



FOREIGN POLICY RESEARCH INSTITUTE

2017 ANNUAL REPORT

A nation must think before it acts





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ABOUT FPRI

MISSION

The Foreign Policy Research Institute is dedicated to bringing the insights of scholarship to bear on the foreign policy and national security challenges facing the United States. It seeks to educate the public, teach teachers, train students, and offer ideas to advance U.S. national interests based on a nonpartisan, geopolitical perspective that illuminates contemporary international affairs through the lens of history, geography, and culture.

Educating the American Public: FPRI was founded on the premise that an informed and educated citizenry is paramount for the U.S. to conduct a coherent foreign policy. Today, we live in a world of unprecedented complexity and ever-changing threats, and as we make decisions regarding the nation's foreign policy, the stakes could not be higher. FPRI offers insights to help the public understand this volatile world by publishing research, hosting conferences, and holding dozens of public events and lectures each year.

Offering Ideas: We count among our ranks over 100 affiliated scholars located throughout the nation and the world. They are open-minded, ruthlessly honest, and proudly independent. In the past year, they have appeared in hundreds of different media venues — locally, nationally, and internationally.

Preparing Teachers: Unique among think tanks, FPRI offers professional development for high school teachers through its Madeleine and W.W. Keen Butcher History Institutes, a series of intensive weekend-long conferences on selected topics in U.S. and world history and international relations. These nationally known programs equip educators to bring lessons of a new richness to students across the nation.

Training the Next Generation of Thinkers: At FPRI, we are proud to play a role in providing students — whether in high school, college, or graduate school — with a start in the fields of international relations, policy analysis, and public service. Interns gain experience in research, editing, writing, public speaking, and critical thinking.

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PRESIDENT'S MESSAGE

Make America Think Again

Dear Friends,

In an age of great upheaval abroad and intense partisanship at home, the Foreign Policy Research Institute remains committed to deploying its network of 100-plus scholars to enrich the public discourse, educate the American people, and enable the development of sound policies in defense of American interests and values. Thanks to our founder Robert Strausz-Hupé, FPRI has always looked at the world in a particular way: through the lens of history, geography, and culture. For, as Winston Churchill said, "The farther back you look, the farther forward you can see."

2017 was a banner year for FPRI, marked by hundreds and hundreds of appearances on, or citations in, print and broadcast media, including the *New York Times*, the *Washington Post*, and the *Wall Street Journal*. Three of our scholars – Clint Watts, Nada Bakos, and Naveed Jamali – became regular contributors under contract with CNN or NBC. Notably, Watts testified three times on Capitol Hill in 2017, drawing on his cutting edge work on Russia's online behavior and election meddling.

This year also saw the development of several initiatives, including the **Bear Market Brief**, a daily brief on the Russian economy, along with a series of extended essays and meetings on the subject; the **Black Sea Strategy Papers**, which examine an emerging region of geostrategic importance; multi-scholar projects on **ISIS After the Caliphate** and **Nuclear Weapons and Russian-North Korean Relations**; and a **Civic Education Initiative**, which involved a series of animated primers on America's founding documents and key institutions, plus a series of live historical simulations for local high school students. We were also delighted to name Ann Toews as our inaugural **Lt. Gen. Bernard E. Trainor USMC Veterans Fellow**, designed for recent military veterans who aspire to careers in journalism or research.

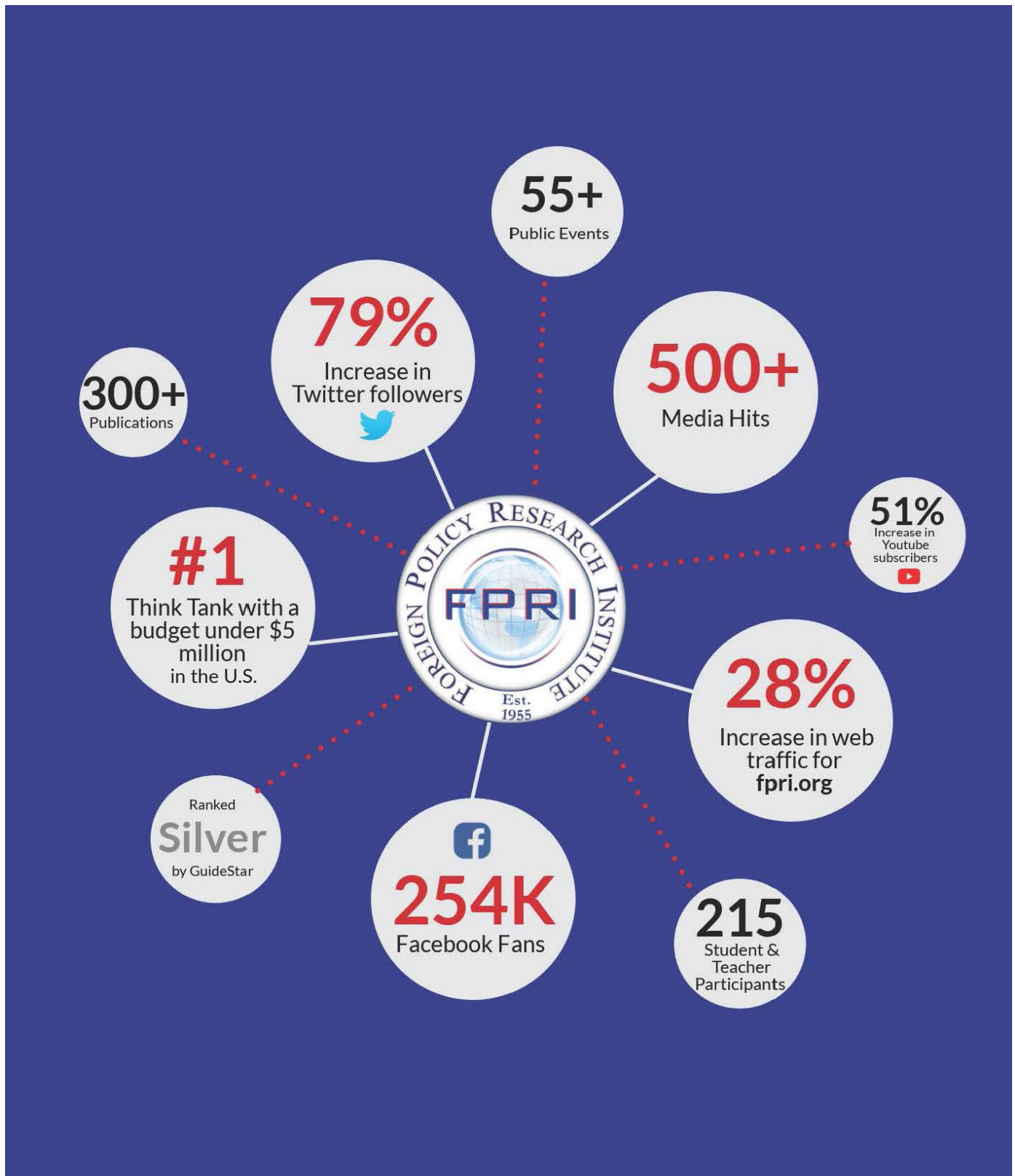
Notably, FPRI collaborated with key institutions, both at home and abroad. These included conferences with the Woodrow Wilson International Center for Scholars and the German Marshall Fund in Washington, D.C.; programs with the Museum of the American Revolution and the National Liberty Museum in Philadelphia; our 12th Military History Institute for Teachers with the First Division Museum in Wheaton, IL; and significant research projects with the Institute of Regional and International Studies in Iraqi Kurdistan and a group of scholars from the Far Eastern Federal University in Vladivostok, Russia. In September, FPRI was honored to host a delegation of NATO parliamentarians at the Union League of Philadelphia, where scholars briefed the group on developments in Russia, China, and Europe. Collaborations such as these have an enormous multiplier effect – both in stimulating new ways of looking at the world and in reaching new audiences.

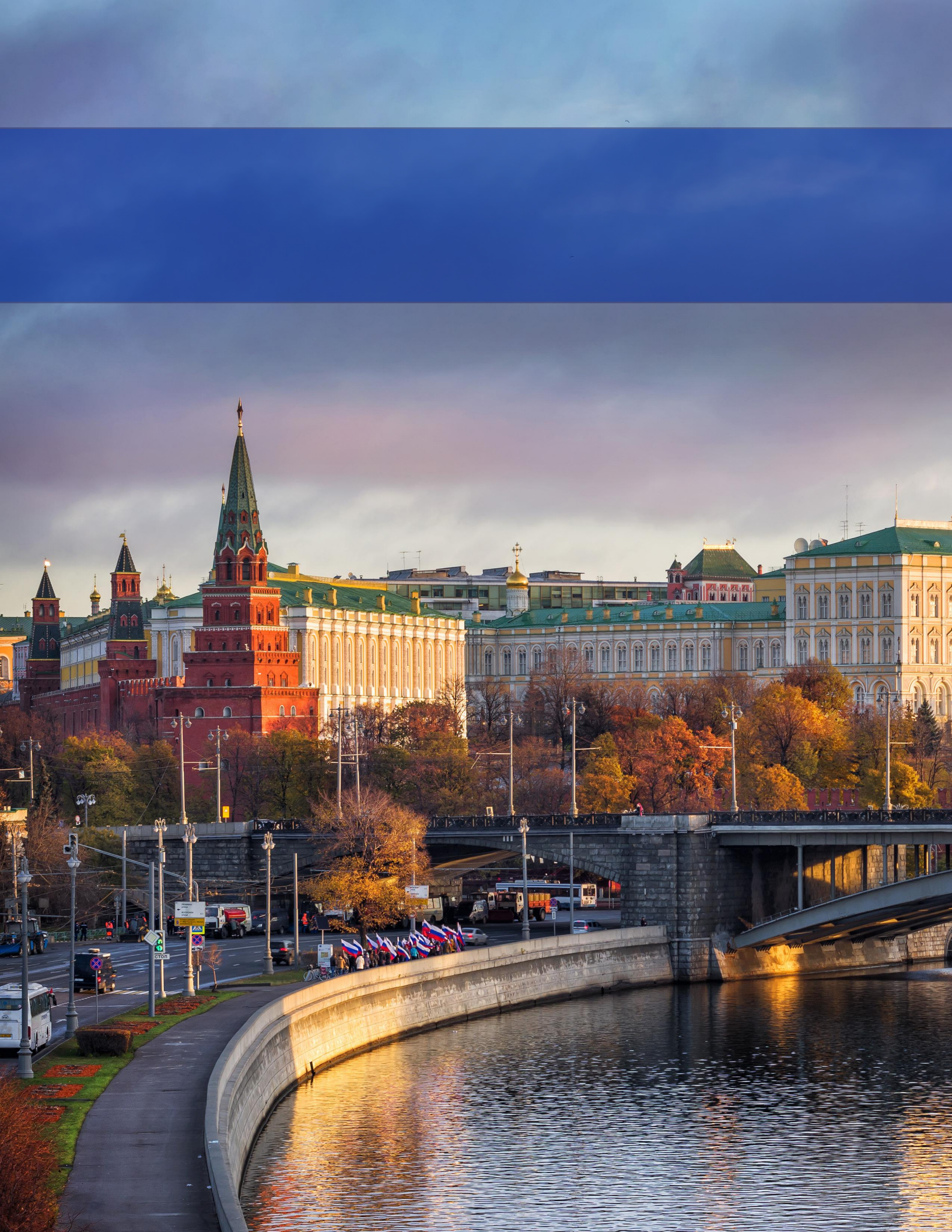
As you can see from the pages that follow, there are many ways to engage with FPRI. Through our research, public events, and educational programs, FPRI is an excellent place to encounter influential ideas at the source, engage in a dialogue with experts of international standing, and support young scholars on the rise. If you support the honest search for truth and a more substantive dialogue on foreign policy, I encourage you to join us and become a partner in our critical work.



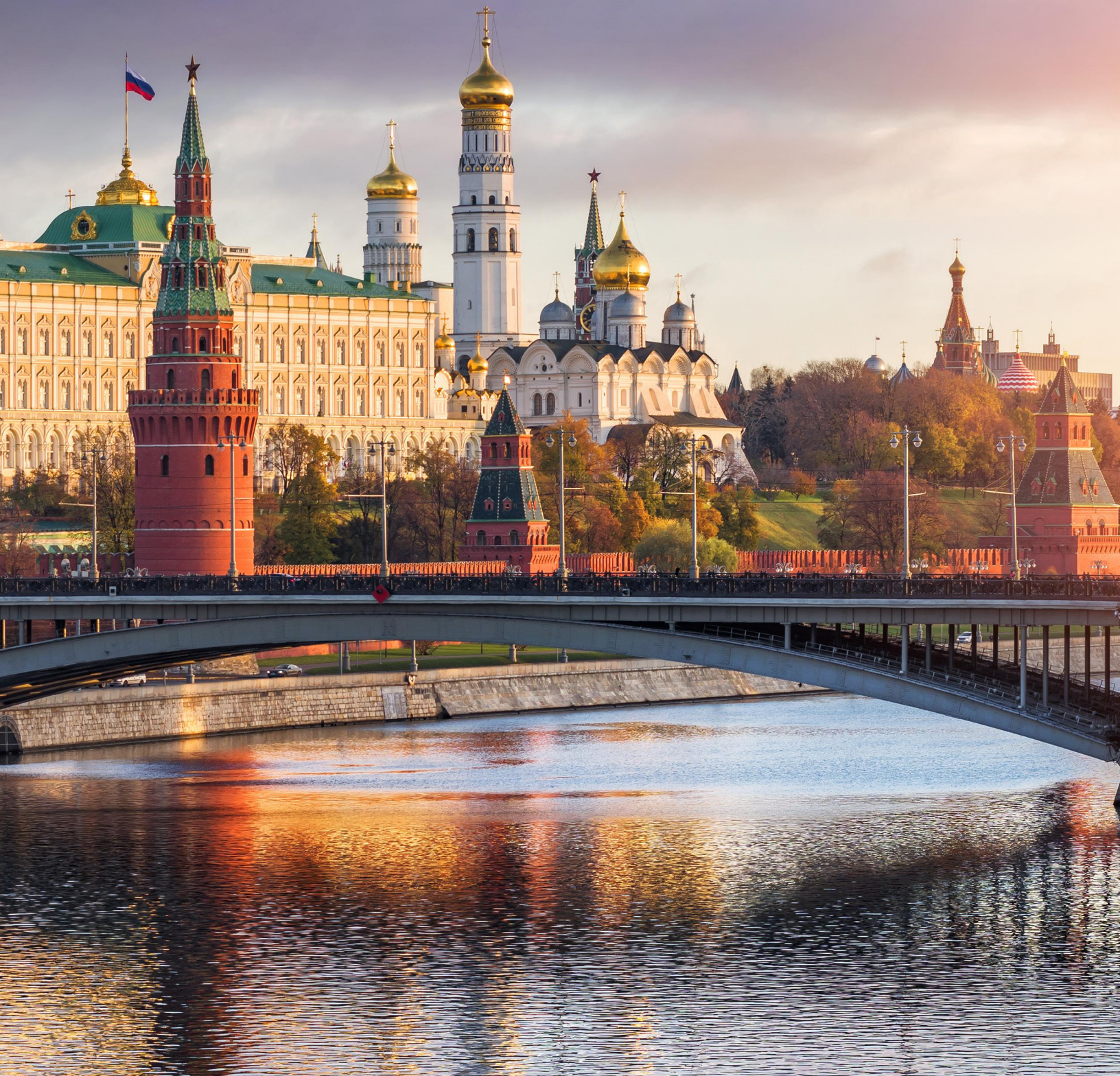
Alan H. Luxenberg
President, FPRI

2017 BY THE NUMBERS





RESEARCH PROGRAMS



PROGRAM ON NATIONAL SECURITY

Well into the second decade of the 21st century, the international geopolitical landscape remains a complicated and unsettled one. Increased great power competition and occasional differences with states such as China and Russia are joined—or in some cases are intertwined—with other dynamic state and non-state threats. The **Program on National Security** seeks to illuminate and address these issues and trends by examining contemporary and emergent concerns for American and international security through a wide aperture by bringing expertise to bear in publications, media appearances, and briefings.

SCHOLARLY HIGHLIGHTS



In 2017, the program launched the inaugural Lt. General Bernard E. Trainor USMC Veterans Fellowship graciously funded by the Petrucci Family Foundation. This fellowship was founded as a vehicle for veterans with

a passion to pursue a career in journalism of non-fiction writing to transition and work with mentors and the staff of FPRI. **Ann Toews**, a U.S. Army veteran of Afghanistan, was selected from a competitive field of applicants as the first fellow. A graduate of Stanford and Princeton universities, Toews is spending a year in residence at FPRI working on long-form writing projects and field research and has published her work, thus far, in outlets such as *The Diplomat*, *The American Interest*, and *Geopoliticus: The FPRI Blog*.



MEDIA HIGHLIGHTS

In 2017, scholars from the Program on National Security testified before Congress and appeared on or were quoted in major television, print, and online news media outlets, to include, but not limited to: *al-Jazeera*, *Bloomberg*, *Business Insider*, *Cipher Review*, *CBS News*, *CNN*, *Daily Beast*, *Foreign Policy*, *MSNBC*, *NBC News*, *Newsweek*, *New York Times*, *NPR*, *Philly.com*, *The Phoenix*, *Politico*, *Slate*, *Snopes*, *Time*, *Vox*, *Wall Street Journal*, *Washington Post*, and *Wired*.





KEY EVENTS

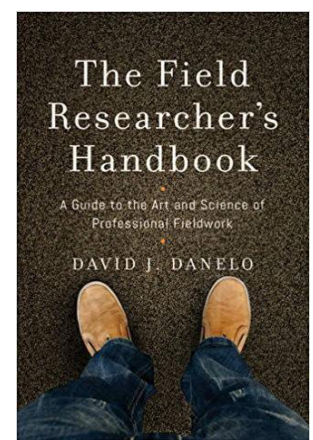
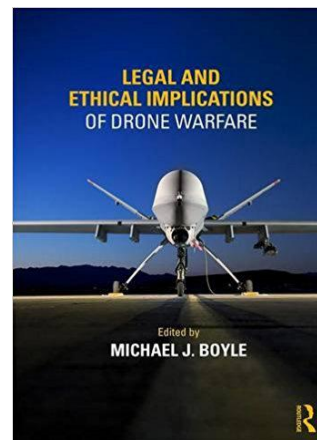
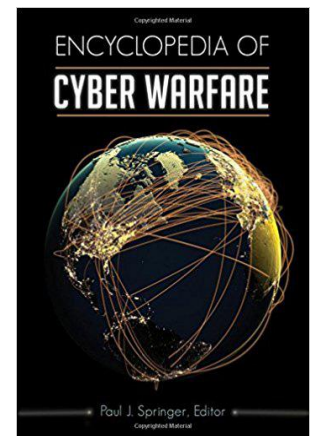
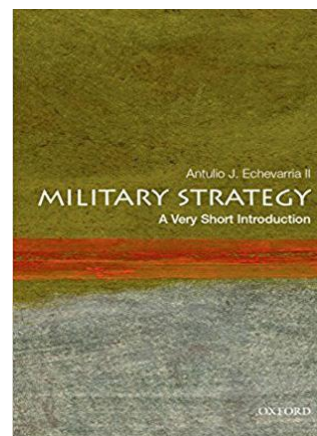
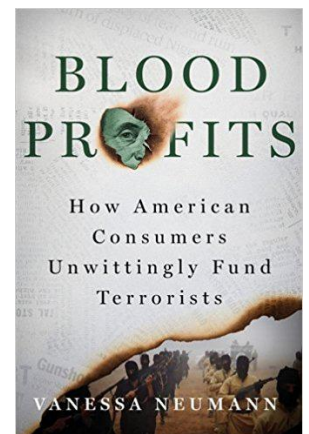
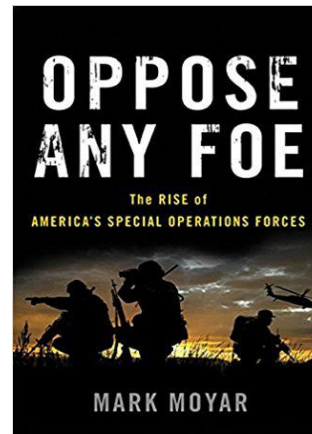
Michael Noonan, the Director of the Program on National Security, assisted the Madeleine and W.W. Keen Butcher History Institute in planning and designing the 12th Teaching Military History Institute. The 2017 Teaching Military History Institute dealt with why has the United States gone to war. It brought together leading historians and scholars to address topics such as thinking about war; why the U.S. went to war in 1812, 1846, 1898, and 1941; and, why the U.S. went to war in Korea, Vietnam, and the Persian Gulf in 1990-91.

REACH AND PRODUCTIVITY

In 2017, the Program on National Security had 39 affiliated scholars—dispersed from the Philadelphia area to around the globe—who were greatly productive. Six books were published by program scholars, and long- and short-form articles by the fellows appeared in the following outlets: *American Greatness*, *The American Interest*, *The American Review of Books*, *Blogs*, and *Bull*, *The Atlantic*, *The Daily Beast*, *Defense Acquisition Research Journal*, *The Diplomat*, *Ethics and International Affairs*, *FPRI E-Notes*, *Geopoliticus: The FPRI Blog*, *Foreign Policy*, *H-Net Reviews*, *Lawfare*, *The National Interest*, *National Review*, *Newsweek*, *New York Daily News*, *New York Times*, *Orbis: FPRI's Journal of World Affairs*, *Philadelphia Papers*, *Providence Journal*, *The Wall Street Journal*, *War on the Rocks*, *Washington Post*, *Weekly Standard*, and *World Politics Review*.



BOOKS BY SCHOLARS



PROGRAM ON THE MIDDLE EAST

OVERVIEW

In 2017, the activities of the Program on the Middle East significantly raised the Institute's profile by engaging with key foreign policy debates taking place in government, in the think tank world, in academia, and in the media.

For example, the spotlight below highlights the work that the Program has carried out in 2017 on **the rise and fall of ISIS and its implications for Iraq, Syria, and the greater region**. It is but one illustration of the multifaceted approach FPRI takes in addressing the nation's key foreign policy and national security challenges.

💡 Dounia Bouzar and Carol Rollie Flynn wrote about **ISIS Recruiting: It's Not (Just) Ideological**, *FPRI E-Notes*, September 5, 2017.

💬 Samuel Helfont interviewed Denise Natali and Nada Bakos on **Iraq: Where Do We Go from Here?**, *FPRI Main Line Briefing*, May 18, 2017.

📖 Barak Mendelsohn interviewed Assaf Moghadam on his new book, ***Nexus of Global Jihad: Understanding Cooperation Among Terrorists*** (Columbia University Press, 2017), *FPRI Main Line Briefing*, November 2, 2017.

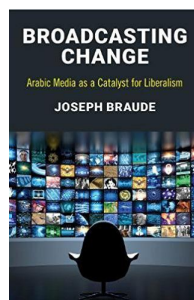
📻 Tally Helfont interviewed Benedetta Berti on **Violence, Non-State Actors, and Turmoil in the Middle East**, *FPRI Radio*, May 2017.

Work on this important subject will continue into 2018 as **Program Director Tally Helfont, Senior Fellow Barak Mendelsohn**, and a team of uniquely qualified scholars carry out a large grant-funded project titled, **After the Caliphate: Reassessing the Jihadi Threat and Restoring Stability in the Fertile Crescent**.

SCHOLARLY HIGHLIGHTS

In March, **Senior Fellow Samuel Helfont** attended the influential "Sulaimani Forum" at the American University of Iraq—Sulaimani (AUIS) alongside government leaders and international experts to tackle the issue, ***Beyond DAESH: Ending the Cycle of Conflict toward Durable Solutions***. Afterwards, Dr. Helfont met with senior Peshmerga political and military leaders to discuss the United States' role in meeting the difficult challenges facing Iraq and the Kurds. In May, FPRI and the Institution of Regional and International Studies at AUIS co-published Helfont's resulting report outlining fresh policy recommendations for **Peshmerga Reform in Post-ISIS Iraq**.

In November, **Joshua Krasna** joined FPRI as a **2017-18 Robert A. Fox Fellow**. A specialist in Middle East political and regional developments and forecasting, Dr. Krasna recently retired after 30 years of service in Israel that included postings as an Israeli diplomat in Jordan and Canada. In early 2018, FPRI published his in-depth analysis of the Israeli national security landscape: ***A Guide for the Perplexed: The Israeli National Security Constellation and its Effect on Policymaking***.



In December, **Senior Fellow Joseph Braude** published ***Broadcasting Change: Arabic Media as a Catalyst for Liberalism***, which explores the growing influence of liberalism in Arab media and its role in countering radical Islamists.



350+ CONTRIBUTIONS
150+ OUTLETS 15+ COUNTRIES

The Program on the Middle East has served as a platform for talented scholars at critical junctures in their careers. For example:

- **2016-17 Robert A. Fox Fellow Benedetta Berti** has taken up a position as Senior Advisor and Acting Head of the Policy Planning Division of the Office of Secretary General of NATO.
- **Senior Fellow Eric Trager** has joined the Senate Foreign Relations Committee's majority staff as the professional staff member for the Middle East and North Africa.



MEDIA HIGHLIGHTS

This year, the Program on the Middle East expanded its coverage and media impact in North Africa, both nationally and internationally. For example, **2016-17 Robert A. Fox Fellow Vish Sakthivel's** work, which has focused on a wide range of issues such as **Algeria's Fractured Islamists Landscape**, **Morocco's New Africa Policy**, and what she argues is the **Flawed Hope of Sufi Promotion in North Africa**, has been published in diverse outlets including the *Washington Post*, *European Council on Foreign Relations*, and *Current Trends in Islamist Ideology*.

Robert A. Fox Fellow Clint Watts' work on tracking jihadis online and Russian influence operations has made him a daily fixture in both print and broadcast media. Notably, Watts testified three times before Congress in 2017, drawing on his cutting edge work on Russia's online behavior and election meddling.



EURASIA PROGRAM

OVERVIEW

In 2017, the **Eurasia Program** grew to include 23 scholars, four initiatives, and six regular publication series. In January 2017, the Institute appointed **Chris Miller** as the Eurasia Program's Director of Research. The program also appointed three Baltic Sea Fellows and two Black Sea Fellows to further boost FPRI's coverage of these critical regions.

INITIATIVES & PUBLICATION SERIES



BALTIC INITIATIVE

 @balticbulletin

FPRI's Baltic Initiative is designed to advance Americans' awareness of the region. Questions of security, diplomacy, and politics are a major area of focus because these are key questions in these countries' own political debate. The *Baltic Bulletin* analyzes the Baltic states and their role in European security. Bulletins feature research by both American experts and analysts from the Baltic states and Central Europe.

- *Baltic Bulletin*



BLACK SEA INITIATIVE

 @BlackSeaFPRI

In January 2017, FPRI launched the **Black Sea Initiative**, which analyzes the region from the perspective of security, domestic politics, economics, and energy. Home to frozen conflicts from Moldova to Georgia and Ukraine as well as crucial energy transit routes, the challenges of the Black Sea region influence all of Europe.

- *Black Sea Strategy Papers* • *Moldova Monthly*
- *Caucasus Cable*

RUSSIA POLITICAL ECONOMY PROJECT



 @BearMarketBrief

In the fall of 2017, FPRI launched its third regional initiative, the **Russia Political Economy Project**, which aims to provide a clear-eyed assessment of Russia's political economy trends. The project features credible expert analysis on **key themes on Russian political economy**. FPRI will host events in Washington, New York, and other cities on the subject. The Project also includes the FPRI Bear Market Brief, which provides a **daily round-up of the major news items related to Russian politics and economics**.



EVENTS

- 5 Conferences
- 6 FPRI Talks
- 8 Study Groups
- 12+ Partner Organizations

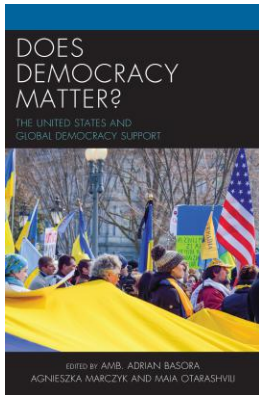


Conference: Does Democracy Matter?
The U.S. and Global Democracy Support



PUBLICATIONS

Eurasia-related publications at FPRI quadrupled in 2017 compared to the Eurasia Program's inaugural year in 2016. Scholars regularly published within FPRI's own publication channels as well as in external outlets; they gave interviews and participated in events and conferences.



On April 20, FPRI launched its new book entitled *Does Democracy Matter? The United States and Global Democracy Support*. The event was hosted by the Kennan Institute at the Wilson Center in Washington, D.C. Speakers included: Carl Gershman, Melinda Haring, Maria Stephan, and Kenneth Yalowitz, among others.

LOOKING AHEAD

In 2018, the Eurasia Program will continue its work on the Baltic Sea region by publishing Baltic Bulletins and appointing two Baltic Sea Fellows. It will also expand and deepen its coverage of the Black Sea by publishing a series of longer Black Sea papers analyzing political, security, and economic trends in the region. The Eurasia Program will also appoint three Black Sea Fellows, who will conduct some of this research. In addition, the Russia Political Economy Project will be publishing eight papers on topics ranging from Russia's state-owned firms to the country's influence in Central Asia.



MEDIA HIGHLIGHTS

180+ CONTRIBUTIONS

60+ OUTLETS



CENTER FOR THE STUDY OF AMERICA AND THE WEST

OVERVIEW

The Center for the Study of America and the West reflects an interest in Transatlantic relations that is an integral part of FPRI's DNA. It continues to expand its reputation by bridging the research and policy communities by encouraging research and publication that both shape the scholarly discourse and enrich the teaching of history in the classroom. Since 1997, the Center has tried to relate the teaching of history to issues of American and Western identity, combining high levels of scholarship with programs to introduce that scholarship to the general public as well as secondary and university classrooms.

FPRI strongly believes in the need for a forum that will encourage original analysis and thoughtful discussion of the Transatlantic relationship and its connection to the wider world. Wherever American foreign policy may pivot, thoughtful Americans will still need to understand those fixed points upon which American power has been built and around which it continues to turn.

both to the education of our members and to the public debate on international politics. The wide range of topics covered in these conversations reflects the Center's belief that a commitment to the West requires broad curiosity about the events and individuals that have shaped the modern world.

In 2017, guests and topics included:

- **Robert D. Kaplan**, "How America's Geography Shapes Our Role in the World"
- **David Armitage**, "What Makes a War 'Civil'?"
- **Jacqueline Deal**, "China and Shifting Dynamics in East Asia"
- **Afshon Ostovar**, "Religion, Politics, and Iran's Revolutionary Guards"
- **Heather Sharkey**, "A History of Muslims, Christians, and Jews in the Middle East"
- **Benjamin Katzeff Silberstein**, "Thinking about North (and South) Korea"

And, in a special event marking the 50th program in the series, President Alan Luxenberg interviewed Ron Granieri on "Conservatism in the Age of Trump."

GEOPOLITICS WITH GRANIERI

Geopolitics with Granieri is a monthly program, held at the National Liberty Museum and broadcast on FPRI's YouTube Channel, where the Center's Executive Director, **Ron Granieri**, with the help of a live audience, "interrogates" guests drawn from among over 100 FPRI affiliated scholars, as well as select outside experts.

This uniquely interactive program offers real substance and emphasizes active audience participation in order to make direct contributions

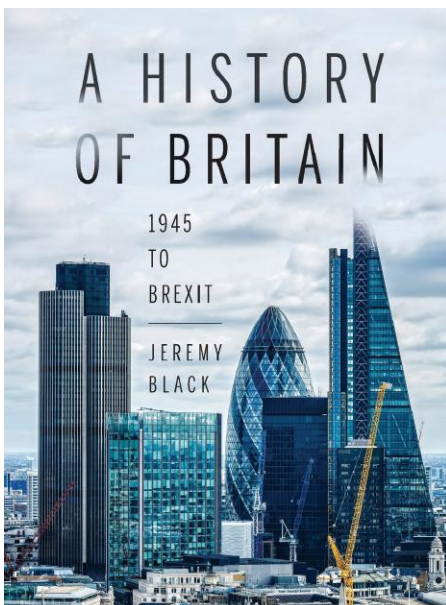
SCHOLARLY HIGHLIGHTS



Senior Fellow **Jeremy Black** is both a long-time affiliate of the Center and one of the world's most prolific authors, having published over 100 books. In 2017, Black published six new books covering a wide range of topics:



- *Mapping Naval Warfare: A Visual History of Conflict at Sea* (Osprey Publishing)
- *A History of Britain, 1945 to Brexit* (Indiana University Press)
- *Combined Operations: A Global History of Amphibious and Airborne Warfare* (Rowman & Littlefield)
- *Naval Warfare: A Global History since 1860* (Rowman & Littlefield)
- *The World of James Bond: The Lives and Times of 007* (Rowman & Littlefield)
- (With Ian Crofton) *The Little Book of Big History: The Story of the Universe, Human Civilization, and Everything in Between* (Pegasus Books)



THE AMERICAN REVIEW OF BOOKS, BLOGS, AND BULL

The American Review of Books, Blogs, and Bull draws from the program's community of scholars and provides a forum for reviews and essays related to politics, culture, and international relations that discuss the world from new perspectives.

Highlights from the more than two dozen essays published in 2017 include reviews from Jeremy Black on films as diverse as *Murder on the Orient Express* and *Dunkirk*, essays by both Mackubin Owens and Ronald J. Granieri on President Trump's July speech in Warsaw as well as:

- **Andrew Glencross**, "The Academic Confidence Man and What It Says about the University Sector"
- **Ronald J. Granieri**, "One Hundred Days of Donald Trump," "Who's Afraid of Angela Merkel?" and "Paisano Elegy: Ignorance, Aspiration, and the Future of American Politics"
- **John H. Maurer**, "Thucydides and the Tragedy of Athens: A Parable for America"
- **Jason Steinhauer**, "History Is Not There to Be Liked: On Historical Memory, Real and Fake" and "Of Fake News and Fake History"
- **Vladimir Tismaneanu**, "Sometimes (Moderate) Optimism is Realism: Reflections on the German Elections"

ASIA PROGRAM

OVERVIEW

The **Asia Program** had another highly productive year in 2017. The Program organized conferences, briefings and scholarly talks, and issued timely commentaries and analyses on vital issues in many formats. Program-affiliated scholars published numerous articles and books and appeared regularly in national and international media.

PUBLICATIONS

The Asia Program published 17 *E-Notes* and *FootNotes* on North and South Korea, the Trump administration's Asia policy, the Trump-Xi summit, and the 19th Party Congress in China, among other topics. Asia Program scholars published 21 posts in *Geopoliticus: The FPRI Blog*, including analyses of the Rohingya refugee crisis, Trump's visit to South Korea, the North Korea nuclear issue, and cross-Strait relations. Senior Fellow **Felix K. Chang** regularly wrote for the blog on topics ranging from China's strategy in the South China Sea to the new importance of the "Indo-Pacific."

Orbis: FPRI's Journal of World Affairs featured eight articles, primarily on contemporary U.S. policy toward Asia, with an emphasis on China by Program scholars. Contributors included Program Senior Fellows **June Teufel Dreyer** and **Sumit Ganguly**.



MEDIA HIGHLIGHTS



Jacques deLisle & June Teufel Dreyer at the U.S. Policy Towards East Asia Conference



CONFERENCES

The Asia Program hosted two conferences in 2017. In Washington, D.C., in cooperation with the Wilson Center, the Program hosted a conference on **Non-Traditional Security in Asia: Disaster Response and Cybersecurity in a Time of Rising Challenges and Constrained Resources**. Leading experts from think tanks, academia, NGOs, and the private sector, including former government officials, addressed cybersecurity challenges and disaster relief and resilience across Asia. In Philadelphia, in cooperation with the University of Pennsylvania's Perry World House, the Program hosted a symposium on **US Policy toward East Asia under the Trump Administration**. Panels focused on U.S.-China relations and U.S. relations with the rest of Asia. Panelists included Program Senior Fellows June Teufel Dreyer and Gilbert Rozman and Program Director Jacques deLisle.



Taiwan's Participation in International Organizations

BOOKTALKS & BRIEFINGS

The Asia Program offered talks and briefings on a wide range of issues. In a year marked by sharply rising concern over the crisis on the Korean Peninsula, the Asia Program included sessions with Associate Scholar **Benjamin Katzeff Silberstein**, the ramifications of a nuclear North Korea with **Robert S. Litwak** of the Woodrow Wilson International Center for Scholars, and a briefing on issues in North Korea-South Korea relations with **Lt. General (Ret.) In Bum Chun** of South Korea. Other highlights included the connection between China's economy and its foreign policy with Senior Fellow **Felix K. Chang**, and the shifting dynamics in the Asian region with Senior Fellow **Jacqueline Deal**. The Program also hosted book talks on ***China's Global Engagement*** with Program Director **Jacques deLisle** and Senior Fellow **Avery Goldstein**, and ***The End of the Asian Century*** with **Michael R. Auslin** of the American Enterprise Institute.

PODCASTS

To keep pace with the dynamic changes occurring across Asia, the Asia Program released podcasts on key issues. Two podcasts focus on the effect that President Donald Trump has had on U.S. relations with China and East Asia. **Jacques deLisle** interviewed *Philadelphia Inquirer* columnist Trudy Rubin after her reporting trip to China and Taiwan. After Trump's visit to Asia in November, deLisle and Senior Fellows **June Teufel Dreyer** and **Avery Goldstein** assessed the highs and lows of his trip. In another installment, deLisle discussed online nationalism in China with Jackson Woods and Guobin Yang of the University of Pennsylvania.





PUBLICATIONS

PUBLICATIONS

E-NOTES

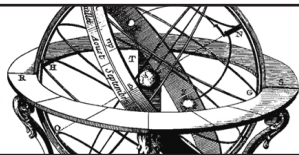
FPRI E-Notes offer in-depth analysis of pertinent issues through the lens of geopolitics. Published regularly, *E-Notes* offer unique insights into foreign policy matters that the United States and countries across the globe must address.

FOOTNOTES

FootNotes are a resource aimed at providing educators and students with analysis of historical events and themes, with particular emphasis on the historical context of current events.

GEOPOLITICUS

THE FPRI BLOG



Geopoliticus: The FPRI Blog offers short-form insights on timely issues in the news. *Geopoliticus* helps to make sense of complicated foreign policy subjects by distilling information to what readers should know.

ORBIS

Orbis: FPRI's Journal of World Affairs is a quarterly journal founded in 1957 as a forum for policymakers, scholars, and the informed public. Today, *Orbis* continues to offer articulate, expert, but lively debate on the quest for post-Cold War strategies and wise American policy toward Russia, Europe, the Indo-Pacific, and beyond.

THE AMERICAN REVIEW OF BOOKS, BLOGS, AND BULL



The American Review of Books, Blogs, and Bull is the flagship publication of Center for the Study of America and the West. Drawn from the FPRI community of scholars, the *American Review* provides a forum for reviews and essays related to politics, culture, and international relations.

THE PHILADELPHIA PAPERS

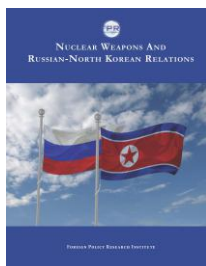


The Philadelphia Papers is a series of long-form essays devoted to illuminating the foreign policy and national security issues of the day.

PUBLICATIONS & OTHER INITIATIVES

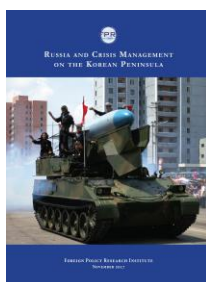
PROJECT ON NUCLEAR WEAPONS AND RUSSIA-NORTH KOREA RELATIONS

FPRI, in cooperation with scholars from **Far Eastern Federal University (FEFU)** in Vladivostok, the Moscow Institute of International Relations, and the Russian Academy of Sciences, conducted a comprehensive examination of Russian-North Korean relations, focusing on avenues of potential Russian influence on the Kim regime's nuclear weapons policy. This project resulted in two reports: **Russia and Crisis Management on the Korean Peninsula** by Rensselaer Lee and William Severe, and **Nuclear Weapons and Russian -North Korean Relations** by Arytom Lukin and a group of scholars from FEFU and other Russian institutions. We thank the Carnegie Corporation for support of this undertaking.



Nuclear Weapons and Russian-North Korean Relations

This report examines economic, political, and security links between Russia and North Korea. Its primary aim is to assess Moscow's stance on the North Korean nuclear and missile crisis and to explore whether Russia can contribute to its resolution.



Russia and Crisis Management on the Korean Peninsula

This report argues that the United States should attempt to engage the Russian Federation as a potential broker of negotiations over the Democratic People's Republic of Korea's nuclear and missile programs. Russia's ascension to a more prominent role in North Korean affairs is long overdue and could add some heft to the international community's negotiating position vis-à-vis Pyongyang.

THINK TANKS AND FOREIGN POLICY PROGRAM



Founded in 1989 by Senior Fellow James G. McGann, the Think Tanks and Foreign Policy Program has laid the foundation for a global initiative that will help bridge the gap between knowledge and policy in critical policy areas such as international peace and security, globalization and governance, international economics, environment, information and society, poverty alleviation, and health. This international collaborative effort is designed to establish regional and international networks of policy institutes and communities that will improve policy making and strengthen democratic institutions and civil societies around the world. The Think Tanks and Foreign Policy Program has assembled some of the leading scholars and practitioners from think tanks and universities around the world to collaborate on this program.



EDUCATION



WACHMAN CENTER FOR CIVIC AND INTERNATIONAL LITERACY



Dr. Marvin Wachman (1917-2007) was a great advocate for educating young people. In a distinguished academic career, he served as president of both Temple University and Lincoln University and led the Foreign Policy Research Institute as president from 1983 to 1989.

Throughout his life, Wachman remained a passionate believer that one never stops learning. Established in 1990, the Wachman Center seeks to foster the civic and international literacy in the community and in the classroom.

THE W.W. KEEN AND MADELEINE BUTCHER HISTORY INSTITUTE

The centerpiece of the Wachman Center's educational programming is a series of weekend-long conferences for high school teachers focusing on a wide range of topics in U.S. and world history. Over the past 20 years, these History Institutes have garnered a national reputation for excellence and have worked with over 1,000 teachers from over 800 different schools in 47 states. Each weekend-long program provides approximately 40 educators from around the country with the opportunity to learn directly from the top scholars in their fields on subjects teachers are often under-prepared to teach. Many more teachers access the videotapes, reports, classroom lessons, and other materials posted on the FPRI website.

The Center reaches teachers and classrooms across the nation using various methods. *FootNotes*, the FPRI bulletin for educators, are frequently reprinted in *American Educator* and other education journals and posted on other websites. FPRI essays have often been posted by the Education Resources

Information Center, sponsored by the Institute of Education Sciences (IES) of the U.S. Department of Education. FPRI has also published an e-book, [*American Military History: A Resource for Teachers and Students*](#), which is a compilation of essays drawn from previous history weekends.

Walter A. McDougall and David Eisenhower co-chair the Center's History Institutes for Teachers. These history institutes have received generous funding from the Annenberg Foundation, The Lynde and Harry Bradley Foundation, the Ewing Marion Kauffman Foundation, H.F. Lenfest, I. Wistar Morris, III, W.W. Keen Butcher, Bruce Hooper, and the Stuart Family Foundation, and in-kind support from the Cantigny First Division Foundation, a division of the McCormick Foundation.

WHY DOES AMERICA GO TO WAR?

In 2017, FPRI held the 12th Annual Military History Institute in coordination with the First Division Museum at Cantigny and Carthage College. Taking place at the First Division Museum at Cantigny Park in Wheaton, IL, secondary school teachers, curriculum supervisors, and junior college faculty were invited to apply. The military history weekends, organized by **Michael Noonan**, are a part of the **Center for the Study of America and the West**.

The decision to go to war is the most momentous any leader, any nation, can make. For the United States, the process of declaring war, enshrined in the constitution, has always been a source of domestic political dispute as well as of geopolitical interest, as every conflict raised anew the fundamental question of whether and how the United States should deal with the wider world. Presidents and Congresses have not always agreed on the nature of the threat and the proper response. Often, the decision formally to declare war came only after a buildup of pressure that broke domestic partisan resistance. Since 1942, questions of war and peace have become even more complicated, as Presidents have used their executive authority to commit American troops to fighting without presenting Congress with a formal vote to declare war.



Thinking About War

Kori Schake

Board of Advisors - FPRI

The War of 1812

Paul J. Springer

Senior Fellow - FPRI

The Mexican-American War (1846-48)

Walter A. McDougall

*Co-Chair, Butcher History Institute
- FPRI*

The Spanish-American War (1898)

David Silbey

Senior Lecturer - Cornell University

World War II (1941-1945)

Bill Allison

*Professor of History - Georgia
Southern University*

The Korean War (1950-53)

Arthur Waldron

Senior Fellow - FPRI

The Vietnam War (1964-1973)

Heather Stur

*Associate Professor - The University
of Southern Mississippi*

The Persian Gulf War (1990-91)

Hal Brands

Senior Fellow - FPRI

WHAT IS EURASIA? AND WHY DOES IT MATTER?

December 2016 marked the 25th anniversary of the fall of the Soviet Union, and 2017 marks the 100th anniversary of the founding of Soviet Russia. Both dates give reason to reexamine the history of Eurasia, a vast region with many ethnic groups and multiple religions, at times united under authoritarian governments, at other times divided between dozens of countries.

To what extent is Eurasia a coherent region? What forces have driven its development over time. What led to the Soviet collapse? How did the post-Soviet conflicts unfold? How did Putin's leadership shape today's Russia? And finally, what will U.S. relations with Eurasia look like in the coming years? These are the questions that FPRI's Eurasia History Institute for Teachers addressed in October 2017.



What is Eurasia?

Stephen Kotkin
Eurasia Fellow - FPRI

Tsar and Sultan: Eurasia between Russians and Turks

Michael A. Reynolds
Senior Fellow - FPRI

Rethinking the 100th Anniversary of the Russian Revolution

Nikolas Gvosdev
U.S. Naval War College - FPRI

The Rise and Fall of the USSR as a Global Power

Chris Miller
Tufts University - FPRI

Post-Soviet Democratization

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The Post-Soviet Conflicts

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The Baltic States: Foreign Nations Amid Empires

Kevin Platt
University of Pennsylvania

Russia vs. Europe and the Lands in Between

Mitchell Orenstein
Senior Fellow - FPRI

Historiography Moments as a Tool for Teaching Critical Thinking

Agnieszka Marczyk
Fellow - FPRI

CIVIC EDUCATION INITIATIVE

Building on 20 years of work with high school teachers, FPRI began a program in 2017 in Civic Education for students. This initiative includes both partnerships with local schools and the production of materials aimed at school audiences to enrich young people's understanding of the institutions and ideas that shape American political life.

Through the development of multimedia primers on important American and Western institutions, as well as a series of historical simulation programs on the founding and the cornerstones of American liberty, FPRI is making a timely contribution to civic education and good citizenship not only in Philadelphia, but also nationally.

In 2017, FPRI began the production of its multimedia primers with the release of its first one on the U.S. National Security Council. Future primers will cover the Declaration of Independence, the birth of the U.S. Constitution, and NATO. FPRI also held two historical simulations with our partners at the Museum of the American Revolution, where students from all over Philadelphia played the roles of actual delegates

to America's founding conventions. The first simulation held in November was centered around the 2nd Continental Congress, where students debated whether the 13 colonies should declare independence from the United Kingdom. The second simulation in December centered around the Constitutional Convention, where students debated the merits of proportional representation and equal representation in Congress, the result of which was the Connecticut Compromise and the American bi-cameral legislative system.

Throughout the year, FPRI's staff and scholars also worked with teachers from across the region to help them teach Civics and American History in their own classrooms. One such project was based around the development of a semester-long simulation exercise on the Authorization for the Use of Force in Iraq, in which students portrayed the roles of important American figures in the lead up to the Iraq War. In addition, FPRI partnered with the Museum of the American Revolution and the Pennsylvania Historical Society to provide a professional development seminar on the Declaration of Independence for Philadelphia area teachers participating in the 2017 National History Day competition.





EVENTS



2017 CHAMPAGNE BRUNCH FOR PARTNERS

Partnership Chairs: Marina Kats and Ronald J. Naples
Special Events Chair: Susan H. Goldberg

RUSSIA AND THE WEST IN STRATEGIC PERSPECTIVE

featuring

General Phillip Breedlove

Former Supreme Allied Commander, Europe



In this address, retired four-star General Philip Breedlove spoke about Russia since 1989, when, as Putin saw it, the U.S. rewrote the rules of the global order from a position of strength. Gen. Breedlove stated that since the fall of the Berlin Wall, Putin and the Russian state have not endeavored to bend the rules as much as they are interested in changing the rules, just as the U.S. did. He categorized Russia's contemporary hybrid war strategy using an old military acronym: DIME (Diplomatic, Informational, Military, Economic). To counter modern Russian aggression, Gen. Breedlove advocated for non-partisan diplomacy aimed at tackling mutual issues such as dealing with nuclear waste, flow of drugs in the Balkans, and even counter-terrorism. He stressed that for such efforts to yield progress they must be highly publicized, visible, measured, and objective so that both sides' sincerity and dedication is beyond question.

2017 ANNUAL DINNER

*Chaired by Marina Kats, Ronald J. Naples, and Hon. Dov S. Zakheim
Special Events Chair: Susan H. Goldberg*

Honoring and featuring
Ash Carter
U.S. Secretary of Defense
(2015 - 2017)

on

CHALLENGES TO AMERICAN SECURITY



THE BENJAMIN FRANKLIN AWARD FOR PUBLIC SERVICE



An inventor, entrepreneur, writer, diplomat, and a devotee of liberty, Benjamin Franklin dedicated himself from an early age to public service and the resolution of problems through objective analysis that draws upon the best knowledge available – setting the standard to which FPRI has always aspired. In 2005, on the occasion of the 50th anniversary of FPRI and on the eve of the 300th birthday of Benjamin Franklin, FPRI inaugurated the annual Benjamin Franklin Award for Public Service to be awarded each year to the person whose service as a statesman, sage, or soldier best exemplifies the ideals of Benjamin Franklin. Dr. Henry A. Kissinger was the first honoree. Recent honorees have included Robert D. Kaplan, Walter Russell Mead, General James Mattis, General Michael V. Hayden, and Hon. Robert B. Zoellick.

OF LITTLE GREEN MEN AND LONG BLACK ROBES: THE ROLE OF THE ORTHODOX CHURCH IN THE CONFLICT IN UKRAINE

Father Anthony Perkins



At the annual Templeton Lecture on Religion and World Affairs, Father Anthony Perkins laid out the current situation in Ukraine, where Russian officials have been using the Orthodox Religious establishment to justify its proxy war in Ukraine. He argued that the Orthodox Church's teachings of deference to authority, sanctity of place, and absolute loyalty, when devoid of moral principles like humility, discernment, and love, can be politically weaponized. This is apparent in the Russian rhetoric regarding the Crimean annexation and the conflict in the Donbas region. Father Perkins critiqued the Russian Orthodox Church for using derogatory terms like "schismatics" or "uniate" to describe other sects of the Christian faith as polarizing and echoing the sentiments of the Russian state. To combat this, Father Perkins argued that the Ukrainian Orthodox Church should do all it can to foster constructive dialogue and universal love among its congregations, characterizing the Russian narrative as an example of misinformation warfare.



The Templeton Lecture on Religion and World Affairs was established in 1996, with a gift from the late John M. Templeton, Jr., M.D.

MAIN LINE BRIEFINGS

Samuel Helfont, Denise Natali and Nada Bakos on the future of Iraq



Felix Chang on Chinese foreign and economic policy



Clint Watts on Fake News and Russian information operations



Dominic Tierney on Does America Need An Enemy?"

Barak Mendelsohn and Assaf Moghadam discuss cooperation among terrorists



Ronald Granieri on President Trump's first 100 days

Launched in 2013, **Main Line Briefings** are a series of monthly talks featuring a discussion with FPRI scholars over a wide range of foreign policy and national security issues.

PRINCETON COMMITTEE OF FPRI



Robert Litwak on North Korean Nuclear Weapons

Trudy Rubin on U.S. Middle East Policy



Lawrence Husick on Geopolitics of U.S. Patent Law



Chris Miller on Putinomics



Stephen Kotkin discusses his book *Stalin, Vol. II: Waiting for Hitler*

Hajnalka Vincze on challenges facing President Macron of France



Launched in 2012, **Princeton Committee of FPRI** seeks to bring experts and policymakers in foreign affairs together with individuals who seek a deeper understanding of the complex issues confronting us today. The format for these briefings, is an intimate, salon-like setting in which participants may interact and exchange views with experts to a degree and depth not attainable in public forums.

GEOPOLITICS WITH GRANIERI



Jacqueline Deal on China and shifting dynamics in East Asia



Heather Sharkey on the history of religion in the Middle East



Benjamin Katzeff Silberstein on North and South Korea



David Armitage on the dynamics of civil wars



Ronald Granieri on Conservatism after Trump

Geopolitics with Granieri features a conversation – some might say an interrogation – with guest scholars on subjects in the news. Moderated by **Ronald Granieri**, each session draws upon FPRI's vast network of scholars and outside experts to elicit a broader understanding of the geographical, political, and historical context of current events.

BOOKTALKS & BRIEFINGS



Lt. General (Ret) In-Bum Chun (South Korea)



Jeremy Black, Sponsor's Forum at Pepper Hamilton



Steven A. Cook



Vanessa Neumann



Briefing for NATO Parliamentarians

Each year, FPRI hosts a variety of impromptu booktalks and briefings featuring FPRI scholars and non-affiliated scholars.

CONFERENCES



New Eurasia Energy Landscape



Russia and North Korean Nuclear Weapons



25 years Since the Fall of the USSR: Where is Eurasia Headed?



Taiwan's Participation in International Organizations



Does Democracy Matter? The U.S. and Global Democracy Support



U.S. Policy Towards East Asia



Does Democracy Matter? The U.S. and Global Democracy Support



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A photograph of a bridge at dusk. The sky is a mix of purple, pink, and blue. In the background, a city skyline is visible with various buildings, some of which are lit up. In the foreground, a bridge with a series of white railings and blue-painted steel supports is shown. A train is crossing the bridge, and its headlights are on, creating a bright starburst effect. The bridge's structure is illuminated by a series of white lantern-style lights hanging from the side.

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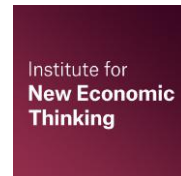
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for in-kind support, we thank:

Atlantic Council, Brookings, First Division Museum at Cantigny, National Liberty Museum, New-York Historical Society, Union League of Philadelphia, Woodrow Wilson Center for International Scholars, and our salon hosts (Devon Cross, Letty and Tom Gochberg, David Lucterhand).



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THE ROBERT STRAUSS-HUPÉ SOCIETY



The FPRI Robert Strausz-Hupé Society, named after its founder, is made up of those individuals who have included bequests to FPRI in their wills. Its current members are *Robert Carr, Edward Dunham, Robert L. Freedman, Charles B. Grace, Jr., Jack O. Greenberg, Jerome Kaplan, Rocco Martino, I. Wistar Morris, III, Elaine Piccolomini, Alan L. Reed, Samuel J. Savitz and Eileen Rosenau.*

Robert Strausz-Hupé came to the United States from Vienna in the 1920s, working in the field of investment banking. He found himself lecturing the country on the coming Nazi threat, and became a lecturer at the University of Pennsylvania even before he earned his Ph.D. In the 1950s, he founded the International Relations Program at Penn and the Foreign Policy Research Institute. He authored the best-selling book, *Protracted Conflict*, focusing on the nature of the Soviet threat. His last essay, published posthumously in 2002, was called “The New Protracted Conflict,” commenting on 9/11 and beyond. From 1969 to 1989, he served as U.S. Ambassador in five posts.

He is remembered as a beloved professor who would enter the classroom, ask his graduate assistant the topic of the day, and then offer an improptu discourse on the subject for 50 minutes without the benefit of a single note. He is widely credited with introducing “geopolitics” into the American vocabulary. In recent years, FPRI has received bequests from the estates of:

*W.W. Keen Butcher
Barbara Gohn
Ferdinand LaMotte, IV
Mark Pinson*

May their memory be a blessing.

GIFTS OF SECURITIES AND BEQUESTS

For current gifts to FPRI, you can give cash by writing a check or give securities by telling your stockbroker or investment adviser to call our Director of Finance, Colly Burgwin, at 215-732-3774, ext. 102 for instructions. If you are over the age of 70 and a half, you may give cash from your IRA. For details, talk to your tax advisor or the Director of Finance.

For bequests to FPRI, tell your lawyer to prepare a codicil to your will providing as follows: *I give \$___ to the Foreign Policy Research Institute.*

If your estate plan contains a funded revocable trust, tell your lawyer to prepare an amendment to your trust providing as follows: *After my death, my trustee shall pay \$___ to the Foreign Policy Research Institute.*

All gifts and bequests to FPRI are deductible for federal income/gift and estate tax purposes because FPRI is a 501(c)(3) organization.

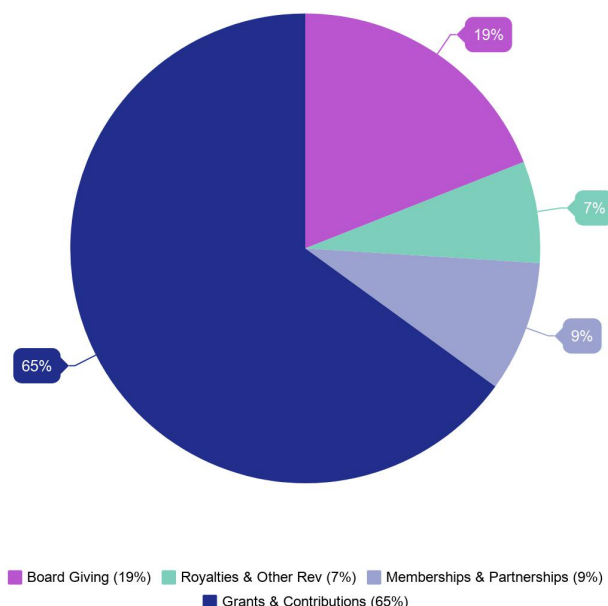
STATEMENT OF ACCOUNT

FPRI currently operates on a budget of approximately \$2.37 million dollars and has been rated the No. 1 Think Tank in the U.S. for think tanks with budgets under \$5 million by the Global Go-To Think Tank Index Report. The charts below show the percentages of how FPRI is supported and how FPRI spends its funds.

FPRI has made tremendous strides in recent years in increasing and broadening its sources of support. These savings have permitted the organization to expand programming and substantially improve outreach efforts, enabling FPRI to accomplish a great deal on a truly modest budget.

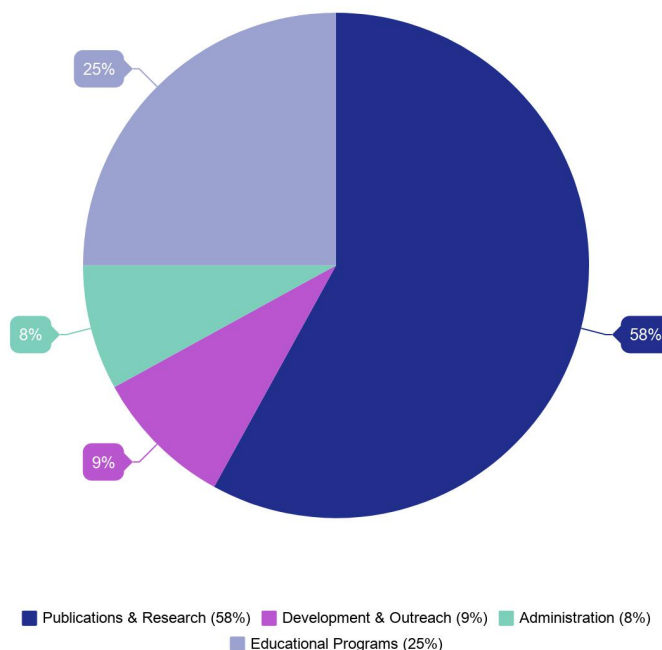
FPRI: Support 2017

| Support 2017 | % | \$ |
|--------------------------|------|-------------|
| Board Giving | 19% | \$538,200 |
| Grants & Contributions | 65% | \$1,844,200 |
| Membership & Partnership | 9% | \$250,000 |
| Royalties & Other Rev | 7% | \$204,600 |
| Total Receipts | 100% | \$2,837,600 |



FPRI: Expenditures: 2017

| Expenditures 2017 | % | \$ |
|-------------------------|------|-------------|
| Publications & Research | 58% | \$1,376,600 |
| Educational Programs | 25% | \$599,700 |
| Administration | 8% | \$192,600 |
| Development & Outreach | 9% | \$201,500 |
| Total Expenses | 100% | \$2,370,400 |







FOREIGN POLICY RESEACH INSTITUTE

The Foreign Policy Research Institute is a non-partisan, non-profit 501 (c)(3) organization dedicated to bringing the insights of scholarship to bear on the foreign policy and national security challenges facing the United States. It seeks to educate the public, teach teachers, train students, and offer ideas to advance U.S. national interests based on a non-partisan, geopolitical perspective that illuminates contemporary international affairs through the lens of history, geography, and culture.

Foregin Policy Research Institute

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