there is probably not a single issue under the sun on which they all agree.

We have but one common objective: to advance America's national interest and to promote a peaceful world order. How to get there is subject to honest disagreement. If you endorse the honest pursuit of truth in service to the Nation, then you should consider supporting the Foreign Policy Research Institute.

**Amid the turmoil in today's world, FPRI is more essential than ever.**

In the pages that follow, we offer you a glimpse of FPRI in action. We published over 250 articles on a variety of FPRI platforms, making our work accessible to hundreds of thousands of people, spread over virtually the entire world, nearly every day. That doesn't count the 60-plus media outlets where our scholars have written, been interviewed, or cited. We also hosted over 75 events – offering regular programming in seven venues – Philadelphia, Haverford, Princeton, NYC, Washington, D.C., Miami, and Chicago. A major highlight in 2016 was the launch of our Eurasia Program, probing an increasingly contentious region. Over 100 publications, media appearances, and events have been the product of the Eurasia Program and its 23 affiliated scholars during its inaugural year.

In 2017, we will continue to offer insights into the many challenges facing our country, and we invite you to become our partner in this critically important endeavor.

With best wishes,



Alan H. Luxenberg  
President, FPRI



## 2016 HIGHLIGHTS

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### THE LAUNCH OF THE EURASIA PROGRAM

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This year, FPRI launched the Eurasia Program, a research initiative committed to a region of ever-growing contention and complexity. In its inaugural year, the program grew to over 20 affiliated scholars, who made over 100 appearances in publications, national and international media, and public events. The program also launched the Baltic Initiative which takes a closer look at the region's role in European Security. The initiative highlights research by scholars from both the United States and the Baltic region.

### WELCOMING OUR NEWEST BOARD MEMBERS

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**James H. Averill**, *Board of Trustees*

Averill retired in 2007 as Partner from Wellington Management, an investment counsel firm based in Boston. He served in Wellington's Radnor office as a security analyst and portfolio manager on the Windsor Fund team for 23 years, specializing in financial companies. He serves on the Board of the National Humanities Center and the Rosenbach Museum and Library and was Treasurer of the Free Library of Philadelphia Foundation.



**Dr. Shirin Tahir-Kheli**, *Board of Advisors*

Serving three Republican administrations, Amb. Tahir-Kheli has committed her entire career to public service, specifically in the areas of women's empowerment and finding areas of "productive peace" between Pakistan and India. Tahir-Kheli has worked at the highest levels of the U.S. National Security establishment. Her career has included serving Sec. Condoleeza Rice as Senior Advisor for Women's Empowerment, the Head of the U.S. delegation to the U.N. Commission on Human Rights in Geneva, and much more.



**Hon. Robert B. Zoellick**, *Board of Advisors*

Zoellick is the former president of the World Bank (2007-12) and former Deputy Secretary of State (2005-06), and he possesses a long record of public service. Zoellick is a Senior Fellow at the Belfer Center for Science and International Affairs at Harvard University's Kennedy School of Government. He served in President George W. Bush's cabinet as U.S. Trade Representative from 2001 to 2005. From 1985 to 1993, Zoellick worked at the Treasury and State departments in various capacities.

### A STUDY TRIP TO JAPAN

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In a joint effort with the University of Pennsylvania's Center for East Asian Studies, FPRI was pleased to offer educators the unique opportunity to participate in an immersive study trip to Japan. Teachers from all over the U.S. participated in this extraordinary two weeks visiting historical, cultural, and political sites. After the trip, teachers were encouraged to put their experiences to use in the classroom by developing lesson plans.





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# *RESEARCH*

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## PROGRAM ON NATIONAL SECURITY



Hon. John F.  
Lehman, Jr.  
*Chair*



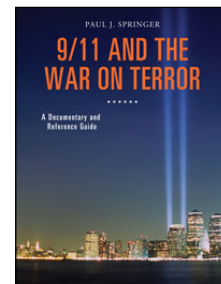
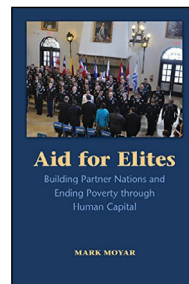
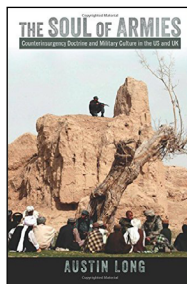
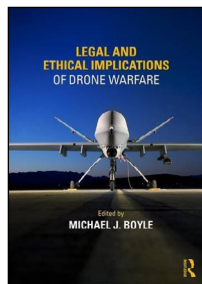
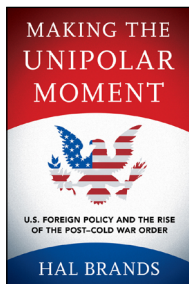
Michael P.  
Noonan  
*Director*

Over a decade after the 9/11 attacks, the world remains a complicated place. The crises in Syria and Iraq and Ukraine are clearly destabilizing, and China's actions in the South and East China Seas have potentially deleterious consequences for Asian regional security. The United States faces dynamic threats from non-state threats (e.g., terrorism, cyber threats, pandemics, etc.) as well as the reassertion of a more competitive international state system.

The Program on National Security seeks to illuminate and address these issues and trends by examining contemporary and emergent concerns for American and international security through a wide aperture by bringing expertise to bear in publications, media appearances, and briefings.

## PRODUCTIVITY AND REACH

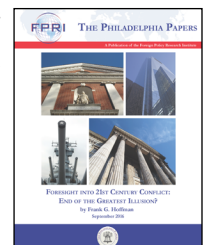
In 2016, the Program on National Security had 36 affiliated scholars—dispersed from the Delaware Valley to around the globe—who were greatly productive. Five books were published by program scholars, and long- and short-form articles by the fellows appeared in the following outlets: *The American Interest*, *The American Review of Books, Blogs, and Bull*, *The Atlantic*, *Business Insider*, *Current History*, *Duke Environmental Law & Policy Forum*, *FPRI E-Notes*, *Geopoliticus: The FPRI Blog*, *H-Net*, *International Studies Quarterly*, *The National Interest*, *Navy Times*, *Orbis: FPRI's Journal of World Affairs*, *The Philadelphia Papers*, *Providence Journal*, *The Wall Street Journal*, *War on the Rocks*, and the *Washington Post*.



FPRI also hosted diverse national security-related programming in New York City, Princeton, Philadelphia, the Main Line, Chicago, and Washington, D.C. These programs increased civic literacy by bringing in leading voices to discuss important dimensions of international security issues affecting American national interests today and into the future.

## THE PHILADELPHIA PAPERS

Past and present scholars of the program wrote two important *Philadelphia Papers* in 2016. Senior Fellow John H. Maurer wrote on the centennial of the Battle of Jutland with lessons for today, and member of the Board of Advisors Frank G. Hoffman wrote about trends that do not portend well for a future free of conflict.



## MEDIA HIGHLIGHTS

In 2016, scholars from the Program on National Security appeared on or were quoted in major television, print, and online news media outlets, to include, but not limited to: Al Jazeera-English, Bloomberg, *Christian Science Monitor*, CNN, CSPAN, FactCheck.org, *Financial Times*, *Foreign Affairs*, FoxNews, *Hospodářské noviny* (Czech Republic), Kurdistan24, *Military Times*, Military.com, MSNBC, NBC 10, *New York Post*, *The New York Times*, *Newsweek*, NPR's All Things Considered, NPR's Morning Edition, PBS, Reuters, UPI, Voice of America, Vox, *The Washington Post*, *Washington Times*, and WHYY's Radio Times.



## COMPETITIVE SOFT POWER & ENGAGEMENT SEMINARS

Five invitation-only seminars were held in Washington, D.C. to address various issues and regions relating to the topic of competitive soft power. Colonel (ret.) David Maxwell addressed the so-called “gray zone” between peace and war; Ambassador (ret.) Joseph DeTrani discussed influencing China; Senior Fellow Vanessa Neumann spoke about the lessons learned from Latin American terror-crime pipelines through the use of narratives; Ambassador (ret.) Cynthia Schneider and Nadia Oweidat talked about arts, culture, and the media in the contemporary Middle East; and Senior Fellow John R. Haines and Alina Polyakova of the Atlantic Council conferred about Russia’s contemporary use of influence and information operations. These seminars were made possible by the generous support of the **The Lynde and Harry Bradley Foundation**. A separate pedagogical essay from this project will be completed in 2017.

## ASSIST: 2016 TEACHING MILITARY HISTORY INSTITUTE

Michael Noonan, the Director of the Program on National Security, assisted the Madeleine and W.W. Keen Butcher History Institute in planning and designing the 12<sup>th</sup> Teaching Military History Institute. The 2016 Teaching Military History Institute dealt with America’s entry into World War I. It brought together leading historians and scholars to address U.S. involvement in the First World War at the strategic, operational, and tactical levels; it also focused on themes such as the role of African-Americans in the war, the impact of the war on America’s civil religion, and American diplomacy and the quest for post-war peace. This history institute took place a year before the Centennial of American entry into the war to prepare teachers in advance.



# PROGRAM ON THE MIDDLE EAST



Tally Helfont  
*Director*

The Program on the Middle East offers context, content, and policy recommendations based on a holistic view of American strategic interests in the region. Its analysis transcends headlines and catch phrases. Throughout its research, publications, and educational outreach, the program focuses on key themes such as authoritarianism and reform; the aftermath of the Arab Uprisings; radicalism and regional threats; sectarian divisions; and the Arab-Israeli conflict and peace efforts.

The Program on the Middle East is dedicated to ensuring that its vital and time-tested geopolitical approach continues to bear fruit. Therefore, the Program seeks to provide its particular brand of informed analysis on regional developments to policymakers, academics, journalists, educators, and others interested in the Middle East. It also seeks to build relationships with like-minded institutions and individuals from the region in an effort both to enrich the Program's perspectives and to provide a platform for indigenous analyses and critiques from within the Middle East itself.

## PRODUCTIVITY AND REACH

The Program on the Middle East was not only extremely productive in 2016, but the research and insights of its scholars also achieved local, national, and global recognition. Program scholars published regularly on critical developments and trends in the Middle East and participated in diverse programming, geared at policymakers and engaged citizens alike about regional issues that bear upon American foreign policy.



## SCHOLAR RELATED HIGHLIGHTS



**Senior Fellow Michael A. Reynolds** wrote a startling essay on the attempted coup in Turkey, titled “Damaging Democracy: The U.S., Fethullah Gülen, and Turkey’s Upheaval,” that shook up the way the world thinks about Turkey, President Recep Tayyip Erdoğan, Fethullah Gülen, and the United States. It received unprecedented attention from sources as diverse as prominent Turkish journalists and academics to the Turkish Foreign Ministry and a handful of Turkish embassies. Reynolds wrote another article that received just as much attention in late December 2016, titled “What the Assassination of the Russian Ambassador May Be Telling Us about Erdoğan’s Turkey.” In only one week, this article became FPRI’s most viewed publication of 2016.



**Robert A. Fox Fellow Vish Sakthivel** wrote an *FPRI E-Note*, “Taking Stock of U.S. Policy Options in Algeria, Morocco, and Tunisia,” offering a nuanced appraisal of each country’s unique domestic and regional issues. Immediately thereafter, Sakthivel was approached to:

- Brief U.S. State Department officials from the Near East Affairs Office
- Brief staffers from the United Nation’s Department of Political Affairs - Africa Division
- Provide quotes and authorize republication of the piece in half a dozen media outlets at home and in the Middle East (several of whom had never featured FPRI in the past).

## ROBERT A. FOX FELLOWS - FORCE MULTIPLIERS

The Program on the Middle East named five Robert A. Fox Fellows, who are spending the year writing and speaking on a wide range of issues related to the Middle East and North Africa. These Fellows have been chosen on the basis of their erudite scholarly contributions and their ability to respond to contemporary developments in a sound and timely fashion. They have:

**Increased FPRI’s Global Reach  
Impacted Policy Discussion  
Changed Understanding of Important Region**

How do we know? For example:

Robert A. Fox Fellow Clint Watts alone was interviewed and cited in more than 40 media outlets spanning 5 continents and provided and participated in over 15 high level briefings for the Defense Intelligence Agency, National Defense University, and the U.S. Senate Committee on Homeland Security and Governmental Affairs, to name a few. These numbers are double what they were last year, meaning that the impact and reach the Fox Fellows have increased exponentially over time.



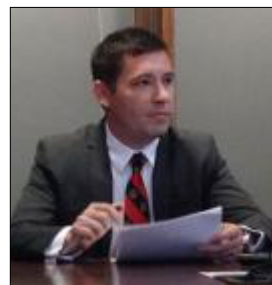
Benedetta Berti



Adam Garfinkle



Clint Watts



Samuel Helfont



Vish Sakthivel

## EURASIA PROGRAM

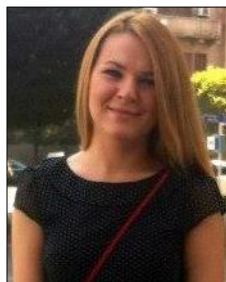
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Hon. Adrian A.  
Basora  
*Co-Director*



John R. Haines  
*Co-Director*



Maia Otarashvili  
*Program Manager*

With Moscow's annexation of Crimea in 2014 and the rapid rise of Russia as a regional aggressor, Europe/Eurasia has re-emerged as a major focal point for global confrontation. The redrawing of borders by military force and the continued stoking of nationalism, irredentism, and revanchism could well erupt into even larger-scale large violence than already seen in Ukraine. The post-war order of Europe/Eurasia has already been eroded and could be dismantled entirely unless these trends are effectively countered. Given the region's strategic importance to our global interests, FPRI launched its Eurasia Program in January 2016.

This program builds upon and incorporates the Project on Democratic Transitions (PDT), which, for 10 years, focused on democratization efforts in the post-communist states and the policy lessons to be drawn from their successes and failures. The Eurasia Program focuses more broadly on the interrelated political, economic, security, energy, and cyber issues that have emerged in what some analysts view as a new, albeit very different, form of cold war.

A key aspect of the Eurasia Program's inception in January 2016 was the formal launch of the **Baltic Initiative**. The success of this initiative has provided a roadmap for future projects. The Eurasia Program has also teamed up with prominent institutions like the University of Pennsylvania and the Atlantic Council and co-sponsored conferences, policy briefings, and study groups. Events hosted solely by FPRI have featured top Eurasia scholars and experts and have included meetings with leaders from the Eurasia region, including the President of Estonia, Toomas Hendrik Ilves.

## FPRI PUBLICATIONS

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To sum up over ten years of research on democratic transitions, two books are being prepared for publication. A forthcoming edited volume, entitled ***Does Democracy Matter? The United States and Global Democracy Support***, features 10 authors and 11 chapters examining the U.S. and European experience with democracy promotion abroad. The book analyzes the problems that have led to a worldwide retreat of liberal democracy and calls for a recalibration of U.S. democracy-support policies and for deep reform of the "democracy promotion industry."

**30 E-NOTES**

**10 GEOPOLITICUS POSTS**

**26 BALTIC BULLETINS**

**20% OF FPRI'S TOP 25 MOST READ ARTICLES OF 2016**

Additionally in production, the FPRI E-guide on Democratization will be a comprehensive survey of the best available literature on the history, theory, and practice of promoting democratic transitions, juxtaposed with PDT's findings on lessons learned from the study of 25 years of post-communist transition. The E-guide will be presented in interactive form and designed for students and future leaders at home and abroad. The E-guide will be published online and will be available for download for free worldwide. This interactive tool will be particularly beneficial to young reformers and future leaders living in countries that are still in a dynamic phase of their own democratization processes.

## SCHOLARLY CONTRIBUTIONS IN EXTERNAL PUBLICATIONS

17 SCHOLARS 10+ COUNTRIES

25+ EXTERNAL OUTLETS 120+ SCHOLARLY CONTRIBUTIONS



90+ CITATIONS AND RE-PUBLICATIONS



## THE BALTIC INITIATIVE

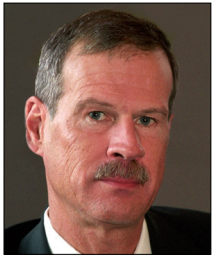
The Baltic Initiative is designed to increase public understanding of contemporary debates in the Baltic states and Baltic Sea region. Founded in January 2016, the Initiative includes a regular publication titled the *Baltic Bulletin*, which shares insights about the region with thousands of readers worldwide. The Initiative also organizes public events to further knowledge of the region. The *Baltic Bulletin* is edited by Fellow Chris Miller.

In 12 months, 26 *Baltic Bulletins* were published, driving over 16,000 unique readers to the FPRI website. The program's social media channels are followed by dozens of influential

figures in Baltic politics, including many diplomats from the region and from the United States, as well as journalists from publications such as *The Economist*, and present and former top policymakers, including at the foreign minister level. Baltic Initiative researchers have also briefed U.S. government officials on contemporary issues.



## CENTER FOR THE STUDY OF AMERICA AND THE WEST



Walter A.  
McDougall  
*Chair*



Ronald J.  
Granieri  
*Executive  
Director*

The fascination of the West lies not in the happy harmony of some past golden age, but rather in the complex interaction between peoples and powers that have shared so much, yet still struggled to define their relationship. During the Cold War, political leaders and analysts on both sides of the Atlantic spent a great deal of time praising Western Civilization and stressing the need to maintain transatlantic ties. Even then, however, Europeans and Americans have speculated about the long-term viability of the Atlantic Alliance as a political/strategic organization, and even the concept of the West in general as a common cultural space. Speculation about the relationship between the United States and Europe are decades old and yet as new as tomorrow's headlines.

FPRI strongly believes in the need for a forum that will encourage original analysis and thoughtful discussion of the transatlantic relationship and its connection to the wider world. This is not just about preserving the past, but also about understanding how much of the past should be preserved and modify in the present in order to secure America's future. Wherever American foreign policy may pivot, thoughtful Americans will still need to understand those fixed points upon which American power has been built and around which it continues to turn.

The Center for the Study of America and the West continues to expand its reputation as a premier program—bridging the research and policy communities by encouraging research and publication that both shape the scholarly discourse and enrich the teaching of history in the classroom. Since 1997, the Center has tried to relate the teaching of history to issues of American and Western identity, combining high levels of scholarship with programs to introduce that scholarship to the general public as well as secondary and university classrooms.

### GEOPOLITICS WITH GRANIERI

Geopolitics with Granieri is a monthly program featuring guest scholars on subjects in the news. One Tuesday every month, the Center's Executive Director, Ron Granieri, "interrogates" – with help from the audience – one or two scholars drawn from among over 100 FPRI affiliated scholars, as well as select outside guests. This uniquely interactive program offers real substance and emphasizes active audience participation in order to make direct contributions both to the education of our members and to the public debate on international politics. Geopolitics with Granieri is made possible by the generous support of **BNY Mellon Wealth Management**.

### THE AMERICAN REVIEW OF BOOKS, BLOGS, AND BULL



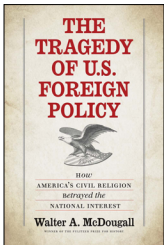
*The American Review of Books, Blogs, and Bull* is an e-publication of the Center for the Study of America and the West. Drawn from the program's community of scholars, the *American Review* provides a forum for reviews and essays related to politics, culture, and international relations that discuss the world from new perspectives. Highlights from 2016 include a review of the movie *Eye in the Sky*, comparing the reality of drone warfare to cinematic portrayal, and a discussion of Alexander Hamilton in light of the Federalist's recent wave of popularity thanks to Lin-Manuel Miranda's hit musical.

# MILITARY HISTORY INSTITUTE

Over the past ten years, with support from the **Lynde and Harry Bradley Foundation**, FPRI has assumed the leading role in providing professional development to high school teachers in the area of American military history through the Madeleine and W.W. Keen Butcher History Institute, part of the Wachman Center for Civic and International Literacy. The premise of this work is that all Americans are responsible for the common defense and therefore all Americans should have knowledge of America’s wars, its military, and civil-military relations broadly.

The U.S. arose as a result of a war of independence; through war it expanded from the Atlantic to the Pacific, and it was the Civil War that created the country as known today. Thus, the 2016 Military History Institute focused on the U.S. entry into World War I. It featured speakers on topics including American Strategy, African-American Doughboys, Civic Religion, and more. Each topic offered a crucial case study in understanding the larger context of the war, its impact on the United States, and the relationship of the United States to shaping the postwar world.

## SCHOLARLY HIGHLIGHTS

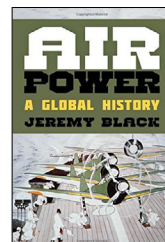
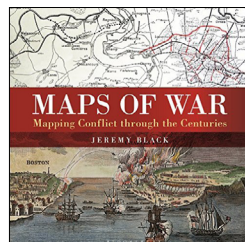
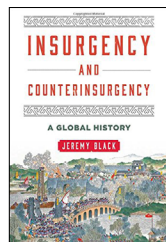
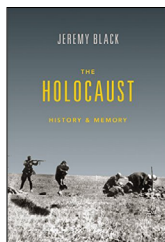
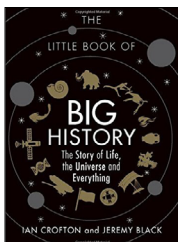


In his latest book, *The Tragedy of U.S. Foreign Policy: How America’s Civil Religion Betrayed the National Interest*, Center for the Study of America and the West Chair Walter A. McDougall examines the grand sweep of U.S. diplomatic and military history through the lens of what he refers to as America’s civil religion - the U.S. non-sectarian faith with a shifting catechism. McDougall tackles how Americans’ views of the country’s national purpose have changed over time, and how that has shaped American foreign policy.



FPRI Senior Fellow Jeremy Black is one of the world’s most prolific authors, having published over 100 books. In 2016, Black published six new books covering a wide range of topics. The titles he published this year are:

- The Little Book of Big History (Michael O’Mara Books, 2016)
- The Holocaust: History and Memory (Indiana University Press, 2016)
- Insurgency and Counterinsurgency: A Global History (Rowman & Littlefield Publishers, 2016)
- Maps of War: Mapping conflict through the centuries (Conway, 2016)
- War in Europe: 1450 to the Present (Bloomsbury Academic, 2016)



## ASIA PROGRAM



Jacques deLisle  
*Director*

In the 60 years since the founding of the Foreign Policy Research Institute, no region of the world has undergone greater transformation or posed more varied and complex challenges for the foreign policy of the United States than has Asia. The Asia Program focuses on relations among China, Taiwan, and the United States, recognizing the importance of events outside this triangle. As part of the study of the region, the Asia program is also attentive to Japan, Korea, Southeast Asia, and South Asia.

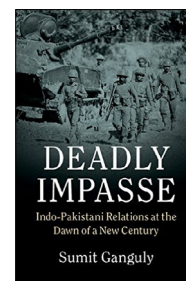
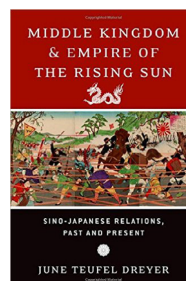
## PRODUCTIVITY AND REACH

In 2016, the Asia Program's 17 affiliated scholars published, spoke, and were quoted in media widely and frequently on major developments and trends during an eventful year in Asia. Books by Asia Program scholars published during 2016 include *The Internet, Social Media, and a Changing China*, edited by Jacques deLisle, Avery Goldstein and Guobin Yang; *Middle Kingdom and Empire of the Rising Sun*, by June Teufel Dreyer; and *Deadly Impasse: Indo-Pakistani Relations at the Dawn of a New Century*, by Sumit Ganguly. The Asia Program hosted talks on each of these books. Program scholars' writings also appeared in leading journals, including *Foreign Affairs*, the *Journal of Contemporary China*, and the *Diplomat*, as well as *Orbis: FPRI's Journal of World Affairs*.

The Asia Program published 18 *E-Notes* and *Footnotes* on a wide range of topics, including China's military, Taiwan's new government and cross-Strait relations, the challenges of North Korea, China's perspective on the U.S. elections, China's domestic politics, South Korea's political crisis, the impact of the U.S. election on Asia policy, and Asia-Pacific security. *Geopolitics: The FPRI Blog* published entries on timely questions of regional security, economic relations, and U.S. policy in Asia.

The Asia Program held two conferences in Washington, D.C.: one in collaboration with the Brookings Institution and another in cooperation with the Woodrow Wilson Center for International Scholars. A conference on "Taiwan's 2016 Election and Prospects for the Tsai Administration" featured four program scholars and several other leading experts in the field. Several of the presentations in this conference contributed to the Fall 2016 special edition of *Orbis: FPRI's Journal of World Affairs*. A conference on "The Future of US Policy toward Asia: Implications for Economic and Security Issues" featured a keynote address by Ambassador J. Stapleton Roy and panels that included five program scholars.

Other Asia Program events from 2016 included talks, briefings, and podcasts on the South China Sea disputes, political developments in China, Taiwan's elections, challenges for Japan in a changing regional order, emerging competition between the United States and China for regional and global influence, the relevance of the past in a fast-changing China, the fate of the Trans-Pacific Partnership, and India-Pakistan Relations. The popular monthly program **Geopolitics with Granieri** included two Asia-focused sessions, one on Taiwan and the other on South Asia. Asia Program-affiliated scholars spoke at FPRI events in Philadelphia, Princeton, and on the Main Line.



## MEDIA HIGHLIGHTS

Asia Program scholars were quoted and commented in major print, broadcast, and online media, including: *The ASAN Forum*, *Bloomberg*, *BBC*, *The Christian Science Monitor*, *The Financial Times*, *The Huffington Post*, *The Japan Times*, *The National Interest*, *The New York Times*, National Public Radio, PBS NewsHour, *The Straits Times*, *The Taipei Times*, *The Wall Street Journal*, *World Politics Review*, and *Yale Global*.



## ENGAGING THE INTERNATIONAL COMMUNITY

The Asia Program provided briefings on U.S. electoral politics and implications of U.S. foreign policy for a delegation from the Shanghai Institutes for International Studies, one of China's leading think tanks, as well as to a delegation from Taiwan's major political parties observing the 2016 DNC. Asia Program Director Jacques deLisle addressed issues of Taiwan's international space at two conferences, one co-sponsored by Taiwan's Mainland Affairs Council and another co-hosted by China's Taiwan Affairs Office, the principal government bodies responsible for cross-Strait issues. DeLisle discussed the South China Sea disputes and the Philippines-China arbitration case at a roundtable with principal authors of Taiwan's submission to the arbitral tribunal. Senior Fellow Shelley Rigger interviewed Ma Ying-jeou at Notre Dame University as part of Taiwan's former president's first overseas speaking engagement. Several Asia Program scholars were members of an observation delegation for Taiwan's election and were guests of the government at Taiwan's presidential inauguration.

## SUPPORTING TEACHING ABOUT ASIA

Following on the success of the 2015 program that took 28 high school teachers to South Korea for a week-long immersion program, the Asia Program partnered with the University of Pennsylvania's Center for East Asian Studies to take 20 high school teachers to Japan for a two-week traveling program on Japanese culture, history, and international relations. Prior to the teachers' two weeks in Japan, FPRI and Penn scholars provided a series of online lectures specifically designed for the group. Participant Evan Sellers of West Florence High School said that the "study trip to Japan gave me a whole host of experiences that I could never have gotten in any other way. I have used knowledge gained from that trip in every unit I have covered in my geography classes."

## ORBIS: FPRI'S JOURNAL OF WORLD AFFAIRS

The Fall 2016 special edition of *Orbis: FPRI's Journal of World Affairs* was guest-edited by Jacques deLisle and June Teufel Dreyer. It featured nine articles on "Taiwan in the Tsai Era." Altogether, nearly 20 contributions on Asia-related topics appeared in the journal. Topics included prospects for U.S.-Taiwan relations, economic development, cross-Strait relations, and more.



## MULTIMEDIA

Conferences, roundtables, and interviews of the Asia Program in 2016 are available as podcasts on the FPRI website, while several were live-streamed on the web. Highlights include *The Rebalance within Asia: The Challenges Ahead for Japan in a New Regional Order*; *The Future of Taiwan*; *The Future of U.S. Policy Toward Asia: Implications of the 2016 Elections for Economic and Security Issues*; and *BookTalk – Middle Kingdom and Empire of the Rising Sun: Sino-Japanese Relations, Past and Present*. As part of the Intern Corner series, the Asia Program published an infographic on Taiwan President Tsai's policy platform.



## OTHER FPRI INITIATIVES

### CENTER FOR THE STUDY OF TERRORISM

Assessing the strengths and vulnerabilities of terrorist movements, and policy responses to them, is the main task of the Center for the Study of Terrorism. The Center for the Study of Terrorism has set forth the following “3M” statement to conduct research on these issues:

**Mission:** conducting fact-based analysis of actual and potential uses of terrorism as a tactic by adversaries of the U.S. and its allies to provide policy guidance to government officials and private sector decision makers that will improve the effective and efficient prevention of, recovery from, and response to terrorist actions.

**Methods:** conducting original research and meta-research regarding adversaries’ goals, resources, tactics and strategies in the use of terrorism against the U.S. and its allies, cooperating and coordinating with scholars from other institutions whenever possible to improve the quality of fact-gathering, analysis, and policy evaluation.

**Metrics:** publishing research in multiple channels, as well as conducting briefs, seminars, lectures and larger symposia to disseminate its findings to policymakers, operational personnel, and scholars.

The center is chaired by Lawrence Husick, a specialist on technology and terrorism, and Edward Turzanski, a former member of the U.S. intelligence community, each of whom appears regularly in local and national media. Both also provide various lectures to community groups around the country. The Center draws on scholars from the Program on National Security and the Program on the Middle East. This year, the Center featured speakers on topics including cyber security, U.S. patent law as it relates to U.S. security, and more.



Lawrence  
Husick  
*Co-Chair*



Edward A.  
Turzanski  
*Co-Chair*

### JOHN TEMPLETON FELLOW

Edward Turzanski, who is also co-chair of the Center for the Study of Terrorism, provides timely analysis on critical challenges to U.S. national security. He often speaks to the media, community groups, civic and business leaders, and elected and appointed government officials across the political spectrum. Turzanski covers security concerns related to large-scale domestic events and venues, geopolitical implications of U.S. energy capabilities, allied perceptions of U.S. foreign policy, and U.S. responses to challenges posed by ISIS, Iran, Russia, and China.

Turzanski is a well-known Philadelphia civic leader. He serves as Vice President of the Union League of Philadelphia, the nation’s top-ranking private club, where he chairs their annual Global Citizenship Day. He is also chairman of Aria Health System, President of National Aeronautics Space Training and Research Center, and a board member of Thomas Jefferson University. He is also a regular panelist on ABC6 Inside Story.



## PUBLICATIONS

It is the belief of FPRI that an informed and educated citizenry is paramount for the U.S. to conduct a coherent foreign policy. That is why FPRI sponsors and publishes a wide array of articles, papers, books, and more. These are distributed to a global audience that includes policymakers, educators, and the public. Special projects are published each year, but regular FPRI publication series are as follows:

**FPRI E-Notes** are regular bulletins covering topics in the news with in-depth analysis using a long-term perspective. Through email and social media, they are circulated to more than 200,000 individuals in virtually every country around the world.

**FPRI FootNotes** is a bulletin intended for educators. It seeks to strengthen civic education by drawing both upon the work of FPRI research staff and scholars as well as lectures, papers, and talks presented at forums and special events.

**The Philadelphia Papers** is a series of long-form essays devoted to illuminating the foreign policy and national security issues of the day.

**Geopoliticus: The FPRI Blog** offers an outlet for quick turnaround, short-form insights, observations, or comments on a particular trend, idea, or event.

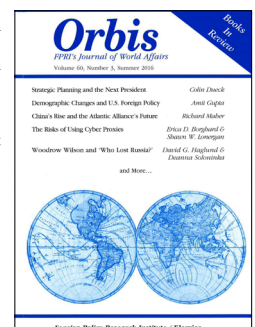


**The American Review of Books, Blogs, and Bull** is an e-publication of Center for the Study of America and the West. Drawn from the FPRI community of scholars, the *American Review* provides a forum for reviews and essays related to politics, culture, and international relations that discuss the world from new perspectives.

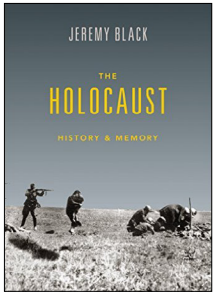
**The Baltic Bulletin** consists of analytical reports on the Baltic states and their role in European security. The *Bulletin* highlights research by both American experts and analysts from the Baltic states and Central Europe. For additional news and views on Lithuania, Latvia, and Estonia, follow the latest on Twitter [@BalticBulletin](#).



**Orbis: FPRI's Journal of World Affairs** is the quarterly journal of the Foreign Policy Research Institute. The journal was founded in 1957 as a forum for policymakers, scholars, and the informed public who were tired of the bland, conventional "Establishment" journals. Today, *Orbis* continues to offer articulate, expert, but lively debate on the quest for post-Cold War strategies and wise American policy toward Russia, Europe, the Pacific Rim, and the developing world.



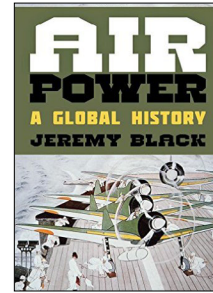
## BOOKS BY FPRI SCHOLARS



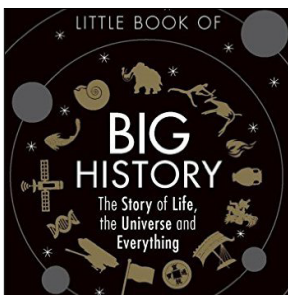
*The Holocaust:  
History and Memory*  
Jeremy Black



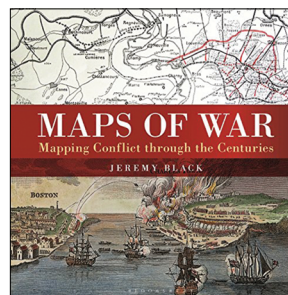
*War in Europe*  
Jeremy Black



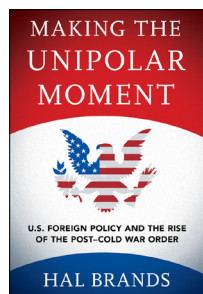
*Air Power:  
A Global History*  
Jeremy Black



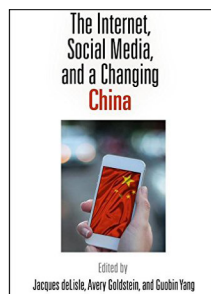
*Little Book  
of Big History*  
Jeremy Black



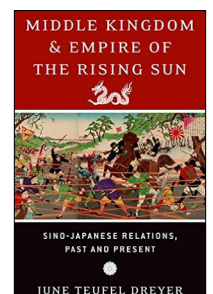
*Maps of War*  
Jeremy Black



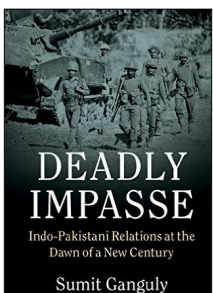
*Making the Unipolar  
Moment*  
Hal Brands



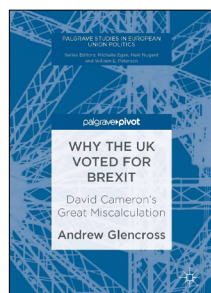
*The Internet, Social  
Media, and a  
Changing China*  
Jacques deLisle,  
Avery Goldstein,  
and Guobin Yang



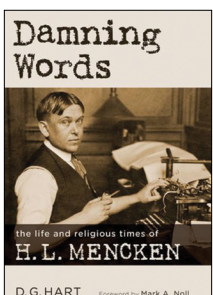
*Middle Kingdom &  
Empire of the Rising Sun*  
June Teufel Dreyer



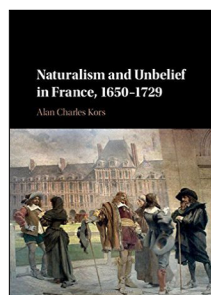
*Deadly Impasse*  
Sumit Ganguly



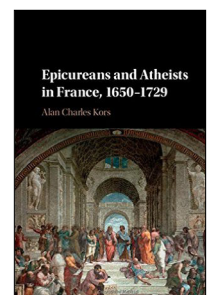
*Why the UK Voted  
for Brexit*  
Andrew Glencross



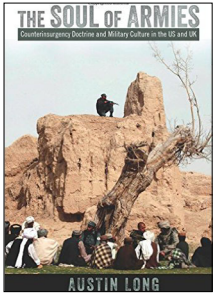
*Damning Words*  
D.G. Hart



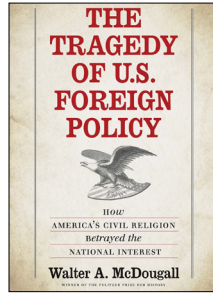
*Naturalism and  
Unbelief in France,  
1650-1729*  
Alan Kors



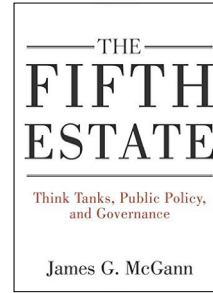
*Epicureans and Atheists  
in France, 1650-1729*  
Alan Kors



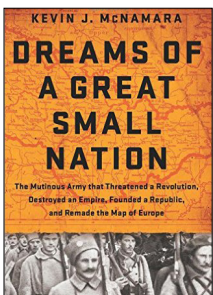
*The Soul of Armies*  
**Austin Long**



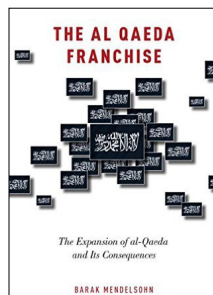
*The Tragedy of U.S. Foreign Policy*  
**Walter A. McDougall**



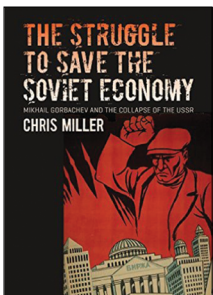
*The Fifth Estate*  
**James G. McGann**



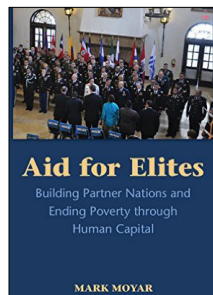
*Dreams of a Great Small Nation*  
**Kevin J. McNamara**



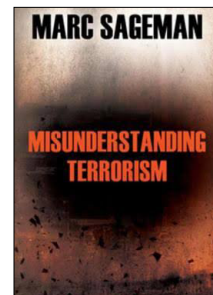
*The al Qaeda Franchise*  
**Barak Mendelsohn**



*The Struggle to Save the Soviet Economy*  
**Chris Miller**



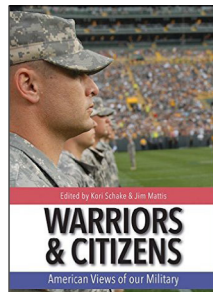
*Aid for Elites*  
**Mark Moyar**



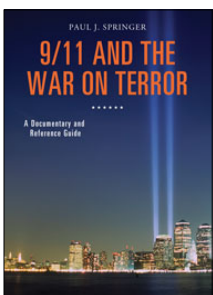
*Misunderstanding Terrorism*  
**Marc Sageman**



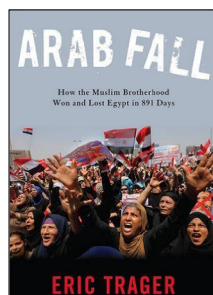
*The Less You Know, the Better You Sleep*  
**David Satter**



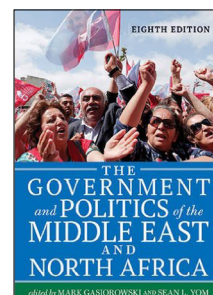
*Warriors & Citizens*  
**Kori Schake & James Mattis**



*9/11 and the War on Terror*  
**Paul J. Springer**



*Arab Fall*  
**Eric Trager**



*The Government and Politics of the Middle East and North Africa*  
**Sean L. Yom**



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# *EDUCATION*

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# WACHMAN CENTER FOR CIVIC AND INTERNATIONAL LITERACY



*“Greater international awareness is essential if we are to compete in the global economy, promote responsible citizenship, or just become better human beings.”*

Dr. Marvin Wachman (1917-2007) was a great advocate for educating young people. In a distinguished academic career, he served as president of both Temple University and Lincoln University and led the Foreign Policy Research Institute as president from 1983 to 1989.

Throughout his life, he remained a passionate believer that one never stops learning. Established in 1990, the Wachman Center seeks to foster the civic and international literacy in the community and in the classroom.

## THE W.W. KEEN AND MADELEINE BUTCHER HISTORY INSTITUTE

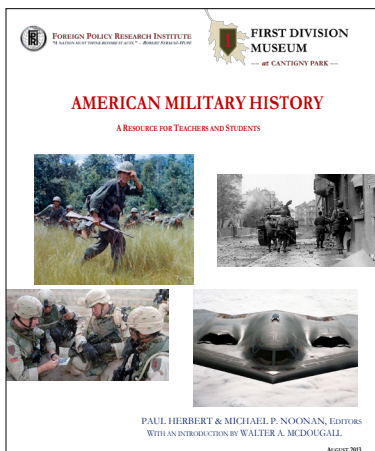
The centerpiece of the Wachman Center’s educational programming is a series of weekend-long conferences for high school teachers focusing on a wide range of topics in U.S. and world history. Over the past 20 years, these History Institutes have garnered a national reputation for excellence and have worked with over 1000 teachers from over 800 different schools in 47 states. Each weekend-long program provides approximately 40 educators from around the country the opportunity to learn directly from the top scholars in their fields on subjects teachers are often under-prepared to teach. Many more teachers access the videotapes, reports, classroom lessons, and other materials posted on the FPRI website.

The Center reaches teachers and classrooms across the nation using various methods. *FootNotes*, the FPRI bulletin for educators, are frequently reprinted in *American Educator* and other education journals and posted on other websites. Additionally,

the Center produces webcasts for high school classrooms, publishes books with Mason Crest, and hosts History Institutes. FPRI essays are often posted by the Education Resources

Information Center, sponsored by the Institute of Education Sciences (IES) of the U.S. Department of Education. FPRI has also published an e-book, *American Military History: A Resource for Teachers and Students*, which is a compilation of essays drawn from previous history weekends.

Walter A. McDougall and David Eisenhower co-chair the Center’s History Institutes for Teachers. These history institutes have received generous funding from the Annenberg Foundation, The Lynde and Harry Bradley Foundation, the Ewing Marion Kauffman Foundation, H.F. Lenfest, I. Wistar Morris, III, W.W. Keen Butcher, Bruce Hooper, and the Stuart Family Foundation, and in-kind support from the Cantigny First Division Foundation, a division of the McCormick Foundation.



# MILITARY HISTORY INSTITUTE

In 2016, FPRI held the 12<sup>th</sup> Annual Military History Institute in coordination with the First Division Museum at Cantigny and Carthage College. Taking place at the First Division Museum at Cantigny Park in Wheaton, IL, secondary school teachers, curriculum supervisors, and junior college faculty were invited to apply. The military history weekends, organized by Michael Noonan are a product of the Center for the Study of America and the West.

Forty participants received the following:

- complimentary overnight accommodations and meals
- assistance in designing curriculum and special projects based on the History Institute
- stipend for a well-developed lesson plan or in-service presentation effectively utilizing the presentations
- partial travel reimbursements for participants outside the vicinity of the conference center
- subscription to the FPRI Weekly Insights
- a certificate of participation in a program offering 12 hours of instruction
- college credit is available through cooperating institution Carthage College in Kenosha, Wisconsin

*Videos of the entire conference are posted subsequently on our website, plus texts of selected lectures.*

## AMERICA'S ENTRY INTO WORLD WAR I

Taking advantage of the flood of new work unleashed by the centenary of the outbreak of the war, the goal of this weekend seminar was to introduce teachers to the most current scholarly discussions and also to help them prepare lesson plans to teach the upcoming 100<sup>th</sup> anniversary of America's entry into the war. Each topic offered a crucial case study in understanding the larger context of the war and the relationship of the U.S. to shaping the postwar world.

### **Getting America into the Great War**

*Michael Neiberg, US Army War College*

### **African-American Doughboys**

*Chad Williams, Brandeis University*

### **American Strategy and the Great War**

*COL Douglas Mastriano, US Army War College*

### **World War One and the Rise of American Seapower**

*John Maurer, US Naval War College and FPRI*

### **The Creation of the First Division: Implications for the American Expeditionary Force**

*Paul Herbert, First Division Museum*

### **World War One and its Impact on American Foreign Policy and Civic Religion**

*Walter A. McDougall, University of Pennsylvania and FPRI*

### **The U.S. Role on the Western Front**

*Jennifer Keene, Chapman University*

### **Diplomacy and the Quest for Post-War Peace**

*Ronald Granieri, University of Pennsylvania and FPRI*



## STUDY TRIP TO JAPAN

In partnership with the University of Pennsylvania Center on East Asian Studies, FPRI offered a study trip to Japan. This extraordinary cultural immersion experience was open to history and social studies teachers or curriculum coordinators at the middle or high school levels.

The purpose of conducting this study trip was to deepen educators' understanding of Japanese culture, history, and international relations through a two-week tour studded with briefings and cultural visits. The trip was preceded by a series of online preparatory lectures specially designed for the group.

Eighteen teachers, drawn from all over the country were given \$750 towards the cost of the round trip flight to Japan. Once in Japan, all hotel costs, food, internal transportation, and admissions were covered. Additional educational materials and private political, economic, and educational visits and tours were arranged by FPRI and the Center for East Asian Studies.

Stops along the trip included Tokyo, Nikko, Kyoto, Hiroshima, and more. The sites on the tour were chosen to exemplify important cultural, economic, and political locations in modern Japan.



As educators begin to teach topics and courses on Japan, they are encouraged to transmit their knowledge and lesson plans to other teachers through internal school meetings and at teaching conferences. CEAS and FPRI project staff has invited all participants to events related to Japan at Penn and elsewhere, lending resources, and sending faculty and graduate student lecturers to speak to their students. CEAS and FPRI post lesson plans on their respective websites. In addition, some teachers hold educator workshops at their schools, arrange special events engaging teachers and students, and form clubs in addition to teaching courses. Trip participants are encouraged to be force multipliers, presenting papers on their lessons at academic and pedagogical conferences.



## INTERN PROGRAM



Mentorship is one of the pillars on which FPRI stands. The organization prides itself on providing training to its interns – mostly college students, but some high school students as well – in research and policy analysis, editorial and verbal skills, and in the field of international relations broadly. From time to time, FPRI showcases exceptional work produced by interns in the form of blog posts, *E-Notes*, infographics, or even podcasts and E-books. These extraordinary projects are published by the Intern Corner.

FPRI interns have gone on to hold key posts in the United States government, including first U.S. Ambassador to Kosovo, Coordinator for Counterterrorism in the State Department, Special Advisor to the Chairman of the Joint

Chiefs of Staff, Strategic Advisor to the Commander of Cyber Command, and even Undersecretary of Defense.

## SUMMER INTERNSHIP PROGRAM

In addition to conducting summer-long research projects and assisting with day-to-day operations of the organization, interns participate in weekly seminars led by FPRI scholars who provide insight into their area of expertise. Seminars consist of a short presentation followed by a roundtable discussion. Each week, one intern introduces the speaker and moderates the discussion.



### *Seminars in 2016 included:*

- Barak Mendelsohn on Jihadism
- Tally Helfont on Careers in Foreign Policy
- Michael Noonan on Assessing Threats to U.S. National Security
- Lawrence Husick on Cybersecurity
- Jacques deLisle on China
- Maia Otashvili on Russia
- Samuel Helfont on Religion and Politics in Iraq



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# *EVENTS*

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# 2016 ANNUAL DINNER

Chaired by Marina Kats, Ronald J. Naples, and Hon. Dov S. Zakheim  
Special Events Chair: Susan H. Goldberg



Each year at an annual fundraiser, FPRI awards a deserving individual with the Benjamin Franklin Award for Public Service. This year, FPRI was honored to present this award to Kanan Makiya, a heroic figure whose commitment to liberty and dignity for all is, well, Franklinesque. Good friend of FPRI, Trudy Rubin of the *Philadelphia Inquirer* guided the illuminating discussion.

## KANAN MAKIYA

Born in Baghdad, Makiya has been described as the Arab world’s “Solzhenitsyn” for courageously bearing witness to unspeakable cruelty. In 1989, he published his first book *Republic of Fear*, under the pseudonym Samir al-Kahlil, exposing the personality cult surrounding the bizarre rule of Saddam Hussein. In 1994, under his real name, Makiya released *Cruelty and Silence: War, Tyranny, Uprising, and the Arab World*, which denounced those in the Middle East who failed to speak out loud the unpalatable truths about widespread repression. In 2003, Makiya founded the Iraq Memory Foundation, an NGO based in Baghdad and the U.S., which has collected and digitized nearly 10 million pages of Ba’ath era documents. Makiya’s essays have appeared in the *New York Times*, the *New York Review of Books*, the *Times Literary Supplement*, and many more. Makiya is currently the Sylvia K. Hassenfeld Professor of Islamic and Middle Eastern Studies at Brandeis University.

**Thursday, November 17, 2016**  
**Union League of Philadelphia**  
**Beyond Dysfunction and Devastation:**  
**Iraq, The Arab Spring and Lessons for Today**

Featuring the presentation of the 12th Annual Benjamin Franklin Award for Public Service to:

## Kanan Makiya

Author of *Republic of Fear: Cruelty and Silence*, and *The Rope*  
Founder, Iraq Memory Foundation



## THE BENJAMIN FRANKLIN AWARD FOR PUBLIC SERVICE



An inventor, entrepreneur, writer, diplomat, and a devotee of liberty, Benjamin Franklin dedicated himself from an early age to public service and the resolution of problems through objective analysis that draws upon the best knowledge available – setting the standard to which FPRI has always aspired. In 2005, on the occasion of the 50<sup>th</sup> anniversary of FPRI and on the eve of the 300<sup>th</sup> birthday of Benjamin Franklin, FPRI inaugurated the annual Benjamin Franklin Award for Public Service, to be awarded each year to the person whose service as a statesman, sage, or soldier best exemplifies the ideals of Benjamin Franklin. Dr. Henry A. Kissinger was the first honoree. Recent honorees have included Robert D. Kaplan, Walter Russell Mead, General James Mattis, General Michael V. Hayden, and Hon. Robert B. Zoellick.

# 2016 CHAMPAGNE BRUNCH FOR PARTNERS

Partnership Chairs: Marina Kats and Ronald J. Naples

Special Events Chair: Susan H. Goldberg

**Sunday, April 17**  
**The Ritz-Carlton Philadelphia**

**What to Do about ISIS?**

*featuring*

**Trudy Rubin**  
**Clint Watts**

**Moderated by: Marty Moss-Coane**



The Annual Champagne Brunch for Partners is a way to thank the generous partners and supporters of FPRI. This year to celebrate their support, a new format was offered featuring a discussion moderated by WHYY's Marty Moss-Coane, with guests Trudy Rubin, the renowned columnist of the *Philadelphia Inquirer*, and Clint Watts, FPRI's very own "online jihadi hunter" and Robert A. Fox Fellow. The discussion explored the threat posed by ISIS, the interconnection with the Syrian civil war, the phenomenon of foreign fighters, and the question of radicalization.



**Marty Moss-Coane** is host and executive producer of WHYY's Radio Times, one of the most respected weekday interview programs on regional radio. In addition, she is WHYY's principal moderator for community town meetings and candidate forums and debates, both on FM, TV, the web, and in the community. She has been recognized locally, regionally, and nationally for her skills as an interviewer and radio host, including awards from the Society of Professional Journalists, the Pennsylvania Associated Press Broadcasters Association, American Women in Radio and Television, and the Pennsylvania Association of Broadcasters.



**Trudy Rubin** is an award-winning foreign affairs columnist for the *Philadelphia Inquirer* and a member of the *Inquirer's* editorial board. She has traveled frequently to the Middle East, spoken at length to high-level officials, often placing herself in danger to get at the truth. In 2001, she was a finalist for the Pulitzer Prize in commentary, and, in 2008, she was awarded the Edward Weintal prize for international reporting. In 2010, she won the Arthur Ross award for international commentary from the Academy of American Diplomacy. Prior to joining the *Inquirer* in 1983, she was Middle East correspondent for the *Christian Science Monitor*, covering Israel and the Arab world, and lived in Jerusalem and Beirut.



**Clint Watts** served as a U.S. Army infantry officer, as an FBI Special Agent on a Joint Terrorism Task Force, and as the Executive Officer of the Combating Terrorism Center at West Point. His blogs on counterterrorism have made him FPRI's "go-to" specialist on counterterrorism, foreign fighters, and radicalization, and he regularly briefs law enforcement and homeland security personnel. The *Boston Globe* described him as part of a new generation of "online jihadi hunters."

## THE TEMPLETON LECTURE ON RELIGION AND WORLD AFFAIRS



The Templeton Lecture on Religion and World Affairs was established in 1996, with a gift from the late John M. Templeton, Jr., M.D., president of the John Templeton Foundation. Few scholars can easily traverse the fields of religion and international relations: those who have a grounding in one or more religious traditions have no feel for the rough and tumble of world politics, and vice-versa. Hence, the reason for this annual lecture, begun 20 years ago.

In recent years, however, the phenomenon of religious extremism – particularly but not exclusively Islamic extremism – has earned more attention than anticipated. Nonetheless, the sources of religious violence remain widely misunderstood. This year, for the annual Templeton Lecture, FPRI was pleased to feature Adam Garfinkle for a discussion on how individuals misunderstand the sources of religious violence. A former speechwriter for Secretary of State Colin Powell, Garfinkle got his start in this field in the 1970s at FPRI, and received his Ph.D. in international relations at the University of Pennsylvania. He has served on the U.S. Commission on National Security/21st Century, and as editor of *The National Interest* magazine. Garfinkle has also taught at the University of Pennsylvania and the Johns Hopkins University. He is currently the editor of the *American Interest* magazine.



## THE STANLEY AND ARLENE GINSBURG LECTURE SERIES

Running in its fourth year, the Stanley and Arlene Ginsburg Lecture Series is a monthly event sponsored jointly by FPRI, and it is cosponsored and hosted by the National Liberty Museum. These events are open to the public and feature speakers from the FPRI network of scholars on various topics.



## GEOPOLITICS WITH GRANIERI



Geopolitics with Granieri is FPRI's monthly program featuring guest scholars on subjects in the news. One Tuesday every month, Ron Granieri will “interrogate” – with help from the audience – one or two scholars drawn from among FPRI's 100 affiliated scholars, as well as select outside guests. This uniquely interactive program offers real substance and emphasizes active audience participation in order to make direct contributions both to the education of our members and to the public debate on international politics. It offers FPRI members the chance to participate in conversations with informed opinion shapers in a format that encourages maximum give and take, while also giving our guests a chance to present their views in a more relaxed atmosphere.



## BOOK TALKS

Transmitting messages of 140 characters or less is nice, but it's not enough. The publication of an important book is a major event, and we are pleased to feature impromptu booktalks throughout the year, featuring FPRI scholars, who authored over 20 books in 2016, and non-affiliated scholars. The booktalks, typically offered in late morning, are free and open to the public and are followed by a private lunch for our upper-level members.



## SPONSORS FORUM



Hosted by Pepper Hamilton, the Sponsors Forum offer Sponsors Members of FPRI the opportunity to participate in a series of lectures on relevant foreign policy and national security topics in an intimate setting.

## MAIN LINE BREAKFAST BRIEFINGS

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Since 2013, the Main Line Breakfast Briefings have been a series of monthly talks held at the Merion Cricket Club in Haverford, PA. Chaired by Trustees James Gately and Eileen Rosenau, these briefings include a discussion over breakfast with FPRI scholars over a wide range of foreign policy and national security issues.



## THE PRINCETON COMMITTEE OF FPRI

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Now in its fourth year, the Princeton Committee of FPRI brings experts and policymakers in foreign affairs together with individuals who seek a deeper understanding of the complex issues confronting the world today. The format for these briefings, held at the Present Day Club in Princeton, is an intimate, salon-like setting in which participants may interact and exchange views with experts to a degree and depth not attainable in public forums. FPRI Trustee, Senior Fellow, and Co-chair of the Eurasia Program, John Haines directs the Princeton Committee and hosts each program with his wife, Debora.

## FPRI IN NEW YORK CITY

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FPRI sponsors a series of exclusive monthly salons with leading thinkers at the homes of friends in Manhattan. Begun in 2011, this intellectually engaging initiative, draws academics and business leaders together for intimate discussions on pressing issues of the day. This initiative is one that has been replicated in other cities as well.

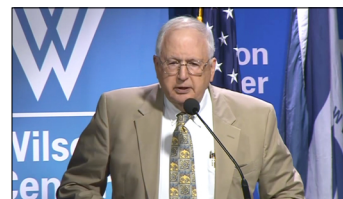
In addition to monthly salons, over the past four years, the New York Historical Society has hosted and cosponsored with FPRI a series of lectures on military and diplomatic history. NYHS is the premier venue for public lectures on history in Manhattan.

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## CONFERENCES

### The Future of U.S. Policy Toward Asia: Implications of the 2016 Elections for Economic and Security Issues

Ahead of the 2016 U.S. Presidential Election, FPRI and the Woodrow Wilson Center for International Scholars joined forces to hold a conference on the future of U.S. policy toward Asia. Two panels were held on security and the economy and Amb. J. Stapleton Roy gave the keynote speech. The conference acknowledged and discussed the possibility of both candidates and the implications of either administration taking office.



### New Dawn: Russia and the West after the US Presidential Elections



FPRI, the Atlantic Council, the Johns Hopkins School of Advanced International Studies, and the Charles Koch Institute came together to sponsor a conference focused on the relationship between Russia and the West after the 2016 presidential election. At what is seemingly a turning point in this relationship, these organizations brought experts in the field together to discuss challenges that the new administration may face as well as offer policy recommendations.

### Russian Foreign Policy in the Putin Era

FPRI and the Transatlantic Academy of the German Marshall Fund of the U.S. co-sponsored this year's Penn Slavic Symposium alongside partners including The Atlantic Council, Perry World House, and Penn-Temple Europe Colloquium. This year's symposium brought together leading policy scholars on Russian foreign policy for a day-long discussion of key issues and challenges. The keynote speaker, Timothy Snyder of Yale University discussed Russian's intervention in Ukraine and the likelihood of a peaceful resolution.



### Taiwan's 2016 Election and Prospects for the Tsai Administration



On May 20, 2016, Taiwan inaugurated its first female president, Tsai Ing-wen. Along with the executive office, the opposition Democratic Progressive Party (DPP) gained a majority in the Legislative Yuan for the first time. FPRI and the Center for East Asia Policy Studies at the Brookings Institution co-hosted a conference focused on the future of Taiwan under the new administration. Panelists presented papers on how the 2016 elections impact domestic politics, cross-Strait relations and Taiwan's external strategy, and what the elections mean for Tsai's social and economic policy reform agenda and Taiwan's aspirations

for a greater role in international space. These papers were then published in a special edition of *Orbis: FPRI's Journal of World Affairs*.





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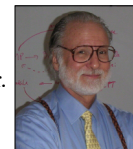
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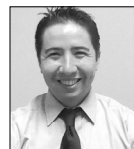
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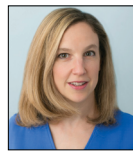
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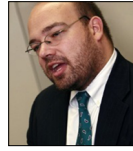
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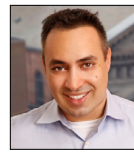
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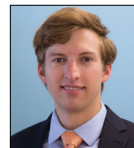
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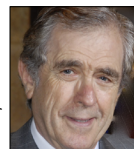
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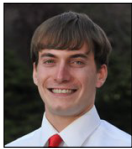
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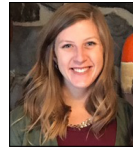
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Corporate Sponsors may select from a number of unique, institutional benefits to maximize the company's exposure and the impact of its support. Some examples of benefits, depending on sponsorship level, include:

- Private briefings for employees and clients;
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- Recognition on printed materials and the FPRI website;
- The ability to deliver welcoming remarks to our audiences

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BROOKINGS



# THE ROBERT STRAUZ-HUPE SOCIETY



The FPRI Robert Strausz-Hupe Society, named after its founder, is made up of those individuals who have included bequests to FPRI in their wills. Its current members are Robert Carr, Edward Dunham, Robert L. Freedman, Charles B. Grace, Jr., Jack O. Greenberg, Jerome Kaplan, Rocco Martino, I. Wistar Morris, III, Elaine Piccolomini, Alan L. Reed, and Samuel J. Savitz.

Robert Strausz-Hupe came to the United States from Vienna in the 1920s, working in the field of investment banking. He found himself lecturing the country on the coming Nazi threat, and became a lecturer at the University of Pennsylvania even before he earned his Ph.D. In the 1950s, he founded the International Relations Program at Penn and the Foreign Policy Research Institute. He authored the best-selling book, *Protracted Conflict*, focusing on the nature of the Soviet threat. His last essay, published posthumously in 2002, was called “The New Protracted Conflict,” commenting on 9/11 and beyond. From 1969 to 1989, he served as U.S. Ambassador in five posts.

He is remembered as a beloved professor who would enter the classroom, ask his graduate assistant the topic of the day, and then offer an impromptu discourse on the subject for 50 minutes without the benefit of a single note. He is widely credited with introducing “geopolitics” into the American vocabulary.

In recent years, FPRI has received bequests from the estates of:

W.W. Keen Butcher  
Barbara Gohn  
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Mark Pinson

*May their memory be a blessing.*

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For current gifts to FPRI, you can give cash by writing a check or give securities by telling your stockbroker or investment adviser to call our Director of Finance, Colly Burgwin, at 215-732-3774, ext. 102 for instructions. If you are over the age of 70 and a half, you may give cash from your IRA. For details, talk to your tax advisor or the Director of Finance.

For bequests to FPRI, tell your lawyer to prepare a codicil to your will providing as follows: *I give \$\_\_\_ to the Foreign Policy Research Institute.*

If your estate plan contains a funded revocable trust, tell your lawyer to prepare an amendment to your trust providing as follows: *After my death, my trustee shall pay \$\_\_\_ to the Foreign Policy Research Institute.*

*All gifts and bequests to FPRI are deductible for federal income/gift and estate tax purposes because FPRI is a 501(c)(3) organization.*



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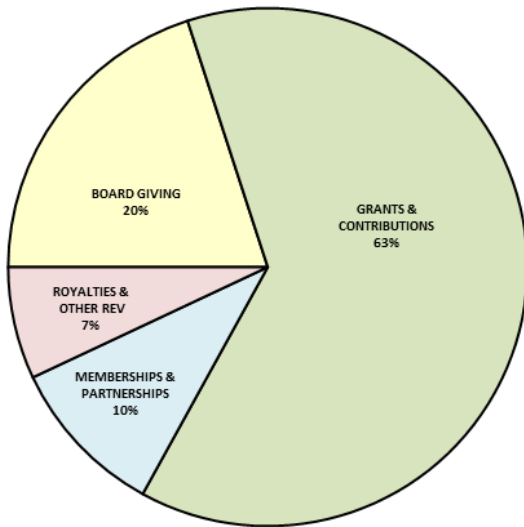


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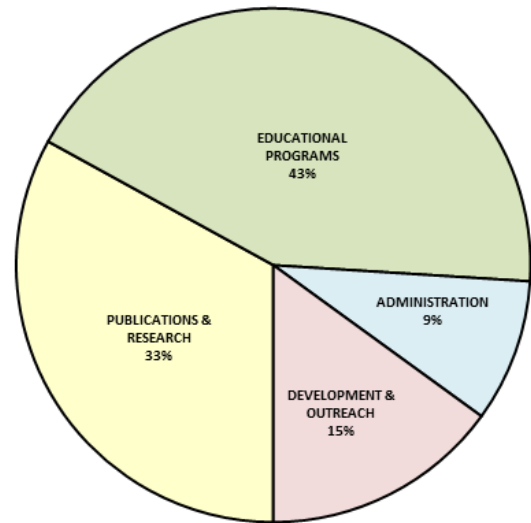
FPRI currently operates on a budget of approximately \$2.11 million dollars and has been rated the No. 1 Think Tank in the U.S. for think tanks with budgets under \$5 million by the Global Think Tank Index. The charts below show the percentages of how FPRI is supported and how FPRI spends its funds.

FPRI has made tremendous strides in recent years in increasing and broadening its sources of support. These savings have permitted the organization to expand programming and substantially improve outreach efforts, enabling FPRI to accomplish a great deal on a truly modest budget.

**FPRI: SUPPORT: 2016**



**FPRI: EXPENDITURES: 2016**



SUPPORT 2016	%	\$
BOARD GIVING	20%	\$496,500
GRANTS & CONTRIBUTIONS	63%	\$1,588,100
MEMBERSHIPS & PARTNERSHIPS	10%	\$242,100
ROYALTIES & OTHER REV	7%	\$175,000
<b>TOTAL RECEIPTS</b>	<b>100%</b>	<b>\$2,501,700</b>

EXPENDITURES 2016	%	\$
PUBLICATIONS & RESEARCH	33%	\$700,300
EDUCATIONAL PROGRAMS	43%	\$907,900
ADMINISTRATION	9%	\$195,200
DEVELOPMENT & OUTREACH	15%	\$307,500
<b>TOTAL EXPENDITURES</b>	<b>100%</b>	<b>\$2,110,900</b>

