



# FOREIGN POLICY RESEARCH INSTITUTE

*2015 Annual Report*







FOREIGN POLICY RESEARCH INSTITUTE

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# Foreign Policy Research Institute

Alan H. Luxenberg, *President*

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## MISSION



The Foreign Policy Research Institute is dedicated to bringing the insights of scholarship to bear on the foreign policy and national security challenges facing the United States. It seeks to educate the public, teach teachers, train students, and offer ideas to advance U.S. national interests based on a nonpartisan, geopolitical perspective that illuminates contemporary international affairs through the lens of history, geography, and culture.

### INFORMING

*Informing the American Public* – When FPRI founder Robert Strausz-Hupé penned his classic book *Protracted Conflict* in the 1950s, he envisaged the Cold War as taking place over several decades and was concerned that a democratic polity would not have the wherewithal to stick it out for the long haul unless it understood the nature of the conflict. Hence, from its inception, FPRI placed a premium on educating the American people because, without an educated citizenry, the US would not be able to conduct a coherent foreign policy.

### VETTING

*Where Great Minds Meet* – FPRI is fortunate to be located in the vicinity of over 60 institutions of higher learning, and we are happy to be the neutral meeting place for some of the finest minds in the country – from UPenn, Princeton, Haverford, Swarthmore, Temple, and Rutgers, among others. But we are not limited to our vicinity, as we maintain relationships with scholars and think tanks throughout the nation and the world.

### MENTORING

*Teaching the Teachers* – Alone among think tanks, FPRI is known for “the history thing”; a reference to our Marvin Wachman Center for Civic and International Literacy and our Madeleine and W. W. Keen Butcher History Institute for high school teachers, a series of intensive weekend-long conferences on selected topics in US and world history, and international relations.

*A Summer at FPRI Can Change a Student's Life* - At FPRI, we are proud to have played a role in providing students – whether in high school, college, or graduate school – with a start in the fields of international relations, policy analysis, and public service. Summer interns – and interns throughout the year - gain experience in research, editing, writing, public speaking, and critical thinking.

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## PRESIDENT'S MESSAGE

Dear Friends,

Sixty years after its founding, FPRI remains true to its mission to bringing the insights of scholarship to bear on the foreign policy challenges facing the United States – and to its founder's method, employing the geopolitical perspective that illuminates contemporary international affairs through the lens of history, geography, and culture. Given the turmoil in the world today, that mission and that method are more important now than ever before.

Despite decades of achievements, FPRI acts like a start-up company born a day ago – developing new products and services, experimenting with new formats, engaging new audiences, and recruiting the best young talent around. Hence, our more than 200,000 fans spanning 5 continents on [Facebook](#), [Twitter](#), and [YouTube](#).

Another anniversary worth noting is the 25<sup>th</sup> anniversary of our [Marvin Wachman Center for Civic and International Literacy](#), built around a program originally instigated by the School District of Philadelphia. Now, with the addition of our [Butcher History Institutes](#), we reach teachers around the country – **over 1,000 faculty from 750 schools in 47 states** – and give them what many have described as “the best professional development experience” of their careers. Not to mention, all the interns who have “graduated” from FPRI and have gone on to outstanding careers in public service.

By the end of this year, we will have published or produced over 250 articles, e-books, and multimedia programs including our quarterly journal [Orbis](#), our blog [Geopoliticus](#), [E-Notes](#) and [Footnotes](#), [The Philadelphia Papers](#), our new [American Review of Books, Blogs, and Bull](#), and [Baltic Bulletin](#) – all providing that critical bridge between the academic world and the policy community, on the one hand, and between academia and the general public, on the other.

The platform that FPRI provides to young scholars in particular is recognized and respected around the world – and I hope it earns your support.

With best wishes,



Alan H. Luxenberg  
President, FPRI



Alan H. Luxenberg

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## 2015 HIGHLIGHTS

This year we celebrated FPRI's 60<sup>th</sup> anniversary as well as the 25<sup>th</sup> anniversary of our Marvin Wachman Center for Civic and International Literacy. That's 60 years of producing policy-relevant scholarship to preserve American security, and 25 years of educating the community and teaching teachers – not just here in Philadelphia but around the country.

However, our aim here is not to applaud ourselves for what we've accomplished over the past 60 years but rather to showcase just the initiatives we have launched this year to keep FPRI fresh, vigorous, and unpredictable.

FPRI provides insightful geopolitical analysis that makes a real difference in the policy world, in the community, and in the classroom – but what about its reach? Today, FPRI reaches an electronic audience of hundreds of thousands, spread among virtually every nation of the world nearly every day. Because of this outreach, FPRI has become a magnet for fresh, young talent – young scholars who wish to make a mark on the world, and see FPRI as an excellent platform from which to do so.

This year we introduced several new innovations to help them do just that:



- [V-Notes](#): video essays that combine scholarly rigor with rare footage to illuminate little known but significant developments in the Middle East.
- [FPRI Double Shot](#): our weekly podcast delivering the week's news in two minutes or less.
- [FPRI Infographics](#): popular in social media, these can be powerful and efficient tools to convey a vast amount of information.
- **The Robert A. Fox Fellows Program**: an addition to our Middle East Program designed to expand our writing, speaking, and media activities, with the appointment of [Clint Watts](#), [Sam Helfont](#), [Adam Garfinkle](#), and [Tamar Friedman](#).
- [A week-long study trip to South Korea for 28 high school teachers](#), building on 53 weekend-long history institutes for over 1000 faculty from 750 schools in 47 states.



- **The Best of FPRI Collections:** e-books representing the work of each of our research programs over the last 10 years, including Michael Noonan on [National Security](#), Tally Helfont on the [Middle East](#), Ron Granieri on [America and the West](#), Maia Otarashvili on [Democratic Transitions](#), and Jacques deLisle on East Asia.



- **FPRI Insights:** a weekly compilation of essays by our scholars, citations in the media, or other institutional news. As you have seen from these emails, our scholars have been featured prominently in various media outlets all over the world. This year our scholars have appeared in the following outlets, among many others:

*New York Times (in Chinese, too), Washington Post, Wall Street Journal, Time Magazine, Foreign Affairs, The Atlantic, National Review, Huffington Post, CNN, PBS NewsHour, WHYY Radio Times, ABC Philly Inside Story, Bloomberg Business, Fox Radio Stations (throughout the country), MyFoxPhilly, Al Arabiya, Taipei Times, South China Morning Post*

All of these new activities are the result of the creative interaction between our very engaged board of trustees and our young, energetic, imaginative staff. However, none of it would be possible without the continued support of our members, partners, and trustees. [If you see value in our work and our mission, please support us](#), so that FPRI can continue to develop innovative ways to bring the insights of scholarship to bear on the foreign policy and national security challenges facing the United States.



## FPRI RESEARCH CENTERS

In each of our projects, we strive to address a vital issue of the day and do so in a way that speaks to multiple audiences. The research produced by FPRI scholars helps to shape the intellectual climate in which foreign policy is made by producing books, articles in professional journals, and short-form pieces in both print and electronic outlets. The various forms, lengths, and outlets of this research ensure that it receives the widest possible reach across levels of interest ranging from policymakers and policy analysts to scholars, educators, the media, and interested citizens. Highlights of FPRI's research, publications, events, and media coverage over the past year are presented below by major programmatic areas.



-  Program on National Security
-  Program on the Middle East
-  Center for the Study of America and the West
-  Asia Program
-  Project on Democratic Transitions
-  Other FPRI Initiatives

## PROGRAM ON NATIONAL SECURITY

*Chair:* The Hon. John F. Lehman, Jr.

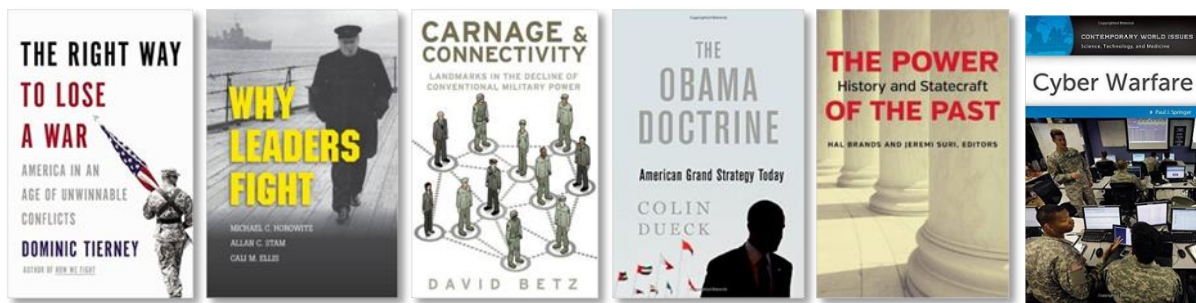
*Director:* Michael P. Noonan



Michael P.  
Noonan

### PRODUCTIVITY & REACH

In 2015, FPRI's [Program on National Security](#) had 29 affiliated scholars—dispersed from the Delaware Valley to around the globe—who were prodigiously productive. Six books were published by our scholars and numerous long- and short-form articles appeared in leading policy and scholarly outlets on matters pertaining to myriad aspects of national security, broadly defined. In an FPRI first, our Fellow Joshua Foust had a long-form article in *Playboy* magazine!



FPRI also hosted diverse national security-related programming in New York City, Princeton, Philadelphia, the Main Line, and Washington D.C. These programs increased civic literacy by bringing in leading voices to discuss important dimensions of international security issues affecting American national interests today and into the future.

2016 will show even more growth with the addition of a new program on the study of competitive soft power along with other individual and collective research projects.

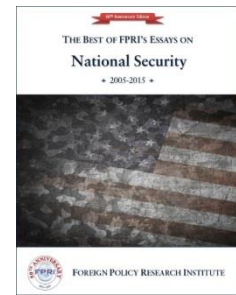
### MEDIA HIGHLIGHTS

FPRI's Program on National Security scholars in 2015 appeared on or were quoted in major television, print, and online news media outlets, to include, but not limited to: *Wall Street Journal*, *Financial Times*, *Foreign Affairs*, *Bloomberg*, *MSNBC*, *NBC News*, *Christian Science Monitor*, *NPR's All Things Considered*, *Defense One*, *Defense News*, *Vox*, *Daily Beast*, *Slate*, *Buzzfeed*, *TV Newsroom*, *Army Magazine*, *CTX Journal*, *WHYY's Radio Times*, *Voice of America*, and *CBS 3 Evening News*.



## 60<sup>TH</sup> ANNIVERSARY COLLECTION

In honor of FPRI's 60th anniversary, the Program on National Security produced a 488-page edited volume that highlighted the best writings produced in *FPRI E-Notes* and *Footnotes* on national security-related themes over the past decade. [\*The Best of FPRI's Essays on the National Security, 2005-2015\*](#) featured articles on diverse topics such as the post-9/11 wars, grand strategy, civil-military relations, defense policy, military culture, military and non-military tools, nuclear issues, terrorism, irregular warfare, great power politics, and the future security environment.



## TEST OF CONCEPT: GOOGLE HANGOUTS

The Program on National Security experimented with a new dissemination platform in 2015 to expand the reach of FPRI programming: Google Hangouts. On March 13 of this year, Michael Noonan moderated a [panel](#) on the role of foreign fighters in the war in Syria with FPRI's Clint Watts, The Brookings Institution's Will McCants, and the Philadelphia Inquirer's Trudy Rubin. This unique platform allowed us to have a live panel discussion with four geographically dispersed participants that was then automatically uploaded to [YouTube](#) to be watched at any time by interested parties. This platform will be used more in 2016 to respond to timely topics.

## ASSIST: 2015 TEACHING MILITARY HISTORY INSTITUTE

Michael Noonan, the Director of the Program on National Security, assisted the Madeleine and W.W. Keen Butcher History Institute in planning and designing the 11<sup>th</sup> Teaching Military History Institute. 2015's Teaching Military History Institute dealt with the important topic of the [Ethical Dilemmas in American Warfare](#) and brought together leading historians, policy experts, and legal scholars to address the ethical dimensions of teaching American history on issues ranging from civil liberties and state security to economic warfare to strategic bombing to the use of nuclear weapons to state surveillance. The varying opinions of the assembled participants ensured that much lively discussion and reflection were provided to address this sometimes neglected issue.



## PROGRAM ON THE MIDDLE EAST

Director: Tally Helfont

### PRODUCTIVITY & REACH



In 2015, FPRI's Middle East program – comprised of [17 scholars](#) based both locally and globally – was extremely active, publishing regularly on critical developments and trends in the Middle East through its various publication series, and in prestigious external venues.



Tally Helfont

FPRI also hosted diverse [Middle East-related programming](#), bringing renowned experts to FPRI forums in New York City, Princeton, Philadelphia, the Main Line, and Washington D.C. to speak to professionals and engaged citizens about regional subjects that bear upon American foreign policy.



### ROBERT A. FOX FELLOWS



ADAM  
GARFINKLE



SAMUEL  
HELFONT



CLINT WATTS



TAMAR  
FRIEDMAN

In 2015, FPRI's Middle East program was proud to announce that it named four Fox Fellows, who would spend the year (2015-2016) writing, speaking, and creating innovative platforms and resources on a wide range of timely issues related to the Middle East and North Africa, and U.S. policy therein. Sponsored by Robert A. Fox, these Fellows were chosen on the

basis of their erudite contributions to FPRI in the past, and their ability to respond to contemporary developments in the region in a sound and timely fashion, based on FPRI's focus on geopolitical analysis.

### MEDIA HIGHLIGHTS

FPRI's Middle East scholars and trustees were cited and quoted extensively in 2015 in major online and print news media, including, but not limited to, the following outlets:

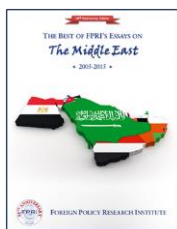
For example:

FPRI Fox Fellow [Clint Watts](#), who focuses on ISIS, Al-Qaeda, and their recruits, was the most often cited and quoted scholar this year, totaling +45 citations in 2015 in many of the news outlets featured above. What's more, his writings on behalf of FPRI were also routinely featured by third party news aggregates, such as *Foreign Policy Magazine's* daily news brief on the region.



FPRI Middle East Director [Tally Helfont](#) was featured in August 2015 on *Women in Foreign Policy* ([#wifp](#)) – an organization geared at young women as well as women seeking a career in foreign policy. WiFP features successful women, at any stage of their career, who are already working in the field. To read the entire interview, click [here](#).

## 60TH ANNIVERSARY COLLECTION



In honor of FPRI's 60th anniversary, the Middle East program produced a 181-page edited volume, showcasing a taste of the quality analysis it produced on a diverse array of topics over the past decade. [The Best of FPRI's Essays on the Middle East, 2005-2015](#) features scholarship on perennial themes such as authoritarianism and reform; the Arab uprisings and its aftermath; radicalism and regional threats; sectarian divisions; and the Arab-Israeli conflict and peace efforts.

## FPRI V-NOTES – VIDEO ESSAYS

FPRI launched yet another new platform to disseminate its research called [V-Notes](#). Created by Senior Fellow [Joseph Braude](#) exclusively for FPRI's Middle East program, V-Notes are video essays fusing scholarly rigor, rare footage, and innovative analysis to kickstart new conversations about American foreign policy toward the Arab world and beyond.

[Episode 1 - The Identity Machine](#) shows how an Iraqi comic, an Algerian military recruitment video, and a musical sketch from the American TV show “Schoolhouse Rock” illuminate the defining challenge of Arab politics for a generation to come.



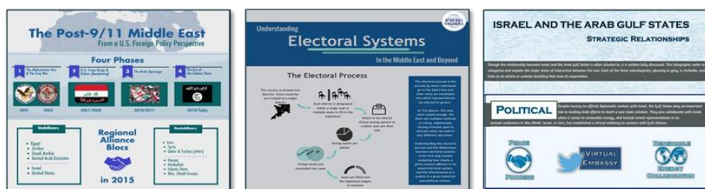
[Episode 2 - Korean Arabia](#) shows how South Korea's star is rising in the Arab world, while its challenge to support reform in the region has only just begun.

## 2015 MIDDLE EAST HISTORY INSTITUTE

This year's weekend-long Middle East History Institute was held in Philadelphia on “[Understanding the Modern Middle East: History, Identity, and Politics](#),” and explored the nexus of identity and politics from the pre-modern period to the current day and beyond – with lectures by some of the best scholars in the country. Generously supported by Robert Fox and Gerry Lenfest, it was a great success by all accounts. Here's what some of the 42 secondary school teachers from 20 different states had to say about the experience:

- “Amazing amount of info. I always feel like I've had a semester of college in a day and a half.”
- “Absolutely fantastic! Personally and professionally affirming.”
- “This was a fantastic introduction for me to FPRI; I look forward to attending more of these conferences in the future.”

## INTERACTIVE INFOGRAPHICS



Despite decades of achievements, FPRI acts like a start-up company born a day ago – developing new products and services and experimenting with new formats. [FPRI Infographics](#) are one such format, pioneered at FPRI by its Middle

East program. Below is a taste of some of the static and interactive infographics on a wide array of regional topics, including Junior Fox Fellow [Tamar Friedman](#)'s “[Understanding Electoral Systems in the Middle East](#)” – an educational resource meant to give a general overview of electoral processes, and provide country specific examples in the Middle East demonstrating the application of these discrete electoral systems.



## CENTER FOR THE STUDY OF AMERICA AND THE WEST

*Chair:* Walter A. McDougall

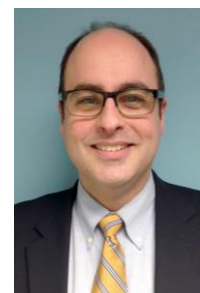
*Executive Director:* Ronald J. Granieri

2015 was a difficult year for the West, full of historical anniversaries of world war and genocide, ongoing wars in the Middle East and Ukraine, as well as current disputes over economics, migration, and border security. All have reinforced the importance of understanding the West's place in history and the contemporary world.

As it has done since its founding, the [Center for the Study of America and the West](#) has taken up the challenge of describing and discussing the West's geopolitical significance, and has also been one of the leaders of FPRI's efforts to reach both a scholarly audience and a broader public through its publications and multimedia programs.



Walter A.  
McDougall



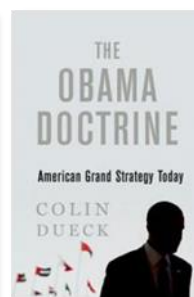
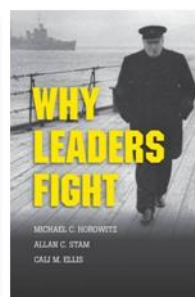
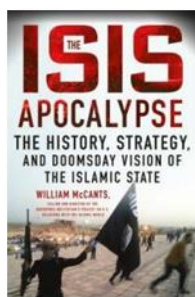
Ronald J.  
Granieri

### TEACHING MILITARY HISTORY

Over the past 10 years, FPRI has assumed the leading role in providing professional development to high school teachers in the area of American military history (as part of a larger program on teaching world history, American history, and international relations). The premise of this program is that all Americans are responsible for the common defense and therefore all should know something about it. The First Division Museum in Wheaton, IL has cosponsored and hosted the annual military history institute, and Carthage College has cosponsored it while providing graduate credit to participating teachers. In 2015, we focused on Ethical Dilemmas in American Military History, uniquely appealing to teachers and students because grappling with dilemmas, we find, is what students most like to do.

### GEOPOLITICS WITH GRANIERI

[Geopolitics with Granieri](#), our monthly interview program hosted by the Center's Executive Director, Ronald Granieri, which debuted in January 2013, has now produced 35 hour-long conversations between prominent guests and FPRI members. Guests in 2015 offered a wide range of perspectives on topics spanning the globe. Although the scope of the topics covered spreads beyond the conventionally understood boundaries of the West, the program as a whole reflects FPRI's and the Center's commitment to free and open debate and to curiosity about the larger world, each key values of Western Civilization.



Several prominent scholars presented their recent books to the [Geopolitics with Granieri](#) audience in 2015, including Will McCants of the Brookings Institution who presented his bestseller, *The ISIS Apocalypse* and Sean Naylor, who presented his history of the Joint Strike Command, *Relentless Strike*; as well as FPRI Senior Fellows Michael Horowitz, who discussed his new book on *Why Leaders Fight*, and Colin Dueck, who introduced *The Obama Doctrine*. FPRI area experts also appeared on the program to discuss world hot spots: Vanessa Neumann on Venezuela and South America; John Haines on the Iran Deal; Chris Miller on Putin's Russia; Michael Noonan on War and Intellectuals; and Lawrence Husick on Cybersecurity. Recordings of all those events are available through the FPRI website and also through SoundCloud.

## THE FPRI DOUBLE SHOT



Fall 2015 also saw the unveiling of the [FPRI Double Shot](#) – weekly roundup of world events in two minutes or less, written and presented by Ron Granieri in cooperation with Executive Producer Eli Gilman, aims to provide listeners with a stimulating and fast-paced look at the events of the previous week, and has touched on everything from climate talks in Paris to the terrorist attacks in Paris and San Bernardino to the Republican and Democratic races for the Presidency.

## 60TH ANNIVERSARY ESSAY COLLECTION



In honor of FPRI's 60<sup>th</sup> Anniversary, the Center was proud to publish [The Best of FPRI's Essays on America and the West, 1993-2015](#), a collection of articles, speeches, and conference reports produced by Center scholars over the past decades. Including classic essays by FPRI Founder Robert Strausz-Hupé; former FPRI President Harvey Sicherman; and such prominent scholars as William McNeill, Walter McDougall, James Kurth, and Jeremy Black, as well as recent works by younger scholars and reports on our History Institutes, this collection reflects the rich and varied history of the Center and its contributions to an ongoing dialogue about the past, present, and future of the West.

## CENTER SCHOLARS IN FPRI LECTURE SERIES AND PUBLICATIONS

In 2015, Center Scholars have also made presentations within other FPRI lecture and publication series. Ronald Granieri and Jakub Grygiel each spoke in FPRI's 2015 Ginsburg Lecture Series, Granieri on "[What is Geopolitics and Why Does it Matter?](#)" and Grygiel on "[Russia, Ukraine, and the Geopolitics of Europe.](#)" Both of those lectures were posted to YouTube, where they have each been viewed more than 7,500 times, then published in the Fall 2015 issue of *Orbis*. In 2015, we were pleased to cosponsor a teacher institute with the University of Tennessee at Chattanooga on US Foreign Policy and American National Interests, featuring talks by FPRI scholars Clint Watts, Lawrence Husick, Jacques deLisle, and Lucien Ellington.

## AMERICAN REVIEW OF BOOKS, BLOGS, AND BULL

In 2015, the Center also offered a sneak preview of an exciting upcoming venture, [The American Review of Books, Blogs, and Bull](#), a monthly electronic journal that will offer reviews and commentary on political and cultural publications. The *American Review* hopes to expand FPRI's intellectual reach and its audience, as it engages in dialogue with the myriad print and online sources that crowd the media landscape.

## ASIA PROGRAM

*Director: Jacques deLisle*

### PRODUCTIVITY & REACH

In 2015, the [Asia Program](#)'s 17 affiliated scholars published, spoke and were quoted widely and often on key developments and trends in Asia, including East Asia, South Asia and Southeast Asia. Asia Program scholars published five edited volumes on policy-relevant issues in the region, including the challenges facing China today, security relations in Northeast Asia, developments in Taiwan and cross-Strait relations since 2008, and the failure of international relations theory to account for developments in Asia in recent decades. Their writings also appeared in leading journals in the field, including *Foreign Affairs*, *Foreign Policy*, the *National Interest*, the *National Review*, the *Journal of Strategic Studies*, the National Bureau of Asian Research's *Asia Policy*, the *Journal of Contemporary China*, *World Politics Review*, the *Diplomat*, the *American Journal of International Law*, and *Eurasia Review*, as well as *Orbis*.



Jacques deLisle

The Asia Program published nearly 20 E-Notes and Footnotes on topics ranging from the Asian Infrastructure Investment Bank to Taiwan's upcoming elections, to the South China Sea disputes, China's rising military capacity, and the Obama Administration's "rebalance" to Asia. *Orbis* included 10 articles on Asia topics, including the strategic implications of China's rise, Sino-Japanese naval rivalry, Indian defense policy, the Trans-Pacific Partnership, and the Russian Far East. FPRI's blog, *Geopoliticus*, posted 15 entries on Asia-related topics, principally by FPRI Senior Fellow Felix Chang, specializing in the geopolitics and geo-economics of East Asia. (A man of many talents, Chang was named Assistant Professor of Surgery this year at the Uniformed Services University/Walter Reed National Medical Center in recognition of his work in developing simulations related to the mission of the Center.) Asia Program Senior Fellow Gilbert Rozman edits the Asian Forum, an online journal of Asian affairs that this year featured contributions by Rozman and other Asia Program affiliates.



J. Stapelton Roy's Opening Keynote at the *Blurring Borders: National, Subnational, and Regional Orders in*

The FPRI Asia Program's Annual Conference, held in Washington in cooperation with the Woodrow Wilson International Center, brought together a dozen leading scholars for a full-day event to address [Blurring Borders: National, Subnational, and Regional Orders in East Asia](#). The conference led to an FPRI Conference Report and several articles in *Orbis*. In addition to Philadelphia-based programs, Asia Program Senior scholars spoke at FPRI events on the Main Line, in Miami, and in Dallas (in collaboration with the Dallas World Affairs Council).

Other Asia Program events from 2015 include: FPRI's Templeton Lecture on Religion and World Affairs, delivered by leading expert on [Islam in China](#) Dru Gladney, a session of FPRI's monthly Geopolitics with

Granieri, featuring Ambassador Lyushun Shen of Taiwan, and FPRI's Ginsburg Lecture on "[China's Rise and the Geopolitics of Asia](#)" by Asia Program Senior Fellow June Teufel Dreyer.



## MEDIA HIGHLIGHTS

Asia Program scholars were quoted and commented extensively in 2015 in major print and online media, including:

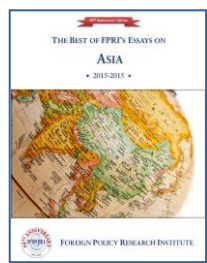


*Atlantic Online, Bloomberg, the Christian Science Monitor, CNBC, China Central Television, China Daily, Dallas Morning News, FT Online, Global Times, National Public Radio, the New York Times, Nikkei Weekly, Radio Free Asia, the South China Morning Post, the Straits Times (Singapore), Vice, Voice of America, and Wharton Sirius Satellite Radio, among others.*

## SUPPORTING TEACHING ABOUT ASIA

After sponsoring 53 weekend-long history institutes in the United States on a variety of topics in American and world history and international relations, FPRI held its first week-long study trip for teachers outside the United States. We brought 28 high school teachers from 16 states to South Korea for a week of immersion in Korean history and culture. The trip was divided between lectures on Korean history, economics, geography and education and trips to museums, shrines, temples – and the DMZ. According to post-trip evaluations, the participating teachers rated the trip as "excellent" and "among the best travel experiences" in their lives. The trip was led by Mark Peterson, a professor of Korean studies at Brigham Young University and a Senior Fellow of FPRI, and Paul Dickler, Associate Director of FPRI's Wachman Center for Civic and International Literacy.

## 60TH ANNIVERSARY COLLECTION



In honor of FPRI's 60<sup>th</sup> anniversary, the Asia Program issued [a collection of FPRI's essays on Asia-related topics](#), primarily from the last decade. Featuring work by Asia Program affiliates and other scholars, the selections address important developments and perennial themes such as: China's rise and its implications for regional international relations and U.S. foreign policy, international security and great power relations in Asia, regional economic integration and its consequences, and Taiwan and cross-Straits relations.

## FPRI'S ASIA PROGRAM AND U.S. FOREIGN POLICY IN PRACTICE

Asia Program Director Jacques deLisle and Senior Fellow Shelley Rigger both contributed to briefings on China organized by the National Committee on U.S.-China Relations for the U.S. Pacific Command, and on Taiwan's politics for members of the U.S. government intelligence and foreign policy communities. DeLisle was a member of the U.S. delegation to the U.S.-China Rule of Law Experts Dialogue in Beijing—a Track 1.5 session led on the U.S. side by Assistant Secretary of State for Democracy, Human Rights and Labor Tom Malinowski. Asia Program Senior Fellow June Teufel Dreyer participated in a State Department-sponsored Track II meeting with Chinese academics and officials in Beijing.

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## PROJECT ON DEMOCRATIC TRANSITIONS

*Director: Ambassador Adrian A. Basora*

*Project Manager: Maia Otarashvili*

### CULMINATING YEAR OF FPRI'S PROJECT ON DEMOCRATIC TRANSITIONS

The year 2015 marked the tenth anniversary of the [Project on Democratic Transitions](#) (PDT). Thus the year was dedicated to commemorating this important milestone through innovative research, publications, and events.



Adrian A.  
Basora



Maia  
Otarashvili

### NEW SCHOLARS

This year the PDT Team welcomed **four new scholars** to its ranks. In March we welcomed **Dr. Mitchell Orenstein** as Senior Fellow. Dr. Orenstein is a Professor of Central and East European politics in the Slavic department of the University of Pennsylvania. Professor Orenstein's published work has explored the political economy of transition in Central and Eastern Europe, pension privatization worldwide, and the role of policy paradigms in economic reform.

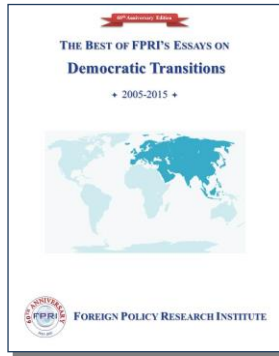


In June we welcomed a new **Research Associate – Christine Philippe-Blumauer**. She holds a Master's degree in Peace and Security Studies from the University of Hamburg, Germany; and a French-German B.A. in Political Science/European Studies from Sciences Po Lille, France and the Westfälische Wilhelms-Universität in Münster, Germany. Her current research is focused on the South Caucasus and Eurasian Customs Union. In September we welcomed **Dr. Anna Mikulska** as **Fellow**. Dr. Mikulska is a nonresident scholar in energy studies at the Baker Institute, Rice University, Houston. Her research interests include eastern European politics, European energy markets and energy policy. In December **Tamari Ramishvili** is PDT Research Associate. She is currently working towards her MA in Public Policy at American University, with a concentration in International Development. She holds a dual BA from Rutgers University in Philosophy and Political Science, with a minor in National Security, CIA, and Counterintelligence.

### 2015 PUBLICATIONS

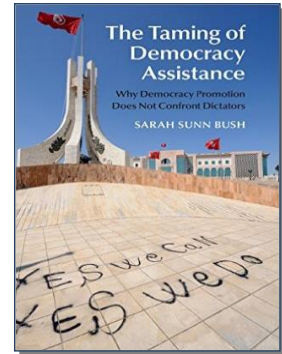
In 2015, PDT scholars published 32 FPRI E-Notes and Geopoliticus blogs. These and our previous year's articles by PDT scholars continuously dominate the annual as well as the monthly list of FPRI's top 25 publications. Particularly, our coverage of the Ukraine crisis and Russia enjoys thousands of

unique readers monthly. Notably, Adrian Basora's E-Note on [Vladimir Putin's interests in Ukraine](#), Maia Otarashvili's E-Note on the [Russian annexation of South Ossetia](#), and Michael Cecire's E-Note on the [Russian invasion of Ukraine](#) have been viewed by over 100,000 unique readers combined thus far. PDT scholars also published and were cited and quoted in over 30 articles in other major online and print news media including *Foreignpolicy.com*, *Democracy Lab*, *Democracy Digest*, *National Interest*, *Atlantic Council*, *Foreign Affairs*, *EurasiaNet*, *The Russian International Affairs Council*, *The Diplomat*, *The New Atlanticist*, and *Newsweek*.



In honor of FPRI's 60<sup>th</sup> anniversary, PDT produced a [240-page edited volume](#), showcasing some of the best publications by PDT over its 10 years of existence. This e-book has enjoyed thousands of views and was featured in [Democracy Lab](#) on [foreignpolicy.com](#), and in the National Endowment for Democracy's [Democracy Digest](#).

In April our Senior Fellow Dr. Sarah Bush published her new [book](#): *The Taming of Democracy Assistance: Why Democracy Promotion Does Not Confront Dictators*. ([Cambridge University Press, 2015](#)).



## TWO MAJOR BOOK PROJECTS

Our successful October 2014 conference co-sponsored with the Kennan Institute at the Woodrow Wilson Center in Washington, DC, entitled [“Does Democracy Matter?”](#) inspired a year-long [book project on US democracy promotion](#) (forthcoming in 2016). Authors of these chapters include eminent scholars and practitioners like Larry Diamond, Carl Gershman, Nick Gvosdev, Tsveta Petrova, and Michal Koran, as well as PDT's own scholars including Adrian Basora, Melinda Haring, Sarah Bush, Richard Kraemer, and Agnieszka Marczyk. This year long book project included six FPRI study groups with chapter authors. The goal of this e-book is to assess the role of democracy promotion in the US foreign policy agenda, and make tangible policy recommendations as to how, when, and where it should be done more effectively going forward.

In addition to this e-book, the PDT team has compiled an electronic interactive [“E-guide on Democratization.”](#) This guidebook (forthcoming in spring 2016) will be a [compilation of the Project's ten year- long research and findings](#) and will examine a vast number of democracy-related issues, from the best definitions and measurements of democracy to more complex matters such as crucial positive conditions for and major challenges to achieving successful democratization. We see this project as most beneficial to the future leaders of emerging democracies, as well as for students and advocates of democracy all over the world.

## WHAT 2016 HOLDS: AN INITIATIVE ON EURASIA

The year 2015 marked not only the Project's 10th anniversary but also a decade of profound change in Central and Eastern Europe and Eurasia and its surroundings, particularly in light of Russia's assertive position within the region. We are thus establishing a new FPRI Eurasia program. Building upon our existing strengths and momentum, this Eurasia initiative will continue to analyze the ebb and flow of democratization in the post-communist states but will also focus more comprehensively on the geopolitical, economic, security and energy issues central to the overall dynamics of the region. Our new *Baltic Bulletin* will advance knowledge of political, economic, and cultural trends in the Baltics while providing a platform for voices from the Baltics, including members of indigenous think tanks and educational institutions.

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## OTHER FPRI INITIATIVES

### *CENTER FOR THE STUDY OF TERRORISM*

*Chairs:* Lawrence Husick & Edward Turzanski

In a relatively short time, ISIS has come to dominate the global jihadi arena, boasting its own state that incorporates parts of Syria and Iraq, spurring offshoots elsewhere in the Middle East, North Africa, Sub-Saharan Africa, and South Asia. At the same time, through sophisticated use of social media it has recruited foreign fighters from all over the world while inspiring others in the West to wreak havoc at home. Moreover, it has engaged in a deadly competition with its parent institution, Al Qaeda. Assessing the strengths and vulnerabilities of terrorist movements, and policy responses to them, is the main burden of FPRI's [Center for the Study of Terrorism](#).



Lawrence  
Husick



Edward  
Turzanski

The Center is chaired by Lawrence Husick, a specialist on technology and terrorism, and Edward Turzanski, a former member of the US intelligence community, each of whom appears regularly in local and national media, while lecturing to community groups around the country, including in 2015 the Pacific and Asian Affairs Council in Honolulu and the World Affairs Councils of Anchorage and Juneau (Alaska). The Center draws on scholars in our National Security Program and our Middle East Program, among them –

- Barak Mendelsohn, author of *The Al Qaeda Franchise: The Expansion of al-Qaeda and Its Consequences* (Oxford University Press, 2015) and of numerous articles in *Foreign Affairs*
- Clint Watts, a former FBI special agent on a Joint Terrorism Task Force, now known for his work on tracking jihadis online; author of numerous blogs for *War on the Rocks* and FPRI's blog *Geopoliticus*, and a guest on CNN
- Lorenzo Vidino, heads the Program on Extremism at George Washington University which published his 2015 report "ISIS in America"
- Vanessa Neumann, author of a forthcoming book on crime-terror pipelines (Palgrave Macmillan, 2017) and contributor to the OECD report "Illicit Trade: Converging Criminal Networks"

### *JOHN TEMPLETON FELLOW*

*Senior Fellow* Edward J. Turzanski

[Edward Turzanski](#), who is also co-chair of FPRI's [Center for the Study of Terrorism](#), is tasked with providing timely, accurate analysis on critical challenges to US national security to the media community groups, civic and business leaders; and elected and appointed government officials (across the political spectrum). He covers security concerns related to large-scale domestic events and venues, geopolitical implications of US energy capabilities, allied perceptions of US foreign policy, and US responses to challenges posed by ISIS, Iran, Russia, and China. In 2015, he gave 114 radio and television interviews, delivered formal remarks in 41 public appearances, and met privately with

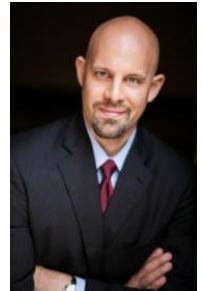


numerous security officials. Formerly with the US intelligence community, he taught at La Salle University and is a regular panelist on "Inside Story," a weekly news show on ABC affiliate WPVI TV in Philadelphia. He is President of the Board of Directors of the National Aerospace Training and Research (NASTAR) Center Educational Foundation, a Member of the Aria Health Foundation Board, and a Member of the Board of Directors of the Union League of Philadelphia.

## FIELD RESEARCH SCHOLARSHIP

### Senior Fellow David Danelo

In 2015, FPRI's [Program on Field Research](#) further developed the core training curriculum and completed research and analysis worldwide. The year's two biggest accomplishments were an extended field research project in Germany in the spring, and acceptance for 2016 publication of the core curriculum by a major academic publisher.



David Danelo

In March 2015, field research program director [David Danelo](#) traveled to Germany, the Netherlands, and the Denmark/Sweden border to analyze evolving geopolitical events in northern Europe. His three-part series, [Germany in the 21<sup>st</sup> Century](#), forecasted Europe's 2015 refugee crisis, predicted Germany's response to the unprecedented events, and explained the dilemma both the country and the continent would confront in 2016 and the coming decade.

The program was also proud to announce publication pending in 2016 of a textbook developed from our curriculum. In 2015, Georgetown University Press accepted Danelo's *The Field Research Handbook: A Guide to the Art and Science of Professional Fieldwork*. At year end, the manuscript is in final edits and is slated for late summer 2016 publication.

Events in the field research program's second year, both in how fieldwork has informed geopolitical forecasts and the acceptance of the core curriculum by a major academic publisher, have served to validate the program's original ambitions. As the world remains complex in 2016, FPRI's field research program looks forward to a new year of opportunities to bring back insights from the ground, and teaching others how to increase their chances of doing the same.

## THINK TANKS AND FOREIGN POLICY PROGRAM

### Director: James McGann

For 30 years, FPRI Senior Fellow [Jim McGann](#) has been studying think tanks – first, as a program officer for the Pew Charitable Trusts, then for his dissertation (*Scholars, Dollars, and Public Policy*), and then as the author of reports on trends in think tanks, initially in the US but later all over the world. Subsequently, he established a database on thousands of think tanks, and about 10 years ago created the Global Go-To Think Tank Index, which ranks think tanks all over the world – and which is covered by media all over the world. More recently, he initiated a series of think tank summits, and has held one or more summits on almost every continent. When you consider the entire evolution of this project since *before* its inception, it is a stunning trajectory – and it is not over. McGann is currently director of the [Think Tanks and Civil Societies Project](#) at UPenn's Lauder Institute and has written a number of books on the subject.



James McGann

## COLLABORATIONS

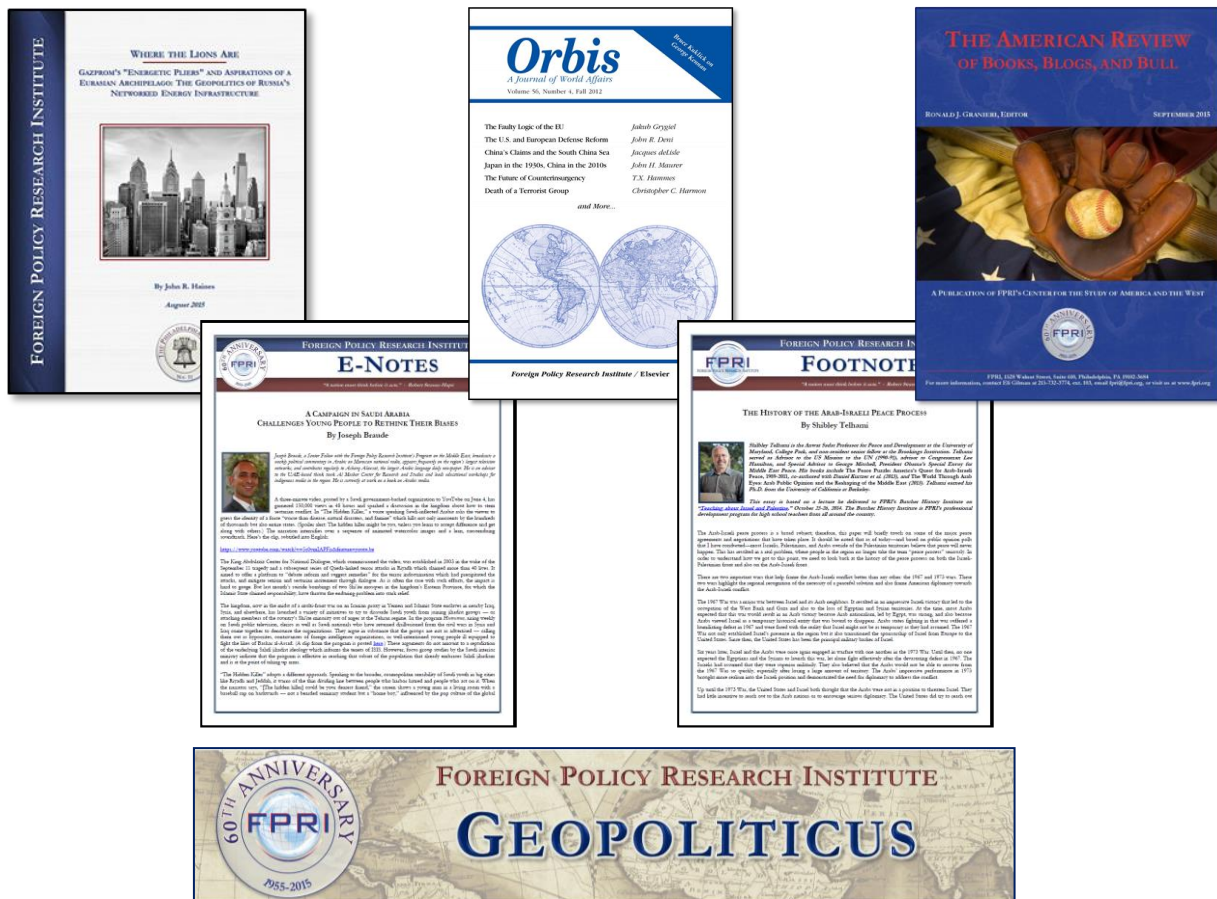
We have discovered that by collaborating with the right nonprofits—where different organizations bring their unique strengths to accomplish a shared goal—the outcome is often better than if each organization worked alone. FPRI, and the constituencies we serve, have certainly benefited from our numerous institutional partnerships.

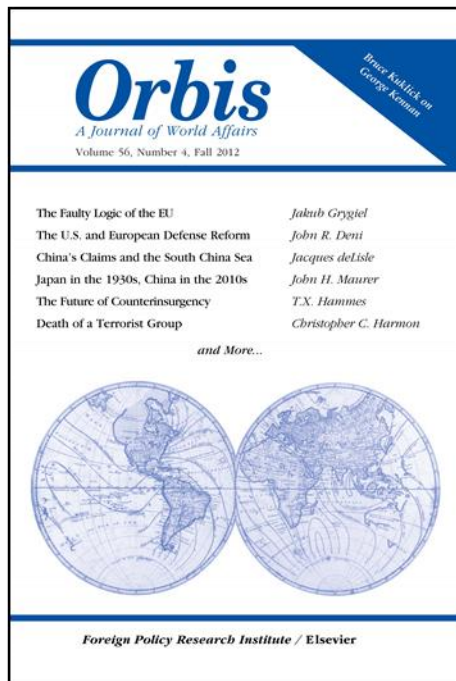


# PUBLICATIONS

FPRI offers six outlets of publication that range from reports to articles to short essays. Our publications are:

- **PHILADELPHIA PAPERS.** Long-form occasional monographs that are free and available for download at our website.
- **ORBIS.** FPRI's quarterly journal of world affairs prints long-form articles and book review essays.
- **THE AMERICAN REVIEW OF BOOKS, BLOGS, AND BULL.** A new electronic journal that will extend FPRI's intellectual horizons by providing a forum for reviews and essays related to politics, culture, and international relations in a format offering articles of a variety of lengths and depths.
- **E-NOTES.** A weekly web-based series, these shorter-form pieces offer insights and commentary about contemporary or historical issues. E-Notes offer more space than a traditional op-ed to make an argument and offer evidence.
- **FOOTNOTES.** These are like E-Notes but are largely a venue for historically-based essays.
- **GEOPOLITICUS: THE FPRI BLOG.** *Geopoliticus* offers an outlet for quick turnaround, short-form insights, observations, or comments on a particular trend, idea, or event.





Mackubin T. Owens, *Editor*

Michael Horowitz, *Book Review Editor*

Ann Henderson Hart, *Managing Editor*

#### BOARD OF EDITORS

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Kori Schake, *U.S. Military Academy*

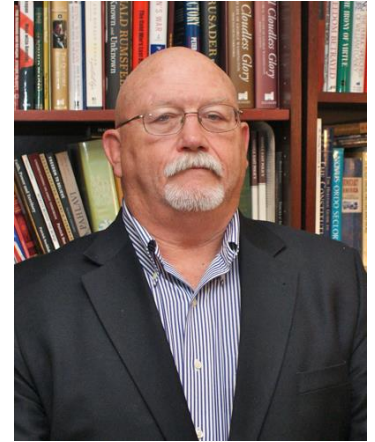
Anna Simons, *U.S. Naval Postgraduate School*



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## LETTER FROM THE EDITOR

In 2015, *Orbis* continued its long tradition of publishing a wide variety of thought-provoking, indeed cutting-edge articles on national security topics by first rate scholars. Our 2015 authors included, among many others, Robert George of Princeton writing on religious liberty, Wick Murray and Peter Mansoor addressing the shortcomings of an “offshore balancing” strategy, Toshi Yoshihara on Japanese strategy, Arthur Waldron on China, Christopher Fettweis on what he believes to be the shortcomings of “geopolitics,” Paul Carrese on Washington and Eisenhower as exemplars of a prudent American grand strategy, and Derek Reveron and Nick Gvosdev on the consensus underlying American grand strategy.



**Mackubin T. Owens**

As we have in the past, we frequently arranged our articles in “clusters” that offered differing perspectives on such topics as the Asia-Pacific region in general, the rise of China in particular, developments in Central Asia, Russia, and the Greater Middle East, on the use of unmanned aerial vehicles, and on cyber space.

2015 culminated with our special fall issue commemorating the 60<sup>th</sup> anniversary of FPRI. This issue presented a collection of articles on geopolitics, the intellectual focus of FPRI’s founder, Robert Strausz-Hupe. This commemoration featured an essay by Strausz-Hupe from the inaugural issue of *Orbis*, with additional contributions on geopolitics by Robert Kaplan as well as a number of FPRI scholars including Ron Granieri, Michael Noonan, Jakub Grygiel, June Teufel Dreyer, Tally Helfont, John Haines, and Adam Garfinkle.

As editor of *Orbis*, I must thank Ann Hart for her yeoman service as managing editor, as well as Michael Horowitz, who ably served as book editor. I look forward to the continued success of *Orbis* in 2016.

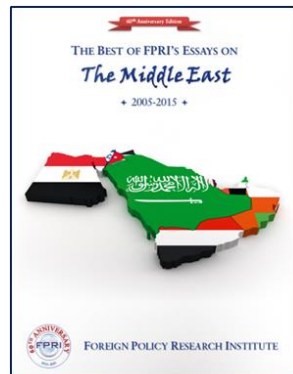
With best wishes,

A handwritten signature in dark ink, appearing to read 'M. T. Owens', written over a light blue horizontal line.

Mackubin T. Owens  
Editor, *Orbis*

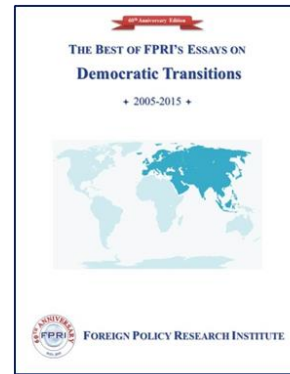
## 60<sup>TH</sup> ANNIVERSARY COLLECTIONS

In honor of FPRI's 60th anniversary, each of its research programs produced an edited volume meant to provide the reader with a taste of the quality analysis we produced on a diverse array of topics over the past decade.



The Best of FPRI's Essays  
on the Middle East, 2005-  
2015

Edited by Tally Helfont  
March 2015



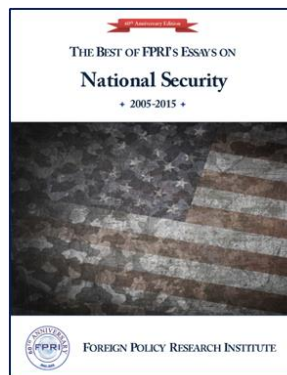
The Best of FPRI's Essays  
on Democratic Transitions,  
2005-2015

Edited by Maia Otarashvili  
July 2015



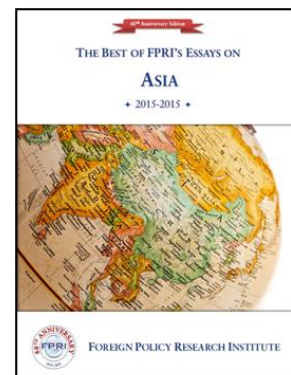
The Best of FPRI's  
Essays on American  
and the West, 2005-  
2015

Edited by Ron Granieri  
August 2015



The Best of FPRI's  
Essays on National  
Security, 2005-2015

Edited by Michael Noonan  
September 2015

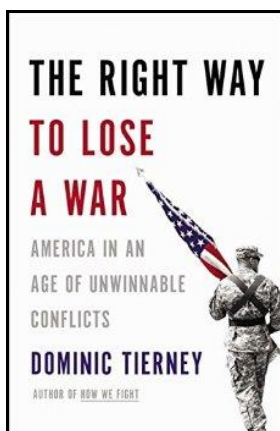


The Best of FPRI's  
Essays on Asia,  
2005-2015

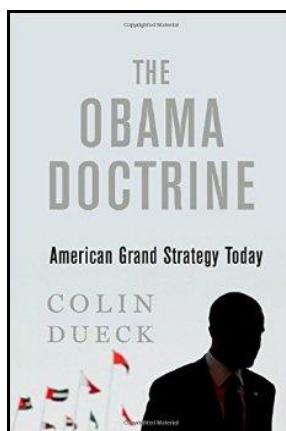
Edited by Jacques deLisle  
January 2016

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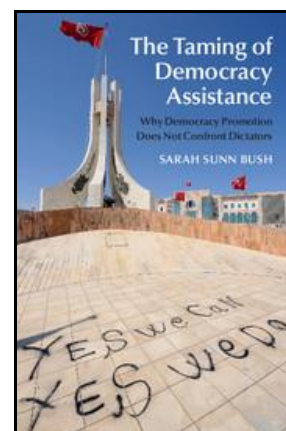
## BOOKS BY FPRI SCHOLARS



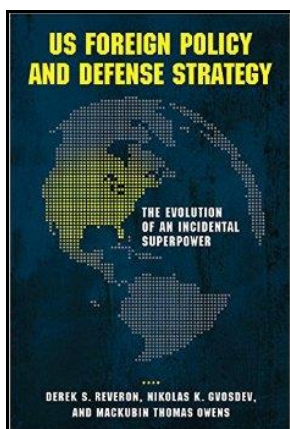
**The Right Way to Lose a War:  
America in an Age of  
Unwinnable Conflicts**  
*By Dominic Tierney*



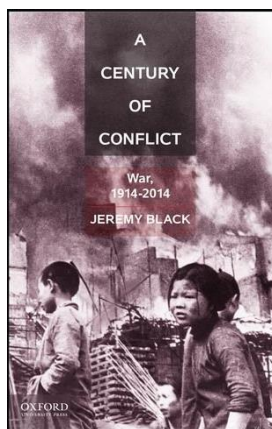
**The Obama Doctrine:  
American Grand Strategy Today**  
*By Colin Dueck*



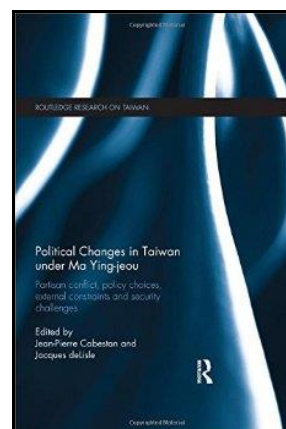
**The Taming of Democracy  
Assistance: Why Democracy  
Promotion Does Not Confront  
Dictators**  
*By Sarah Bush*



**US Foreign Policy and Defense  
Strategy: The Evolution of an  
Incidental Superpower**  
*By Mackubin Thomas Owens*



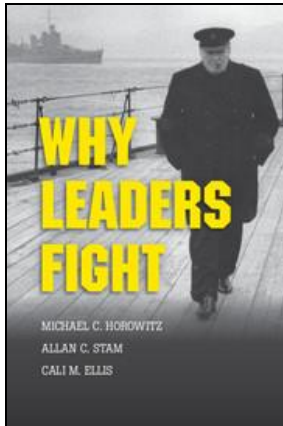
**A Century of Conflict:  
War 1914-2014**  
*By Jeremy Black*



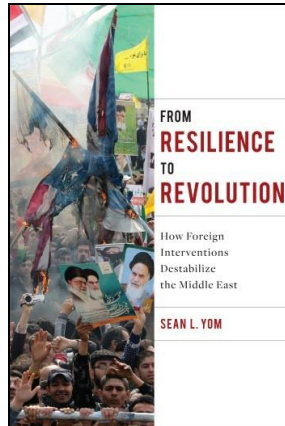
**Political Changes in Taiwan  
Under Ma Ying-jeou: Partisan  
Conflict, Policy Choices,  
External Constraints and  
Security Challenges**  
*By Jacques deLisle (Editor)*

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## BOOKS BY FPRI SCHOLARS CONT'D



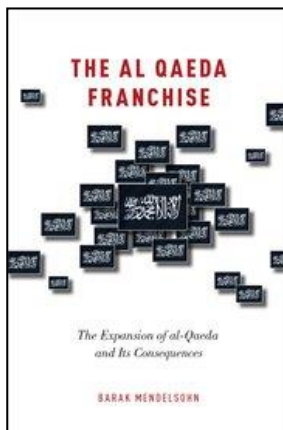
**Why Leaders Fight**  
*By Michael Horowitz*



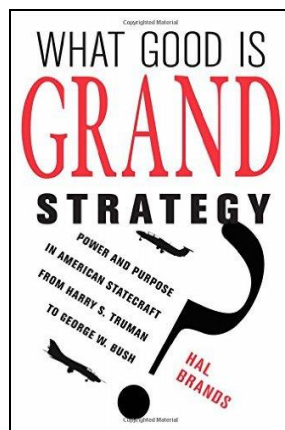
**From Resilience to Revolution:  
How Foreign Interventions  
Destabilize the Middle East**  
*By Sean L. Yom*



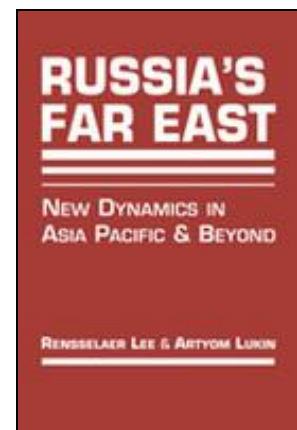
**Indian Foreign Policy: Oxford  
India Short Introductions**  
*By Sumit Ganguly*



**The al-Qaeda Franchise: The  
Expansion of al-Qaeda and Its  
Consequences**  
*By Barak Mendelsohn*



**What Good Is Grand Strategy?:  
Power and Purpose in American  
Statecraft from Harry S.  
Truman to George W. Bush**  
*By Hal Brands*



**Russia's Far East: New  
Dynamics in Asia Pacific and  
Beyond**  
*By Rensselaer Lee  
and Artyom Lukin*



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## FPRI SCHOLARS IN THE NEWS

Now more than ever, the influence of FPRI's scholars spans the world with important insights, opinions and research. Among the many venues in print, TV, and radio this year were:



### PRINT MEDIA AND ONLINE

Al Arabiya	EurasiaNet	Omaha World Herald
The American Interest	The Financial Times	Parameters
Army Magazine	Foreign Affairs	Party Politics
The ASAN Forum	Foreign Policy	Perspectives on Terrorism
Asia Times	ForeignPolicy.com	The Pennsylvania Gazette
Associated Press	FoxNews.com	The Philadelphia Inquirer
The Atlantic	Global Post	The Providence Journal
The Atlantic Council Blog	The Guardian	Publishers Weekly
BBC News	Harvard National Security Journal	Russia!
Bloomberg Business	The Hill	Salon
Border Criminologies	Hillsdale Collegian	Slate
Brown Political Review	The Huffington Post	South China Morning Post
The Brookings Institution's Markaz Blog	The International Business Times	The Star Tribune
Buzzfeed	International Law Studies	The Straits Times
Catholic Online	ISN ETH Zurich	Taipei Times
The Chicago Tribune	Ivestopedia	Time Magazine
China File	The Jerusalem Post	The Times Literary Supplement
The Christian Post	The John Hay Initiative	The Times of Israel
Christian Science Monitor	Journal of Strategic Studies	Turkish Policy Quarterly
The Claremont Review of Books	Kirkus Reviews	TV Newsroom
Cleveland Plain Dealer	Lawfare	Ukraine Today
CTX Journal	Legacy	US News and World Report
The Daily Beast	The Miami Herald	Vice News
The Daily Herald	Mosaic Magazine	Voactiv

The Daily Signal  
The Dallas Morning News  
Defense in Depth  
Defense News  
Defense One  
The Diplomat  
Dissident  
The Election Central  
El Mundo

The National Interest  
The National Review  
NBCNews.com  
The New Atlanticist  
New York Daily News  
The New York Observer  
The New York Times  
Newsweek  
Nikkei Asian Review

Vox  
The Wall Street Journal  
War on the Rocks  
The Washington Post  
The Washington Times  
World Politics Review  
Yale Global Online

## TELEVISION & RADIO

Agence France-Presse  
Alaska Public Radio  
All Things Considered (NPR)  
AM 740 KTRH (Houston)  
Arise News  
CNN  
CTV News  
Good Morning America (ABC)  
Inside Story (ABC)  
Knowledge @ Wharton  
KYW News Radio 1060

MSNBC  
News Channel 9 (ABC-Chattanooga)  
PBS Frontline  
PBS News Hour  
Radio Monte Carlo  
Radio Times (WHYY)  
Talk Radio 1210 WPHT  
The Brian Lehrer Show  
The Loopcast Podcast  
Voice of America  
WYLL Chicago



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## FPRI SCHOLARS

- George Ayittey, Free Africa Foundation
- Hon. Adrian Basora
- Benedetta Berti, Institute for National Security Studies - Israel
- David J. Betz, King's College - London
- Jeremy Black University of Exeter
- Stephen Blank, American Foreign Policy Council
- Michael J. Boyle, La Salle University
- Ellen Braffman, Wachman Center for Civic and International Literacy
- Hal Brands, Duke University
- Joseph Braude, al-Mesbar Center - Dubai
- Deborah Brown, Seton Hall University
- Sarah Bush, Temple University
- Roger Carstens
- Michael Cecire
- Felix Chang, DecisionQ
- Frank S.H. Chang, Cross-Strait Interflow Prospect Foundation
- M. Terry Cooke, China Partnership of Greater Philadelphia
- Arthur Cyr, Carthage College
- David Danelo
- Jacqueline Deal, Long Term Strategy Group
- Jacques DeLisle, University of Pennsylvania
- Paul Dickler
- June Teufel Dreyer, University of Miami
- Colin Dueck, George Mason University
- David Eisenhower, University of Pennsylvania
- Lucien Ellington, University of Tennessee
- Justin Scott Finkelstein
- Aleksandr Fisher, George Washington University
- Brandon Friedman, Tel Aviv University
- Tamar Friedman, Taub Center for Social Policy Studies - Israel
- Theodore Friend
- Amy E. Gadsden, University of Pennsylvania
- Sumit Ganguly, Indiana University
- Andrew Garfield, Glevum Associates
- Adam Garfinkle, The American Interest
- Arzu Geybullayeva, Imagine Center for Conflict Transformation
- Harvey Glickman, Haverford College
- Paul Godwin, Atlantic Council's Asia-Pacific Program
- Avery Goldstein, University of Pennsylvania
- Roy Godson
- Sherwood Goldberg
- Ronald J. Granieri, University of Pennsylvania
- Jakub Grygiel, The Paul H. Nitze School of Advanced International Studies
- Frank R. Gunter, Lehigh University
- John Haines
- Melinda Haring, Atlantic Council
- Darryl Hart, Hillsdale College
- Milan Hauner, College of William and Mary
- William Hay, Mississippi State University
- Mary Habeck, American Enterprise Institute
- Samuel Helfont, University of Pennsylvania
- Tally Helfont
- Leonard Hochberg
- Michael Horowitz, University of Pennsylvania
- Lawrence Husick, Lipton, Weinberger & Husick

- Nino Japaridze, George Washington University
- Alan Charles Kors, University of Pennsylvania
- Richard Kraemer, National Endowment for Democracy
- James Kraska, U.S. Naval War College
- James Kurth, Swarthmore College
- Eugenia Lee, Tufts University
- Rens Lee, Global Advisory Services, Inc
- Austin Long, Columbia University
- Benjamin Luxenberg, Harvard University
- Bruce Maddy-Weitzman, Tel Aviv University
- Agnieszka Marczyk
- John Maurer, Naval War College
- Walter McDougall, University of Pennsylvania
- James McGann, University of Pennsylvania
- Kevin McNamara, Drexel University
- Barak Mendelsohn, Haverford College
- Anna Mikulska, Rice University's Baker Institute for Public Policy
- Chris Miller, Yale University
- Mark Moyer
- Bernard Munk, Munk Advisory Services
- Robert Murray, StyleMatters
- Vanessa Neumann, Asymmetrica
- Michael Noonan
- Mitchell Orenstein, University of Pennsylvania
- Maia Otarashvili
- Mackubin Owens, The Institute of World Politics
- Mark Peterson, Brigham Young University
- Christine Philippe-Blumauer
- James Powers
- Tamari Ramishvili, American University
- Michael A. Reynolds, Princeton University
- Shelley Rigger, Davidson College
- Gilbert Rozman, Princeton University
- Marc Sageman, Sageman Consulting, LLC
- Stephen Salisbury
- James Sanzare
- David Satter
- S. Abdallah Schleifer, Al-Arabiyya
- Chris Seiple, Institute for Global Engagement (IGE)
- Andrew Spath, American University
- Paul Springer, USAF Air Command and Staff College
- Amin Tarzi, Marine Corps University (MCU)
- Dominic Tierney, Swarthmore College
- Jan Ting, Temple University
- Jack Thomas Tomarchio, Agoge Group
- Eric Trager, Washington Institute for Near East Policy
- Edward Turzanski
- Lorenzo Vidino, George Washington University
- Arthur Waldron, University of Pennsylvania
- Vincent Wei-Cheng, Ithaca College
- Clint Watts, Miburo Solutions, Inc.
- Alexandra Wiktorek Sarlo, University of Pennsylvania
- Wojtek Wolfe, Rutgers-Camden University
- Sean L. Yom, Temple University



## FPRI's PROGRAM VENUES



FPRI now holds regular programming in five venues -- Philadelphia, Princeton, the Main Line, New York City, Washington, D.C., and on the Web.

- **IN PHILADELPHIA**, we hold our monthly interactive program, **Geopolitics with Granieri**, in our office and on the web. In addition, we feature the year-long **Stanley and Arlene Ginsburg Lectures** and the **Annual Templeton Lecture on Religion and World Affairs**, both hosted by the National Liberty Museum. This year, we began a new series, the **Foreign Policy Round Table for Rising Philadelphians**, sponsored by BNY Mellon Wealth Management, that aims to bring unique discussions of foreign policy issues to the younger members

of Philadelphia's business community.

- **IN PRINCETON**, the **Princeton Committee of FPRI** enters its third full season with monthly lectures held at the Present Day Club.
- **OUT ON THE MAIN LINE**, we again feature the **Main Line Breakfast Briefings**, a monthly series held at the Merion Cricket Club in Haverford, PA.
- **IN NEW YORK CITY**, we co-sponsor a series of Saturday lectures at the **New York Historical Society**, and have a separate series of **Manhattan Salons** (by invitation only) at the homes of NYC Friends of FPRI.
- **IN WASHINGTON, DC**, we held numerous conferences and symposia throughout the year (all webcast) in coordination with some of the city's leading institutions, such as the American Enterprise Institute and the Woodrow Wilson Center.
- For the eleventh straight year, the **Butcher History Institute** brought us back to the First Division Museum at Cantigny Park in Wheaton, IL for a Military History Institute, and we held a Middle East History Institute in Philadelphia.

## 2015 ANNUAL DINNER

*Presentation of*

### THE 11TH ANNUAL BENJAMIN FRANKLIN AWARD FOR PUBLIC SERVICE

*Honoring and featuring a keynote by*

HON. ROBERT ZOELICK

on

### THE CURRENCY OF POWER: ECONOMICS AND SECURITY IN US FOREIGN POLICY

Monday, November 9, 2015

The Union League of Philadelphia- 140 S Broad St, Philadelphia, PA 19102

*Chairs, Annual Dinner:* Marina Kats and Ron Naples

*Chair, Special Events:* Susan Goldberg

*Chairman of the Board:* Robert Freedman

## AMBASSADOR ROBERT ZOELICK



Ambassador Zoelick, the former president of the World Bank (2007-12) and former Deputy Secretary of State (2005-06), possesses a long record of public service.

Currently Chairman of Goldman Sachs' International Advisors, he is a Senior Fellow at the Belfer Center for Science and International Affairs at Harvard University's Kennedy School of Government. He is also a member of the board of the National Endowment for Democracy and the Peterson Institute for International Economics.

Zoelick served in President George W. Bush's cabinet as U.S. Trade Representative from 2001 to 2005. From 1985 to 1993, Zoelick worked at the Treasury and State departments in various capacities, including as Counselor to the Secretary of the Treasury and Under Secretary of State. He was the lead U.S. negotiator in the "2 + 4 process" for Germany's unification, serving under Secretary James A. Baker III. He holds a J.D. magna cum laude from Harvard Law School, a master's degree in public policy from Harvard's Kennedy School of Government, and a bachelor's degree (Phi Beta Kappa) from Swarthmore College.

## THE 19TH ANNUAL TEMPLETON LECTURE ON RELIGION AND WORLD AFFAIRS

*May his memory be a blessing.*



Our dear friend and long-time trustee Jack Templeton passed away on May 16, 2015 at the age of 75. He was a humble and gentle man who will be very sorely missed. A man of deep religious faith, Dr. Templeton sponsored FPRI's Annual Templeton Lecture on Religion and World Affairs for almost two decades. We are put on this earth with but one mission: to make the world a better place. Jack fulfilled this mission with grace, passion, and generosity.

The Templeton Lecture on Religion and World Affairs was established in 1996, with a gift from John M. Templeton, Jr., M.D., President of the John Templeton Foundation. In 1995, Dr. Templeton retired from his medical practice to serve full-time as president of the Foundation. He trained in pediatric surgery under Dr. C. Everett Koop at the Children's Hospital of Philadelphia. After serving two years in the U.S. Navy, in 1977 he returned to CHOP, where he served on the staff as pediatric surgeon and trauma program director. He also served as professor of pediatric surgery at the University of Pennsylvania. Dr. Templeton has published numerous papers in medical and professional journals, in addition to two books, *A Searcher's Life and Thrift* and *Generosity: The Joy of Giving*.

### ISLAM IN CHINA

Dru Gladney, *Professor of Anthropology, Pomona College*

October 27, 2015

National Liberty Museum, Philadelphia, PA



Xingjiang, the predominantly Muslim northwestern province of China, has been the scene of clashes between Uighurs and the Chinese government in recent years that have attracted wide international notice. The actual experience of Chinese Muslims, however, is much broader and varied than that one example suggests. Of China's 55 recognized minorities, ten are predominantly Muslim, with the Hui and the Uighurs constituting the largest groups. One of the nation's leading scholars of Islam in China Dru Gladney has examined the variety of Islamic experience and argues that there is a distinctly "Asian Islam."

## STANLEY AND ARLENE GINSBURG LECTURE SERIES



Currently in its third year, the Stanley and Arlene Ginsburg Lecture Series is a monthly event sponsored jointly by the FPRI. It is cosponsored and hosted by the National Liberty Museum. Hosted at the Museum's downtown Philadelphia

location, these events are open to the public and feature speakers from FPRI's network of scholars.

Events held this year included:



### February 25: **WHAT IS GEOPOLITICS AND WHY DOES IT MATTER?**

- Ronald J. Granieri, Executive Director, Center for the Study of America and the West; Director of Research, Lauder Institute, UPenn

### March 17: **THE ISLAMIC STATE, IRAN, AND THE GEOPOLITICS OF THE MIDDLE EAST**

- Adam Garfinkle, Editor, The American Interest

### April 21: **RUSSIA, UKRAINE, AND**

### **THE GEOPOLITICS OF EUROPE**

- Jakub Grygiel, Senior Fellow, FPRI; George H. W. Bush Professor of International Relations, Johns Hopkins University

### May 12: **CHINA'S RISE AND THE GEOPOLITICS OF EAST ASIA**

- June Teufel Dreyer, Senior Fellow, FPRI; Professor of Political Science, University of Miami

### September 29: **THINKING ABOUT MILITARY HISTORY IN AN AGE OF DRONES, HACKERS, AND IEDS**

- Paul Springer, Prof. of Military History, Air Command & Staff College; Sr. Fellow, FPRI

### November 23: **A NEW COLD WAR? THE WEST AND RUSSIA**

- Nikolas Gvozdev, Professor of National Security Affairs, US Naval War College

### December 15: **EMERGING THREATS AND OPPORTUNITIES IN THE MIDDLE EAST**

- Samuel Helfont, Robert A. Fox Fellow, FPRI; Postdoctoral Lecturer of International Relations, UPenn
- Tally Helfont, Director of FPRI's Middle East Program, FPRI
- Andrew Spath, Fellow, FPRI; Lecturer of International Affairs, American University



## GEOPOLITICS WITH GRANIERI



In the spirit of William Buckley’s Firing Line, FPRI’s Ron Granieri “interrogates” guest scholars on subjects in the news—with help from the live and webcast audience. Each month we feature one or two scholars drawn from among FPRI’s 100 affiliated scholars or outside guests. These programs are uniquely interactive, offering real substance and emphasizing active audience participation.

Guests and topics this year include:

**January 13: *SECURITY, PRIVACY, AND FREEDOM -- FROM BLETCHLEY PARK TO THE NSA: HOW TECHNOLOGY BOTH PRESERVES AND THREATENS FREE SOCIETIES***

• Lawrence Husick, Co-Chairman • Center for the Study of Terrorism, FPRI

**February 3: *CHANGE, CHALLENGES, AND CHAOS IN YEMEN AND SAUDI ARABIA***

• Christopher Swift, University of Virginia Law School

**March 10: *NOBODY'S BACKYARD, SOMEBODY'S PLAYGROUND: THE TRIALS OF SOUTH AMERICA FROM BUENOS AIRES TO CARACAS***

• Vanessa Neumann, Senior Fellow, Program on National Security, FPRI

**April 7: *THINKING ABOUT WAR AND PEACE: INTELLECTUALS, SOLDIERS, AND AMERICAN SECURITY POLICY***

• Michael P. Noonan, Director of Research, Director, Program on National Security, FPRI

**May 5: *THE OBAMA DOCTRINE: AMERICAN GRAND STRATEGY TODAY***

• Colin Dueck, Senior Fellow, Program on National Security; Associate Professor, George Mason University

**June 30: *THINKING OUT LOUD ABOUT THE IRAN NUCLEAR DEAL***

• John R. Haines, Member, FPRI Board of Trustees

**August 20: *THE VIEW FROM TAIWAN***

• Hon. Lyushun Shen, Representative, Taipei Economic and Cultural Representative Office

**September 8: *UNDERSTANDING PUTIN’S RUSSIA***

• Chris Miller, Fellow, Project on Democratic Transitions; Associate Director of the Program in Grand Strategy at Yale University

**October 6: *RELENTLESS STRIKE: THE SECRET HISTORY OF JOINT SPECIAL OPERATIONS COMMAND***

• Sean Naylor, Contributing Editor, Foreign Policy

**November 3: *WHY LEADERS FIGHT***

• Michael Horowitz, Senior Fellow, Program on National Security; Associate Professor of Political Science at the University of Pennsylvania

**December 1: *THE ISIS APOCALYPSE***

• William McCants, Director, Brookings Institution Project on US Relations with the Islamic World

# FOREIGN POLICY ROUND TABLE FOR RISING PHILADELPHIANS

*Chair:* J. Michael Barron



Sponsored by BNY Mellon Wealth Management, FPRI's Foreign Policy Round Table provides a venue for rising Philadelphians to engage with leaders, policy experts, and – most importantly – each other about the most pressing foreign policy issues of the day.

Through its unique lens embracing history, geography, and culture, FPRI seeks to educate, inform, and enlighten the next generation of Philadelphians about contemporary international affairs. Though all are welcome, this series is geared towards professionals and students under 50.

Events held this year included:



## February 11: **THE GEOPOLITICS OF OIL IN AN ERA OF OVERSUPPLY**

- Frank R. Gunter, Senior Fellow, FPRI; Professor of Economics, Lehigh University
- Wojtek Wolfe, Senior Fellow, FPRI; Assistant Professor of Political Science, Rutgers-Camden University
- Steven Kopits, Managing Director, Princeton Energy Advisors
- Ronald J. Granieri, Executive Director, Center for the Study of America and the West; Director of Research, The Lauder Institute, UPenn

## June 4: **LOOMING OVER THE HORIZON: THREE PERSPECTIVES ON THE BIGGEST THREATS TO NATIONAL SECURITY**

- Michael J. Boyle, Senior Fellow, FPRI; Assistant Professor of Political Science, La Salle University
- Michael Horowitz, Senior Fellow, FPRI; Associate Professor of Political Science, University of Pennsylvania
- Michael P. Noonan, Director, Program on National Security; Director of Research, FPRI
- Ronald J. Granieri, Executive Director, Center for the Study of America and the West, FPRI; Director of Research, The Lauder Institute, UPenn

## September 30: **AN EVENING AT BOEING VERTICAL LIFT**

- Paul J. Springer, Senior Fellow, Program on National Security; Professor of Comparative Military History at the Air Command and Staff College

## October 20: **GIVING THEM THE WORLD: CREATING GLOBALLY-MINDED CITIZENS, ONE PHILADELPHIAN AT A TIME**

- Part of Young Involved Philadelphia's State of Young Philly Series

# THE MAIN LINE BREAKFAST BRIEFINGS

*Chair:* James Gately and Eileen Rosenau

Begun in 2013, the Main Line Breakfast Briefings is a series of monthly talks held at the Merion Cricket Club in Haverford, PA. Chaired by FPRI Trustees James Gately and Eileen Rosenau, these briefings include breakfast and talks by FPRI scholars over a wide range of foreign policy and national security issues.

Events held this year included:



**February 18: UNDERSTANDING KISSINGER'S WORLD ORDER**

· Walter A. McDougall, Chair, Center for the Study of the America and the West, FPRI; Alloy-Ansin Professor of International Relations and Professor of History, UPenn

**March 25: THE AGE OF DRONES**

· Michael J. Boyle, Senior Fellow, FPRI; Associate Professor of Political Science, La Salle University

**April 29: SHIFTING SANDS: NEW-OLD ALLIANCE BLOCS IN THE MIDDLE EAST**

· Tally Helfont, Director, Program on the Middle East, FPRI

**May 20: US-CHINA RELATIONS: CAN CONFLICT BE AVOIDED?**

· Jacqueline Deal, Senior Fellow, FPRI; President and CEO of the Long Term Strategy Group

**September 9: COUNTERING EXTREMISM – VIOLENT AND NONVIOLENT**

· Lorenzo Vidino, Senior Fellow, FPRI; Founding Director of the Program on Extremism, George Washington University

**October 21: INDIA UNDER MODI**

· Sumit Ganguly, Senior Fellow, FPRI; The Rabindranath Tagore Chair in Indian Cultures and Civilizations, Indiana University

**November 17: CAN EUROPE HOLD IT TOGETHER?**

· Ronald J. Granieri, Executive Director of FPRI's Center for the Study of America and the West; Director of Research, The Lauder Institute, UPenn

**December 2: THE MIDDLE EAST IN TRANSITION – TO WHAT?**

· Adam Garfinkle, Robert A. Fox Fellow, FPRI; Editor, The American Interest Magazine

## THE PRINCETON COMMITTEE OF FPRI

*Executive Director: John R. Haines*

Now in its third year, the Princeton Committee of FPRI brings experts and policymakers in foreign affairs together with individuals who seek a deeper understanding of the complex issues confronting us today. The format for these briefings, held at the Present Day Club in Princeton, is an intimate, salon-like setting in which participants may interact and exchange views with experts to a degree and depth not attainable in public forums.

Events held this year included:



**February 19: THE UNTOLD STORY OF JOSEPH STALIN, AND REFLECTIONS ON RUSSIA TODAY**

· Stephen Kotkin, John P. Birkelund  
Professor in History and International  
Affairs, Princeton University

**March 26: AFGHANISTAN: THE NEW REALITIES**

· Amin Tarzi, Senior Fellow, FPRI;  
Director of Middle East Studies at the  
Marine Corps University

**April 16: THE HIDDEN HAND: A BRIEF**

**HISTORY OF THE CIA**

· Richard Immerman, Edward J. Buthusiem Family Distinguished Faculty Fellow, Temple University

**September 17: THE US AND IRAN: WHERE IS THIS HEADED?**

Michael Doran, Senior Fellow, Hudson Institute

**October 15: THE INTERNET OF THINGS: WHAT IT MEANS FOR THE COUNTRY – AND YOU**

Lawrence Husick, Co-Director, Program on Teaching Innovation at FPRI's Wachman Center for Civic and International Literacy, and Co-Chair, FPRI Center for the Study of Terrorism

**November 19: IS ISIS STOPPABLE?**

Clint Watts, Robert A. Fox Fellow, FPRI



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## NEW YORK CITY

### MANHATTAN SALONS

*Chairs:* Devon Cross, Letty Gochberg, and Vanessa Neumann

FPRI sponsors a series of exclusive monthly salons with leading thinkers at the homes of friends in Manhattan. Begun in 2011, this intellectually engaging initiative draws academics and business leaders together for intimate discussions on pressing issues of the day. This initiative is one we have now replicated in Philadelphia (Rittenhouse Square) and in Miami. Our NYC hosts this year include Mark Brennan, Devon Cross, Tom and Letty Gochberg, and John F. Lehman.

### NEW YORK HISTORICAL SOCIETY

Over the past four years, the New York Historical Society has hosted and cosponsored with FPRI a series of lectures on military and diplomatic history, including five different lectures by Naval War College professor and FPRI Senior Fellow John Maurer on Winston Churchill. NYHS is the premier venue for public lectures on history in Manhattan.

**January 27: A CENTURY OF CONFLICT SINCE 1914**

Jeremy Black, Senior Fellow, FPRI; Professor of History, Exeter University (UK)

**March 14: THE UNTOLD STORY OF JOSEPH STALIN, PLUS REFLECTIONS ON RUSSIA TODAY**

Stephen Kotkin, John P. Birkelund Professor of History and International Affairs, Princeton University

**March 28: WINSTON CHURCHILL AND AMERICAN PRESIDENTS: FROM ROOSEVELT TO ROOSEVELT**

John H. Maurer, Senior Fellow, FPRI; Alfred Thayer Mahan Professor of Seapower and Grand Strategy, US Naval War College

**October 3: HOW WASHINGTON WON (THE REVOLUTIONARY WAR)**

Jeremy Black, Senior Fellow, FPRI; Professor of History, Exeter University (UK)

NEW-YORK  
HISTORICAL  
SOCIETY  
MUSEUM & LIBRARY  
MAKING HISTORY MATTER

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## WASHINGTON D.C.

### FPRI IN DC

*Chairs:* Hon. John Hillen and Hon. Dov Zakheim

Each year, FPRI hosts a number of conferences and symposia in coordination with some of the city's leading institutions, such as the American Enterprise Institute and the Woodrow Wilson Center. In 2015, we held a day-long conference on [Blurring Borders: National, Subnational, and Regional Orders in East Asia](#), as well as a panel discussion on [The Geopolitics of the Russian Far East](#). Looking ahead to 2016, we will hold regular by-invitation-only seminars on competitive soft power.

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## WACHMAN CENTER FOR CIVIC & INTERNATIONAL LITERACY



*"Greater international awareness is essential if we are to compete in the global economy, promote responsible citizenship or just become better human beings."*

*- Marvin Wachman*

Dr. Marvin Wachman (1917-2007) was a great advocate for educating young people. In a distinguished academic career, he served as president of both Temple University and Lincoln University and led the Foreign Policy Research Institute as president from 1983 to 1989. Throughout his life, he remained a passionate believer that "you never stop learning."

As president of FPRI, Marvin established our Inter-University Seminar on Foreign Affairs, bringing together faculty from the region's 60-plus institutions of higher learning. Upon his retirement in 1989, we established the Wachman Center, which is dedicated to improving international and civic literacy in the community and in the classroom. Over the years, we've developed professional development programs for high school teachers, beginning locally with our Global Classroom project but eventually expanding nationally through our Butcher History Institute. From the Inter-University Seminar, we developed several lecture series for the public in Philadelphia, the Main Line, Princeton, and New York City, as well as study groups. We also run a weekly seminar during the summer for our interns.

The Center published Footnotes, an electronic bulletin that explores the historical dimensions of current events. These have been reprinted in *The American Educator* and in the Federal Government's Education Resources Information Center, as well as elsewhere. The Footnotes are typically from the write-ups of lectures at our history weekends for teachers, and while they are designed for teachers and students, we find that laypeople profit from reading them as well. From time to time, we have worked with Mason Crest, a publishing firm whose main market consists of institutions serving pre-collegiate students.

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## BUTCHER HISTORY INSTITUTE

### *THE MADELEINE & W.W. KEEN BUTCHER HISTORY INSTITUTE*

*Chairs:* Walter A. McDougall and David Eisenhower

Named in honor of FPRI's longest serving trustee and his wife, the Butcher History Institute "teaches the teachers" by advancing their knowledge of world affairs, aiding them in incorporating this knowledge in the classroom, and by encouraging them to converse with scholars, writers, and other leaders. Since 1996, we have worked with over 1,000 teachers from more than 750 high schools across 47 states!

Each weekend-long program provides some 40 educators from around the country with the opportunity to learn directly from the top scholars in their fields on subjects teachers are often under-prepared to teach. Many more teachers access the videos, reports, classroom lessons, and other materials posted on our website.



Madeleine and Keen  
Butcher

Typically, at the end of a weekend, the teachers tell us that the conference was "the best professional development experience of my career."

Its work is primarily but not exclusively focused in five core areas:

- Teaching Military History
- Teaching Asia
- Teaching the Middle East
- Teaching 9/11
- Teaching the History of Innovation

In 2015, for the first time, we held a week-long program for 28 high school teachers at a venue outside the US – namely, South Korea, where teachers were immersed in Korean history and culture. Deemed an invaluable experience by all who participated, we hope to replicate this experience in other countries as well.

These history institutes have received generous funding from the Annenberg Foundation, The Lynde and Harry Bradley Foundation, the Ewing Marion Kauffman Foundation, H.F. Lenfest, I. Wistar Morris III, The Butcher Family Foundation, Bruce Hooper, and the Stuart Family Foundation, and in-kind support from the Cantigny First Division Foundation, a division of the McCormick Foundation.

# MILITARY HISTORY INSTITUTE

## ETHICAL DILEMMAS IN AMERICAN WARFARE

*Saturday, April 18, 2015*

### **Welcoming Remarks**

Paul Herbert, Executive Director, Cantigny First Division Foundation  
Walter A. McDougall, Co-Chair, FPRI Butcher History Institute, and Alloy-Ansin  
Professor of International Relations, University of Pennsylvania

### **The Dilemmas of Civil Liberties and State Security**

Louis Fisher, Scholar in Residence, The Constitution Project

### **The Dilemmas of Captive Combatants**

Paul Springer, Associate Professor of Comparative Military History, Air Command and Staff College

### **The Dilemmas of Economic Warfare: The Case of Unrestricted Submarine Warfare**

Nicholas Lambert, Historian

### **The Dilemmas of Strategic Bombardment**

COL (ret.) Gian Gentile, Senior Historian, RAND Corporation

### **The Dilemmas of Nuclear Strategy**

James Turner Johnson, Distinguished Professor of Religion, Rutgers University

*Sunday, April 19, 2015*

### **The Dilemmas of Wars Amongst the People: Vietnam, Afghanistan, and Iraq**

Colonel Tony Pfaff, Foreign Area Officer for the Middle East and North Africa, Office of Policy Planning, US Department of State

### **The Ethics of Emergent Types of War (Overseas): Drones, Cyberattacks, and Future War**

Maj. Gen. (ret.) Charles J. Dunlap, Jr., Executive Director of the Center for Law, Ethics, and National Security, Duke University Law School

### **The Ethics of Emergent Types of War (Domestic): The Patriot Act, Black Sites, and Enhanced Interrogation Techniques**

Stephen Vladeck, Professor of Law, American University, Washington College of Law



# MIDDLE EAST HISTORY INSTITUTE

## UNDERSTANDING THE MODERN MIDDLE EAST: HISTORY, IDENTITY, AND POLITICS

*Saturday, October 17, 2015*

### **Welcoming Remarks**

Walter McDougall, Co-Chair, FPRI Butcher History Institute, and Alloy-Ansin Professor of International Relations, University of Pennsylvania

Alan Luxenberg, President, Foreign Policy Research Institute

### **Identity in the Pre-Modern Middle East (until the 18<sup>th</sup> Century)**

Jonathan Berkey, James B. Duke Professor of International Studies, Davidson College

### **The Fall of Empires and the Formation of the Modern Middle East**

Dr. Adam Garfinkle, FPRI Fox Fellow & Editor, *The American Interest*

### **The Arrival of Ethnic Nationalism**

Dr. Michael A. Reynolds, Senior Fellow, Foreign Policy Research Institute & Associate Professor of Near Eastern Studies, Princeton University

### **Religion and Secularism**

Aaron Rock-Singer, Ph.d. Candidate in Near Eastern Studies, Princeton University

### **Religious Minorities**

Dr. Lev Weitz, Assistant Professor of History, Catholic University of America

*Sunday, October 18, 2015*

### **Women and Politics in the Middle East**

Dr. Sarah Bush, Senior Fellow, Foreign Policy Research Institute & Assistant Professor of Political Science, Temple University

### **Post-colonial States and the Struggle for Identity since World War Two**

Dr. Samuel Helfont, FPRI Fox Fellow & Post-Doctoral Lecturer in International Relations, University of Pennsylvania

### **Thinking Out Loud about the Future of Identity in the Middle East**

Joseph Braude, Senior Fellow, Foreign Policy Research Institute

## KOREA HISTORY INSTITUTE

FPRI was pleased to offer a special one-week study program for a group of secondary social studies teachers – 7 days in South Korea. Teachers experienced South Korea through a combination of academic study and travel within the country. Teachers studied the Korean War and the sixty-plus years since the war. Participants toured historic sites and gained a better understanding of Korean culture. From Seoul in the northwest to Gyeongju in the southeast, participants experienced a real immersion into life in Korea. From the DMZ to Buddhist Temples to early historical sites, participants experienced an intimate view of Korea.

The program was led by Mark Peterson and Paul Dickler. Peterson is Associate Professor of Asian and Near Eastern Languages, Brigham Young University, where he teaches Korean language, literature and history. He received his Ph.D. from Harvard University in East Asia Languages and Civilization and directed the Fulbright Program in Korea from 1978 to 1983. Dickler is Associate Director of FPRI's Wachman Center, a retired social studies teacher of 30 years' experience, and an avid traveler (including many study trips to South Korea). He received his doctorate from the University of Pennsylvania's School of Education.



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## INTERNSHIP PROGRAM

*A summer at FPRI can be a turning point in a young person's life.*

Mentorship is one of the pillars on which FPRI stands. The Institute prides itself in providing training to its interns – mostly college students, but some high school students as well – in research and policy analysis, editorial and verbal skills, and in the field of international relations broadly.

FPRI interns have gone on to hold key posts in the US government, including first US Ambassador to Kosovo, Coordinator for Counterterrorism in the State Department, Special Advisor to the Chairman of the Joint Chiefs of Staff, Strategic Advisor to the Commander of Cyber Command, even Undersecretary of Defense. Also, as of this writing, one FPRI senior fellow, one FPRI Fox Junior Fellow, and one Harvey Sicherman Scholar at FPRI are all former interns.

From time to time, we are proud to showcase exceptional work produced by FPRI interns – in the form of blog posts, E-Notes, infographics, or even podcasts and E-books. These works are featured on a new page of the FPRI website known as Intern Corner.



### SUMMER SESSIONS: AN FPRI PODCAST

One example of the innovative work produced by our interns is [“Summer Sessions: A Podcast on the Thoughts and Experiences of FPRI's 2015 Summer Interns.”](#)

Created and produced by University of Chicago undergraduate Sam Koffman, “Summer Sessions” was a podcast designed to capture the experience of interning at the Foreign Policy Research Institute. In it, Summer 2015 interns discussed their projects, the value of FPRI and its research, and how they planned on using their experiences in their future careers. From foreign policy challenges and declining US hegemony to dinner with dictators and the key to transitioning democracies, FPRI interns offered their unique perspectives on FPRI’s geopolitical approach in an ever-complicated world.



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## 2015 SUMMER INTERNSHIP PROGRAM

This year, in an effort to increase the educational experience of our summer internship program, our interns participated in something new. In addition to conducting their summer-long research projects, interns participated in weekly seminars led by a different FPRI scholar on a topic within their area of expertise. Seminars consisted of a short presentation followed by a roundtable discussion, and each week, one intern was chosen to introduce the speaker and moderate the discussion.

### The seminars this year included:

- Ron Granieri on What is Geopolitics and Why does it Matter?
- Jacques deLisle on Seas of Troubles: China's Maritime Disputes and What They Mean for U.S.-China Relations and Regional Security
- Michael Noonan on Contemporary U.S. National Security Policy
- Tally Helfont on U.S. Threats, Strategies, and Alliance in the Middle East since 9/11
- Sam Helfont on Iraq and the Iraq Wars
- Lawrence Husick on Cyber Threats to National Security
- Michael Boyle on Age of Drones
- Maia Otarashvili on Historical Roots of Russia's Claims Over the Caucasus

### 2015 Summer Interns included:

Alexis Alavi, Alexander Ehat, Alison Borowsky, Brandon Whitehill, Edyt Dickstein, Griffin Daly, Joseph Millman, Otto Kienitz, Ryan Conway, Sam Koffman, Siddhartha Jagannath, Simon Hoellenbauer, Stefan Sultan, Tracy (Junyi) Cui, Samuel Byers, and Isabel Knight.

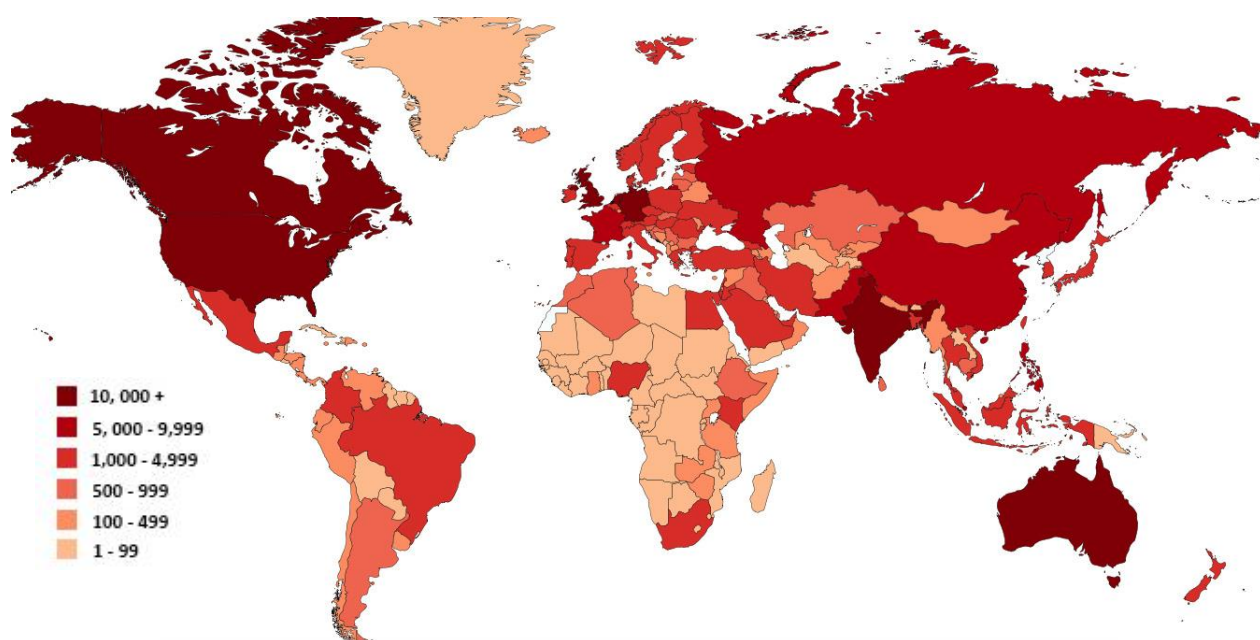




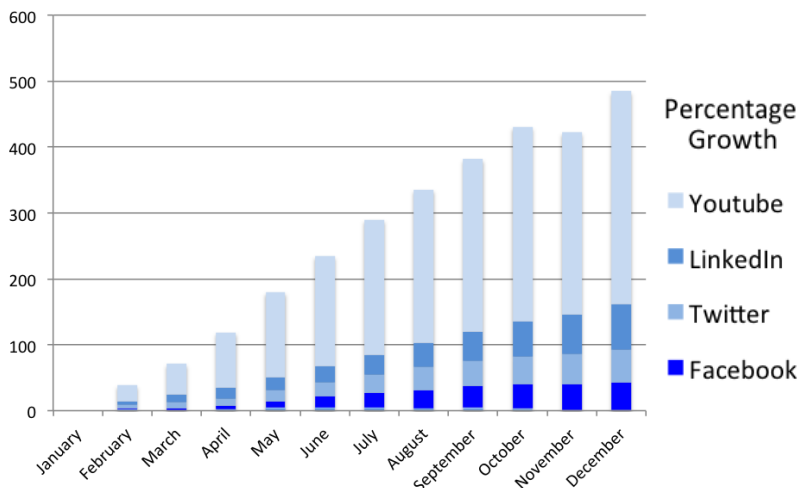
## FPRI'S PRESENCE ONLINE

FPRI's scholarship is now being accessed by a large and diverse audience thanks to its modern website and its active social media presence. Take a look:

### WEB HITS BY COUNTRY



### SOCIAL MEDIA GROWTH



### MOST READ ARTICLE

OF  2015

Clint Watts

[Who Conducted the Paris Attacks & Stormed the Bataclan Theater? ISIS? Al Qaeda?](#)

Geopoliticus · November 13, 2015

### MOST WATCHED VIDEO

OF  2015

Adam Garfinkle

[The Islamic State, Iran, and the Geopolitics of the Middle East](#)

National Liberty Museum, Philadelphia · March 17, 2015

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## CORPORATE SPONSORS

FPRI is now offering individualized corporate sponsorship packages. As a corporate sponsor, you will work with us to select from a number of unique institutional benefits that will maximize both your company's exposure and the impact of its support. Some examples of benefits include:

- Private briefings for employees and clients;
- Named lectures, series, or fellowships;
- Recognition on printed materials and the FPRI Website with hyper-linked logo to promote cross traffic.

For more information, or to discuss a corporate sponsorship of FPRI, please contact Eli Gilman at [egilman@fpri.org](mailto:egilman@fpri.org) or (215) 732-3774 ext. 103.



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## PARTNERSHIP BENEFITS

[Partners](#) at FPRI receive a host of special benefits over and above regular membership. Partners are able to develop a close association with an organization that helps shape the national debate on foreign policy, and one that makes a vital contribution to international and civic literacy in the community and in the classroom. *Note: current members may upgrade to a partnership by contributing the difference.*

**ALL PARTNERS RECEIVE:** all membership benefits, plus

- Invitations to exclusive Partnership Events
- Invitations to most post lecture dinners/receptions
- Name on Annual Dinner Invitation and Annual Dinner Booklet
- Recognition on the FPRI Website and Annual Report

**BRONZE PARTNER (\$2,500):** the above, plus

- 2 seats at the Spring Brunch and Fall Annual Dinner
- Quarter-page ad in Annual Dinner Booklet

**SILVER PARTNER (\$5,000):** the above, plus

- 2 seats at the Spring Brunch and Table for 10 at the Fall Annual Dinner
- Half-page ad in Annual Dinner Booklet
- Invitations to all post-lecture receptions and dinners

**GOLD PARTNER (\$7,500):** all of the above, plus

- Full-page ad in Annual Dinner Booklet
- Logo on Invitation and Recognition Page in Dinner Booklet/Annual Report
- Recognition on the FPRI Website with a hyperlinked logo

**PLATINUM PARTNER (\$10,000):** all of the above, plus

- 2 Places at Private Reception with Annual Dinner Speaker
- Table of 12 at Fall Annual Dinner

**DIAMOND PARTNER (\$15,000):** all of the above, plus

- Designate a High School for complimentary School Partnership with FPRI

**PRESENTING SPONSOR (\$25,000):** all of the above, plus

- Recognition on Cover Page of Annual Dinner and Printed Invitation (and on website)
- Private Briefing for clients and associates with FPRI Scholar

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## 2015 FPRI PARTNERS

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### PRESENTING SPONSORS

The Cotswold Foundation  
Robert and Diane Freedman  
Stanley and Arlene Ginsburg  
John and Debora Haines  
Drs. John<sup>†</sup> and Josephine Templeton, Jr  
Anonymous

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### DIAMOND

Edward T. Bishop  
Boeing Company  
Raza Bokhari  
Donald R. Kardon  
Michael and Phebe Novakovic  
Samuel and Selma Savitz  
The Savitz Organization



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### PLATINUM

J. Michael Barron  
BNY Mellon Wealth Management  
Ruth and Bob Bramson  
Ahmed Charai  
William Conrad  
Delaware Investments  
Gary Frank  
James H. Gately  
Susan and Woody Goldberg  
Roger Hertog  
S.A. Ibrahim  
Marina Kats  
LCG, Ltd.  
Macquarie Group Foundation  
Marshall W. Pagon  
Progressive Business Publications  
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Alan and Louise Reed  
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Adele K. Schaeffer  
Ed and Gail Snitzer



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 **Progressive Business Publications**  
A Company Dedicated to Corporate Social Responsibility

**PMA**  
PRUDENT  
MANAGEMENT  
ASSOCIATES



## GOLD

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The Beneficial Bank  
Cooke and Bieler  
Gerard Cuddy  
Peter Dachowski  
John F. Lehman  
Edward W. O'Connor  
Jerry and Bernice Rubenstein  
Hon. Dov Zakheim



## SILVER

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James Averill  
Gwen Borowsky  
Borowsky Family Foundation  
Richard P. Brown Jr.  
Creative Print Group  
Jacqueline Deal  
Devon Cross  
Dechert LLC  
Glenmede Trust Company  
N. Peter Hamilton  
Hon. John Hillen

Reuben Jeffrery  
Murray S. Levin  
Ronald J. Naples  
Robert O'Donnell  
James M. Papada III  
Pepper Hamilton LLP  
J.G. Petrucci  
John W. Piasecki  
Primitive World Productions  
Lionel and Patricia Savadove  
The Snider Family Foundation

## BRONZE

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Ann Bacon  
John H. Ball  
Agnes Beane  
Richard Berkman  
Shari and Donald Black  
Elise and Richard Carr  
Steven Carter  
Churchill Foundation  
John and Melanie Clarke  
Rene Dierkes  
Mark Fishman  
Leonard Grossman  
Ghaidaa Hetou  
Joseph J. Hill  
Frank Hoffman  
Graham and Beth Humes  
I-Strategic LLC

Richard Kraemer  
Prof. James Kurth  
Thomas C. Lynch  
Camille MacDonald-Polski  
David Marshall  
Medtronic  
Bernard Munk  
Katherine and Louis Padulo  
Stephen Phillips  
Dr. and Mrs. Milton Rock  
Thomas Ruth  
Alex and Esther Schwartz  
Scott and Tracy Sippelle  
Leon Sunstein, Jr.  
Tawani Foundation  
Adeline Wachman  
Carroll<sup>†</sup> and Charlotte Weinberg

## SPECIAL GIFTS

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This year FPRI has received a number of special gifts in support of specific research and educational projects. We are grateful to the following people and organizations for their support:

Krista Bard  
BNY Mellon Wealth Management  
Lynde & Harry Bradley Foundation  
Robert & Penny Fox  
Gary Frank  
Stanley & Arlene Ginsburg Family Foundation  
Audrey & Martin Gruss Foundation  
John R. Haines  
Institute for New Economic Thinking  
Donald & Dorothy Kardon Foundation  
Kim Family Foundation  
Korea Foundation  
H.F. Lenfest  
John Medveckis  
Leo Model Foundation  
PECO Energy Company  
Smith Richardson Foundation  
Taipei Economic and Cultural Office  
John M. Templeton, Jr.<sup>†</sup>

*For in-kind support, we thank: First Division Museum at Cantigny, National Liberty Museum, New-York Historical Society, Woodrow Wilson Center for International Scholars, and our salon hosts (Mark Brennan, Joan Chait, Devon Cross, Letty and Tom Gochberg, Jack and Helaine Greenberg, John F. Lehman, David Lucterhand, Ronald and Suzanne Naples, Vanessa Neumann, Kenneth Schoenholz and Jace Stern).*

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## MEMBERSHIP BENEFITS

**How You Can Participate, How You Can Help** - The best way to participate is by [becoming a dues-paying member of FPRI](#), or even better, a partner of FPRI. Of course, the higher your level of membership or partnership, the more opportunities there are for stimulating engagement. We also welcome corporate sponsorship of our lecture series.

### **SUBSCRIBING (\$50):**

- Email subscription to FPRI bulletins
- Live access to FPRI's monthly Geopolitics with Granieri via the web

### **FRIENDS (\$100):** the above, plus

- Free admission to most public lectures, and discounts on others

### **ASSOCIATES (\$150):** the above, plus

- Electronic Subscription to *Orbis: FPRI's Journal of World Affairs*

### **SPONSORS (\$250):** the above, plus

- Free admission to the Sponsors' Forum and the Princeton Committee of FPRI

### **PATRONS (\$500):** the above, plus

- Free admission to the Main Line Breakfast Briefings and luncheons following Geopolitics with Granieri

### **FELLOWS (\$1,000):** the above, plus

- Invitations for 4 special events annually that are reserved for FPRI Members at this level

NOTE: *current members may upgrade to a partnership or higher level of membership by contributing the difference.*

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## ROBERT STRAUSS-HUPÉ SOCIETY



FPRI's *Robert Strausz-Hupé Society*, named after our founder, is made up of those individuals who have included bequests to FPRI in their wills. Its current members are Robert Carr, Edward Dunham, Robert L. Freedman, Charles B. Grace, Jr., Jack O. Greenberg, Jerome Kaplan, Rocco Martino, I. Wistar Morris III, Elaine Piccolomini, Alan L. Reed, and Samuel J. Savitz.

Robert Strausz-Hupé came to the United States from Vienna in the 1920s, working in the field of investment banking. He found himself lecturing the country on the coming Nazi threat, and became a lecturer at the University of Pennsylvania even before he earned his Ph.D. In the 1950s, he founded the International Relations Program at Penn and the Foreign Policy Research Institute, and authored the best-selling book *Protracted Conflict*, focusing on the nature of the Soviet threat. His last essay, published posthumously in 2002, was called "The New Protracted Conflict," commenting on 9/11 and beyond. From 1969 to 1989, he served as U.S. Ambassador in five posts.

He is remembered as a beloved professor who would enter the classroom, ask his graduate assistant the topic of the day, and then offer an impromptu discourse on the subject for 50 minutes without the benefit of a single note. He is widely credited with introducing "geopolitics" into the American vocabulary.

In recent years, FPRI has received bequests from the estates of:

W.W. Keen Butcher  
Barbara Gohn  
Ferdinand LaMotte IV  
Mark Pinson

May their memory be a blessing.

**Gifts of Securities and Bequests** - For current gifts to FPRI, you can give cash by writing a check or give securities by telling your stockbroker or investment adviser to call our Finance Director, Colly Burgwin, at 215-732-3774, ext. 102 for instructions. If you are over age 70 and a half, you can give cash from your IRA. For details, talk to your tax advisor or FPRI's Finance Director. For bequests to FPRI, tell your lawyer to prepare a codicil to your will providing as follows: *I give \$\_\_\_\_\_ to the Foreign Policy Research Institute.* If your estate plan contains a funded revocable trust, tell your lawyer to prepare an amendment to your trust providing as follows: *After my death, my trustee shall pay \$\_\_\_\_\_ to the Foreign Policy Research Institute.* All gifts and bequests to FPRI are fully deductible for federal income/gift and estate tax purposes because we are a 501(c)(3) organization.

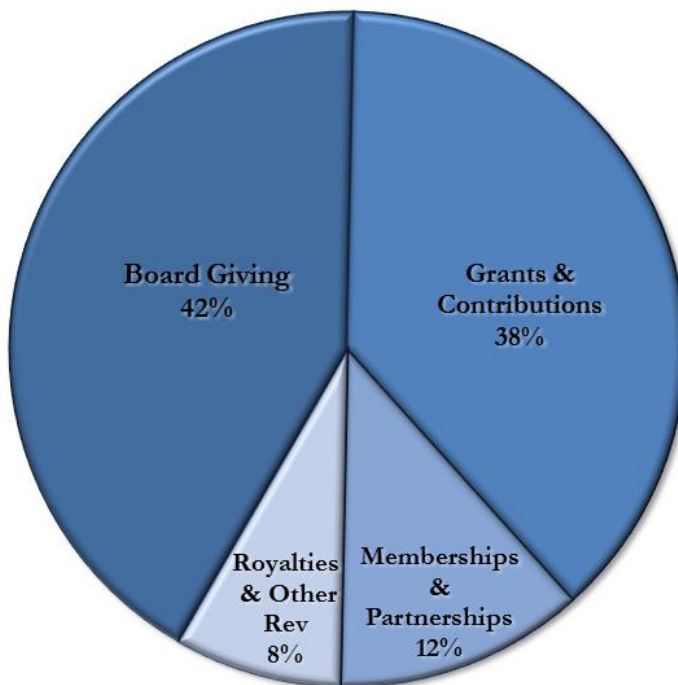


## STATEMENT OF ACCOUNT

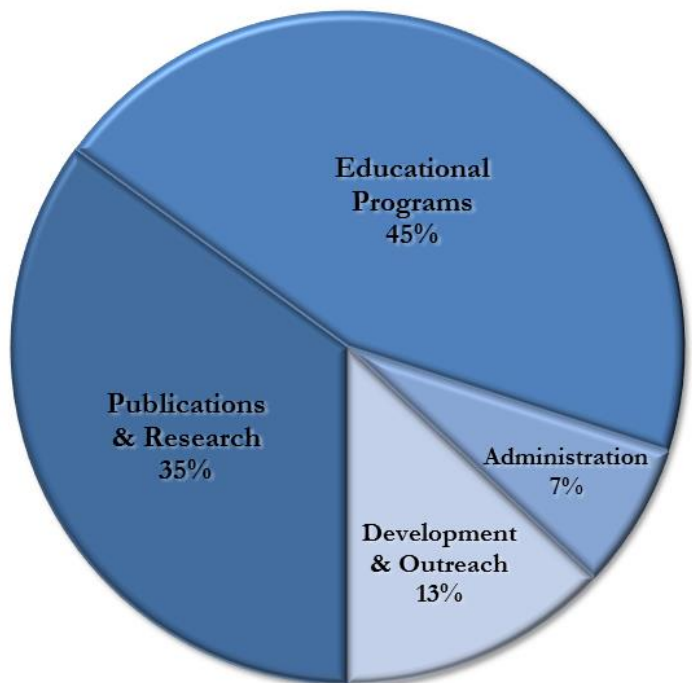
FPRI currently operates on a budget of about \$1.79 million dollars and has been rated the No. 1 Think Tank in the US for think tanks with budgets under 5 million dollars (by the Global Think Tank Index). The charts below show the percentages of how FPRI is supported and how FPRI spends its funds.

FPRI has made tremendous strides in recent years in increasing and broadening our sources of support. These savings have permitted us to expand programming and substantially improve our outreach efforts, enabling us to accomplish a great deal on a truly modest budget.

FPRI: SUPPORT: 2015



FPRI: EXPENDITURES: 2015



Support 2015	%	\$
Board Giving	42 %	\$955,900
Grants & Contributions	38 %	\$846,400
Memberships & Partnerships	12 %	\$264,100
Royalties & Other Rev	8 %	\$183,000
<b>Total Receipts</b>	<b>100%</b>	<b>\$2,249,400</b>

Expenditures 2015	%	\$
Publications & Research	35 %	\$617,400
Educational Programs	45 %	\$823,900
Administration	7 %	\$119,600
Development & Outreach	13 %	\$225,000
<b>Total Expenditures</b>	<b>100%</b>	<b>\$1,785,900</b>



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